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# BAY-LAKE

## REGIONAL PLANNING COMMISSION

Brown•Door•Florence•Kewaunee•Manitowoc•Marinette•Oconto•Sheboygan



*Serving Northeast Wisconsin since 1972*

**A Regional Center of Excellence honoree (National Association of Regional Councils, 2009)**

## ***E-Newsletter***

***January 2012***

### **Global Trade Strategy**

The Global Trade Strategy for Northeast Wisconsin is being drafted based on all the data analysis, interviews, and meetings completed over the past seven months. The goal of the strategy is to identify gaps and deficiencies within the physical infrastructure, existing technical assistance resources, as well as gain an overall level of understanding amongst the surveyed business as to the opportunities available to them for expanding their services and products in other appropriate areas of the world.



A series of strategies will be prepared and given to the members of the Stakeholder Committee early in February for their review and comment. The entire document will be finalized by the end of March, 2012. Discussion amongst the stakeholders and businesses will then begin as to how to address the findings within the report that will ultimately lead to expanded opportunities for global trade for businesses located in Northeast Wisconsin.

Please contact Richard Heath of the Commission staff if you have any questions regarding the Global Trade Strategy.

### **Hazard Mitigation Planning in the Region**

Commission staff have been working with emergency management, response, and planning personnel to update hazard mitigation plans for the City of Sheboygan, Florence County, and Sheboygan County.

An Economic Development District & Metropolitan Planning Organization serving Northeast Wisconsin for over 35 years.

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Hazard mitigation planning involves developing a set of actions



designed to reduce or eliminate long-term risk to people and property from hazards and their effects. The Federal Disaster Mitigation Act of 2000 requires State, Local, and Tribal governments to develop (and update every five years) a hazard

mitigation plan as a condition of receiving certain types of FEMA hazard mitigation disaster assistance, emergency and non-emergency.

With this plan, the community is able to identify the action steps it needs to take in order to minimize risk and damage to people and property from natural hazards. Additionally, the community maintains its qualification to apply for FEMA funding to undertake mitigation projects that will minimize future risks.

The Bay-Lake Regional Planning Commission has been providing communities and counties with hazard mitigation planning assistance since 2003 - including grant writing and developing hazard mitigation plans and updates.

Please contact Angela Pierce of the Commission staff if you have any questions regarding hazard mitigation planning.

### US Highway 141 Corridor Study



The Bay-Lake Regional Planning Commission is currently assisting the Wisconsin Department of Transportation (WisDOT) and other project partners

on the USH 141 Corridor Study in Marinette County. The study area begins at the STH 64 and US 141 intersection and ends at the intersection of Smith Creek Road and USH 141 north of the Village of Crivitz.

The purpose of the study is to develop a corridor vision and long range corridor preservation plan that will identify and address needs along the USH 141 corridor. The study can then be used as a planning tool in the development of future highway improvement projects. The process provides an opportunity to work with the local communities and stakeholders to discuss, plan, and develop a corridor vision that meets the local, county, and state's needs.

To date, numerous meetings have been held to gather input for the corridor study including two stakeholder meetings; ten meetings with local officials from the Village of Crivitz and the towns of Beaver and Stephenson; and one public information meeting. The USH 141 Corridor Study is anticipated to be completed by May 2013.

Please contact Brandon Robinson of the Commission staff if you

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### ANNOUNCEMENTS

**Feb. 7, 2012**  
FVTC Global Business Professional Certificate Class Begins

**Feb. 23, 2012**  
Sheboygan MPO Technical and Policy Advisory Committees Joint Meeting, Sheboygan, 1:30 PM

**Mar. 9, 2012**  
Commission Meeting, Green Bay, 10 AM

### STAFF CONTACTS

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**Brandon Robinson**  
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have any questions about the USH 141 Corridor Study.

## 2012 WLIA Annual Conference

Registration is now open for the Wisconsin Land Information Association (WLIA) 2012 Annual Conference: *"25 Years of Success, Pointing to the Future."*



The conference will be held on February 15-17, 2012, at the Holiday Inn and Convention Center, 1001 Amber Ave., Stevens Point, WI.

The WLIA Conference is the premier GIS conference in Wisconsin, with emphasis on local, regional, state, and federal trends, issues, and applications. This three-day conference is packed with hands-on workshops, demonstrations, and technical presentations; and is the ideal opportunity to meet others in the GIS profession to interact, learn, and network.

For more information and further updates please visit the [WLIA website](#).



## USDA - Rural Development Funding

Rural Development is seeking municipal and non-profit projects for funding under the Community Facility loan program. The Community Facility loan program is designed to assist in the development and sustainability of essential community facilities in rural areas. Communities need to be under 20,000 population and funds can be used to construct or renovate town or city halls, fire stations, libraries, health care facilities, day care facilities, and many other essential community facilities. The financing is long-term (20-40 years) and the current interest rate is 3.75%.

For more information contact the USDA Rural Development Shawano office at (715) 524-8522 or visit the [website](#).

## Available Grants

[Wisconsin Great Lakes Area of Concern Land Acquisition Grants](#), January 30, 2012

[Joint Effort Marketing \(JEM\) Program](#); February 1 and April 1 (Quarterly)

[Freight Rail Infrastructure Improvement Program](#); February 1, 2012  
[Freight Railroad Preservation Program](#); February 1, 2012

[Sustain Our Great Lakes - Stewardship and Community Grants;](#)

February 14, 2012

[National Fish and Wildlife Foundation Five-Star Restoration Grant](#)

[Program](#), February 15, 2012

[Great Lakes Habitat Restoration Grants;](#) February 16, 2012

[Bikes Belong;](#) February 29, 2012

[Tourism Cares Worldwide Grant Program;](#) March 1, 2012

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