



*Serving Northeast Wisconsin since 1972*

A Regional Center of Excellence honoree (National Association of Regional Councils, 2009)

**E-Newsletter**

**November 2012**

### Commission Offers New Service

The Commission has entered into a contract with the Wisconsin Economic Development Corporation (WEDC) to provide in-depth, local employment data for the eight-county region. The Commission will be trained on and have access to Economic Modeling Specialist, Inc. (EMSI) Analysis software to assist regional and local economic development and planning professionals with their projects. The procedure manual for utilization of EMSI software, along with the types of reports to be generated with the program is being drafted and is expected to be finalized within the next few weeks. For more information on EMSI, please contact [Richard Heath](#) or [Josh Schedler](#).

An Economic Development District & Metropolitan Planning Organization serving Northeast Wisconsin for over 40 years.

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### New Small Business Development Center Director



Since 1998, Ryan Kauth has been advising small business owners, entrepreneurs, and their leadership team members on marketing, cash flow, and growth strategies. He continues to do this today at his alma mater at the UW-Green Bay Small Business Development Center after a career spanning 5 years in business banking, almost 10 years in small business consulting, and nearly 3 years of quality control food manufacturing. Also a marketing and finance adjunct, Ryan lives with his family in Manitowoc County, where he and his wife grew up, and enjoys volunteering with regional and local economic development and Chamber efforts (including young professionals networks), on nonprofit Boards, for nonprofit causes, and at church.

The SBDC provides free business counseling, planning, and advising for small business owners and entrepreneurs of growing companies and start-up companies as well as fee-based customized training and certificate courses, such as Project Management and Supervisory Leadership, for small business owners' leadership team members. Our specialty is assisting in the preparation of a business plan required for financing and growth. The main office is located in the Advance Business & Manufacturing Center, a business incubator that assists businesses in their first years of starting and growth. We work with small business owners and economic development professionals in 11 counties: Brown, Door, Kewaunee, Manitowoc, Calumet, Oconto, Shawano, Menominee, Marinette, Florence, and Forest Counties. For more information, please contact [Ryan](#) or visit the center's [website](#).

## Wisconsin Drought Planning Efforts

In response to the drought that gripped much of the state this past summer, Governor Walker declared a state of emergency in the affected counties and directed that all state agencies assist in the response. Following the Governor's directive, state agencies adopted measures to help minimize the drought's impact on Wisconsin residents. The Wisconsin Department of Natural Resources adopted an expedited review process for emergency requests for high capacity well and surface water withdrawal for agricultural purposes and provided advice to owners whose private wells were running dry. With proactive conservation practices and drought-specific measures that managed demand this summer, the state's water utilities were able to both protect customers from service problems and avoid the need for emergency construction and interconnection projects.

In response to lessons learned this summer, Wisconsin Emergency Management is leading an interagency group to develop a drought annex to Wisconsin's Emergency Response Plan. The purpose of the annex is to provide perspective and guidance to state agencies in recognizing and responding to drought and minimizing its impacts on the state. The final annex is expected either late this year or early next year. The annex should prove to be a useful tool for coordinating drought response activities between state agencies, as well as offering guidance to local emergency management to develop local drought response mitigation guidelines. See [Drought Conditions Persist](#) for the current state of drought in Wisconsin.

### CALL US:

[920.448.3820](tel:920.448.3820)

### VISIT US::

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WI 54301](#)

[www.baylakerpc.org](http://www.baylakerpc.org)

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## ANNOUNCEMENTS

**December 11, 2012**  
Regional RLF Meeting,  
9:00 AM, Commission  
Office

**December 14, 2012**  
Full Commission Meeting,  
10:00 AM, UW-Green Bay

**January 10-11, 2012**  
Cultivating a Sense of  
Place: The Niagara  
Escarpment, the Great  
Lakes and Human  
Perception, UW-Green Bay

## STAFF CONTACTS

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**Richard Malone**  
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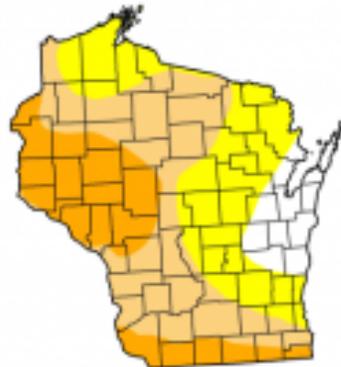
**Joshua Schedler**  
GIS Coordinator

## U.S. Drought Monitor

November 6, 2012  
Valid 7 a.m. CST

### Wisconsin

	Drought Conditions (Percent Area)					
	None	D0-D4	D1-D3	D2-D4	D3-D4	D4
Current	9.01	90.99	80.37	24.32	0.00	0.00
Last Week (10/30/2012 map)	9.01	90.99	80.37	24.32	0.00	0.00
3 Months Ago (08/01/2012 map)	48.59	51.41	43.27	35.08	0.66	0.00
Start of Calendar Year (12/15/2011 map)	58.43	41.57	0.00	0.00	0.00	0.00
Start of Water Year (09/01/2012 map)	0.49	99.51	61.25	35.35	0.66	0.00
One Year Ago (11/04/2011 map)	72.84	27.16	0.00	0.00	0.00	0.00



#### Intensity:

- D0 Abnormally Dry
- D1 Drought - Moderate
- D2 Drought - Severe
- D3 Drought - Extreme
- D4 Drought - Exceptional

The Drought Monitor focuses on broad-scale conditions. Local conditions may vary. See accompanying text summary for forecast statements.



<http://droughtmonitor.unl.edu>

Released Thursday, November 8, 2012  
David Miskus, Climate Prediction Center/WCEP/WFS/NOAA

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## Wisconsin Center for Commercialization Resources (WCCR)



This unprecedented collaboration began in 2011 when the Economic Development Administration (EDA) awarded the Wisconsin Center for Commercialization Resources (WCCR) a Federal University Center grant. The WCCR is comprised of five regional universities: Marquette University, Milwaukee School of Engineering, University of Milwaukee, University of Wisconsin-Parkside, and the University of Wisconsin-Whitewater. This unique collaboration of resources is positioned to enrich the economic ecosystem by focusing primarily on commercialization efforts within Wisconsin. The WCCR is another valuable resource for individuals and businesses located in Northeast Wisconsin to access for business development assistance. The center is open to the first time entrepreneur, university faculty, or business. The primary objective of the WCCR is to facilitate the entire commercialization process, by providing resources and services for moving a project through various stages from idea to proof of concept to launch. More information on services offered by the WCCR can found by visiting their [website](#).

## 2012 Comprehensive Economic Development Strategy

The *2012 Comprehensive Economic Development Strategy* (CEDS) is available for public comment through December 4, 2012. The draft document can be viewed by clicking on the "Economic Development Tab" on the Commission's [website](#). This 30-day public review period is required to enable stakeholders, businesses, and other interested parties to examine and provide input on the document. Written comments via mail or email must be received by no later than 4:30 p.m. (CST) on December 4, 2012. The Commission will be adopting the 2012 CEDS at its meeting on December 14, 2012.

## 2012 MPO/RPC/WisDOT Transportation Planning Conference

The Commission hosted the 2012 MPO/RPC/WisDOT Transportation Planning Conference at Blue Harbor Resort in Sheboygan October 23<sup>rd</sup> through 25<sup>th</sup>. The Commission thanks everyone who attended the conference. Total conference attendance was over 50 (about 65 when presenters who attended portions of the conference are included), and a great time was had by all. The Commission gives special thanks to conference presenters, as well as to WisDOT Central Office staff for assisting with arranging several of the presenters.

Day 1 of the conference focused on local and regional activities, including Sheboygan area development activities and the Sheboygan County Non-Motorized Transportation Pilot Program (NMTTPP); a bus tour showed attendees significant areas involving development and transportation projects later that afternoon. Day 2 of the conference involved a variety of presentations from local, state and federal presenters, on topics such as MAP-21, travel demand forecast modeling, the use of Census data in transportation planning, bicycle and pedestrian transportation planning and projects, a panel discussing the new Transportation Alternatives program in MAP-21, discussion of the distribution of planning funds across MPOs, and transportation impacts of the SEWRPC Regional Housing Plan. Day 3 of the conference involved an update on projects of the UW Madison TOPS lab, as well as several updates from WisDOT staff. The quarterly MPO Directors' meeting immediately followed the conclusion of the conference.

Conference Highlights can be found [here](#).

For more information regarding the conference, please contact [Jeff Agee-Aguayo](#).

## Coordinated Public Transit - Human Services Transportation Plan Updates

Commission staff is in the process of completing updates to Public Transit - Human Services Transportation Plans. These plans were last updated in 2008. Federal law states that plans in air quality nonattainment and maintenance areas need to be updated every four years (meaning that these plans are due on December 31<sup>st</sup>), while plans in all other areas must be updated every five years.

The four air quality nonattainment or maintenance counties in the region are Sheboygan, Manitowoc, Kewaunee and Door. Counties need to have these plans developed in order to qualify for certain funding categories, including Section 5310 (capital funds for county and non-profit elderly and disabled transportation, Job Access/Reverse Commute (JARC)/Wisconsin Employment Transportation Assistance Program (WETAP), and New Freedom.

Commission staff held the Sheboygan County coordination meeting on August 15<sup>th</sup>, and has prepared a draft *2012 Coordinated Public Transit - Human Services Transportation Plan* for that county; once review comments are received, Commission staff will revise the plan and will submit it to WisDOT's Transit Section in Madison. Commission staff held the Manitowoc County coordination meeting on October 31<sup>st</sup>, and held the Kewaunee County coordination meeting on November 1<sup>st</sup>. Manitowoc and Kewaunee Counties have elected to combine into a single plan, since the same Aging and Disability Resource Center (ADRC) now operates in both counties. Door County will develop its own plan, since it is not a member of the Commission.

In 2013, Commission staff will assist Oconto, Marinette and Florence counties with their plans; it is possible that two or more of these counties will also combine into a single plan. As with Door County, Brown County will develop its own plan, since it is not a member of the Commission.

Please contact [Jeff Agee-Aguayo](#) or [Brandon Robinson](#) if you have questions regarding this planning effort.

## We now have a personalized Facebook URL



The Bay-Lake Regional Planning now had its own personalized URL on Facebook.

Check us out at [www.facebook.com/BayLakeRPC](http://www.facebook.com/BayLakeRPC) where we post interesting information and links to happenings in Northeast Wisconsin and upcoming public meetings. Like us to stay connected to planning and community development activities in Northeast Wisconsin.



## Available Grants

The following is a list of upcoming grant opportunities and their due dates. Please contact the [Commission](#) if you need assistance with preparing or administering a grant, or if you are interested in partnering with the Commission on a project.

- Federal Aid in Sport Fish Restoration Act, December 1, 2012
- Meetings Mean Business! Grants Program, December 1, 2012
- General Mills Champions for Healthy Kids, December 3, 2012
- National Urban and Community Forestry Challenge, December 3, 2012
- Youth Garden Grants Program, December 3, 2012
- Wells Fargo Environmental Solutions for Communities Grants, December 3, 2012
- Community Impact Grants Program, December 3, 2012
- Environmental Education Regional Grants (EPA), December 12, 2012
- Wisconsin Humanities Council Major Grants, December 15, 2012
- National Trails Fund, December 15, 2012
- Great Lakes Fish and Wildlife Restoration Grants Program, December 17, 2012
- Environmental Remediation Tax Incremental Financing (ERTIF) Districts, December 31, 2012
- Great Lakes Area of Concern Land Acquisition Grants, January 28, 2013

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