



*Serving Northeast Wisconsin since 1972*

## ***E-News***

*February 2011*

### **Director's Message**

The Bay-Lake Regional Planning Commission is pleased to provide you with its first e-newsletter. This e-newsletter, along with a new logo, website, and marketing brochure better illustrate the diverse program areas offered by the Commission.



**Richard Heath**  
Executive Director

The Commission's Community Assistance, Transportation, Economic Development, GIS, Natural Resources, and Sheboygan MPO program remain our core work programs, and we are continually seeking additional avenues within these areas to make a positive difference in the region. Commission staff and commissioners are eager to continue growing our long-standing relationships with member counties and communities, several state and federal departments, and many partner organizations that are also committed to keeping Northeast Wisconsin strong and vibrant.

Whether the request for assistance comes from counties, communities, the state, or federal government, we look forward to the many new and exciting opportunities that lie ahead. We appreciate your past support and wish you the best in 2011.

Sincerely,

Richard Heath  
Executive Director  
Bay-Lake Regional Planning Commission

### **2011 Community Survey** *To be Conducted March 2011*

The Commission will be conducting its 2011 Community Economic Development Project Inventory in March. The survey is conducted as part of the update to the Commission's Comprehensive Economic Development Strategy ([CEDS](#)) that is funded in part by the Economic Development Administration of the U.S. Department of Commerce.

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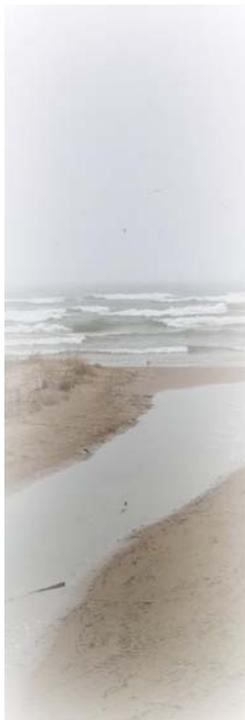
The Economic Development Advisory Committee (EDAC) oversees the survey process and is responsible for priority ranking all projects submitted from member counties and communities throughout the region. In the past, the inventory has contained local planning projects, infrastructure improvements, business park expansions, along with a number of regional initiatives. The results of the survey serve as the basis of the Commission's annual Work Program,

Each participating municipality in the Bay-Lake Region is contacted to identify ways in which staff can be of assistance in the completion of their submitted projects.

Please contact Richard Heath at the Commission for further information.

Brandon Robinson  
Community Assistance  
Planner III

Joshua Schedler  
GIS Coordinator



## Lake Michigan Sanitary Beach Surveys in Northeast Wisconsin

### *Public Meetings to be Held*

As the recipient of an EPA Great Lakes Restoration Initiative (GLRI) grant, the Commission will conduct beach assessments for the cities of Algoma, Kewaunee, Manitowoc, Marinette, Sheboygan, and Two Rivers, and Manitowoc County.

The Commission is working with the University of Wisconsin - Oshkosh (UWO) to gather sampling data at area beaches. Currently, UWO is conducting preliminary visual assessments of the situation at each beach. These preliminary assessments will lay the initial groundwork for the public meetings that will be held with each beach community in the study area to acquire further information from them, hear their concerns with regard to their beach, and discuss the beach assessments project with them.

Ultimately, the project goal is to provide the lakeshore communities with the guidance and tools necessary for them to maintain healthy and desirable beaches.

This work will help these beaches to become destination locations for citizens and tourists seeking to enjoy the shores of Lake Michigan, thereby providing the communities with a valuable promotional tool for increasing tourism dollars and economic development.

Watch for information on the public meetings coming in the spring. Further information can be obtained by contacting Angela Pierce at the Commission.

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