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## E-Newsletter

April 2013

### Global New North

The activities and goals stated in the Global Trade Strategy Report completed for Northeast Wisconsin in 2012 have been encompassed under a region wide marketing brand called *Global New North*.

Members of the Stakeholder Committee are working with staff from New North, Inc. to develop a comprehensive "one stop" resource directory on New North's [website](#) for economic development professionals and businesses to utilize to help them expand their knowledge of all the global trade resources currently available, as well as a complete calendar of training events, courses, and workshops that address some aspect of global trade. The Global Trade Resource Directory can be found [here](#).



An Economic Development District & Metropolitan Planning Organization serving Northeast Wisconsin for over 40 years.

### IN THIS ISSUE

Global New North

Lake Michigan Water Trail

Phosphorus Credit Trading Program

Sheboygan MPO Update

Available Grants

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### Lake Michigan Water Trail



Now that spring is finally looking like it might have returned to Wisconsin, thoughts begin to turn to outdoor activities such as kayaking. The Commission has the complete 520-mile Wisconsin Lake Michigan Water Trail inventory available on its [website](#). The inventory is available for download to a spreadsheet, Google Earth, or directly to your GPS.

Contact [Angela Pierce](#) if you have any questions or need help downloading the data.

### Comprehensive Plan Updates

Over the last decade the Commission has developed over 90 city, village, town, and county comprehensive plans. To effectively implement these plans, it is important for communities to keep their comprehensive plans up to date with the latest demographic

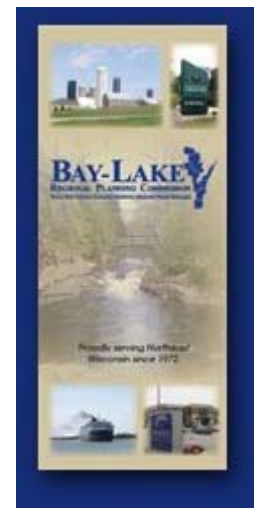


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data and changing policies that can have an impact on future development strategies. Wisconsin's comprehensive planning law ([s. 66.1001, Wis. Stats.](#)) requires that adopted comprehensive plans be reviewed and updated at least once every 10 years. County and local governments may choose to update the plan more frequently. While there is no limit on the number or frequency of amendments that may be made to a comprehensive plan, the public participation, public hearing, and plan adoption procedures required for a full comprehensive plan also apply to plan amendments.

The Commission is available to provide technical assistance to government entities as well as pursue potential funding opportunities to offset the costs for updating comprehensive plans. The Wisconsin Coastal Management Program is a potential funding source for plan updates for communities and counties in the Bay-Lake Region. Additional funding opportunities also become available from time-to-time.

If your community or county is interested in updating its comprehensive plan in the near future, [Brandon Robinson](#) of the Commission staff is available to answer any questions and discuss potential funding opportunities that may be available.



To submit a request for an EMSI Analyst Query, please complete and submit this form:



## Phosphorus Credit Trading Program for Lower Fox River Watershed

A phosphorus credit trading program for the Lower Fox River watershed in Wisconsin (in the Green Bay area) is being developed through a new effort under the Great Lakes Restoration Initiative.

The three-year project, to commence in April, will be led by the Great Lakes Commission (GLC) through a partnership with the U.S. Department of Agriculture (USDA) Natural Resources Conservation Service.

Pollution in the Lower Fox River comes from diverse sources such as farm fields, barnyards, residential yards, and industrial and

municipal wastewater treatment plants. Phosphorus, which will be targeted by this program, is particularly problematic. A trading program will improve water quality in the Lower Fox River and Green Bay by allowing all those who discharge phosphorus into the Lower Fox River to seek the lowest cost option to achieve phosphorus reduction goals. The credits can come from various actions, which may include purchasing pollution reductions from another source or voluntary conservation actions by private landowners to protect and restore priority watersheds.

The GLC will collaborate closely with local and regional stakeholders in the Fox River and Green Bay areas, cities, industries, tribal and agricultural interests, and nongovernmental organizations to build on



## ANNOUNCEMENTS

**April 13-17, 2013**

APA National Planning Conference, Chicago

**April 26, 2013, 10AM**

Commission Executive Committee Meeting, Kewaunee County

**April 28, 2013, 1PM**

Beautify the Fox River Cleanup Event, Green Bay Metro Boat Launch

**June 13-14, 2013**

APA Wisconsin Chapter Annual Planning Conference, Sheboygan

**September 10-12, 2013**

9th Annual Great Lakes Restoration Conference Milwaukee

the years of effort and experience in the watershed. The project will also work closely with the State of Wisconsin, USDA, and other relevant federal agencies.

The Fox River project is expected to serve as a model that can be replicated in other parts of the region.

For more information, refer to the [Frequently Asked Questions](#) document, or contact [Victoria Pebbles](#) at the Great Lakes Commission.

## Sheboygan MPO Update

The Commission approved the redefinition of the boundaries of the adjusted Sheboygan Urbanized Area based on 2010 Census data and on observation of urban development patterns, and also recommended approval of continuation of the existing Metropolitan Planning Area boundaries for transportation planning purposes in and around the adjusted Sheboygan Urbanized Area boundaries. These approvals took place at a meeting of the full Commission on March 8, 2013. The boundaries were transmitted to staff of the WisDOT Bureau of Planning and Economic Development in late March. MPO staff will now turn to the functional reclassification of streets and highways in the adjusted Sheboygan Urbanized Area.

Paper and CD copies of the final *Sheboygan Metropolitan Planning Area Transportation Improvement Program (TIP): Calendar Years 2013 - 2016* were distributed to members of the Sheboygan MPO Technical and Policy Advisory Committees at their joint meeting on March 21, 2013. The TIP can be found [here](#).

With the assistance of the Federal Highway Administration and the Federal Transit Administration, Commission staff placed the *Annual Listing of Obligated Projects for Calendar Year 2012* on the MPO webpage. The listing can be found [here](#).

Commission staff has been working on development of three future (2045) land use scenarios as part of the preparation of the next long-range transportation plan during much of the month of March. The scenarios that are being developed involve: continuation of existing trends; compact/infill development; and corridor development. The MPO advisory committees had considerable input regarding the development of these scenarios at their March joint meeting.

Finally, Commission staff has been reviewing output from the WisDOT Northeast Region travel demand forecast model as it relates to Sheboygan County during much of March. Review of loadings onto the network occurred first. Staff is currently examining how well the model is assigning traffic on key corridors in the county in comparison to base year traffic counts conducted by WisDOT.

Please contact [Jeff Agee-Aguayo](#) with any questions or comments on Sheboygan MPO planning activities.

## Available Grant Opportunities



The following is a list of upcoming grant opportunities and their due dates. Please contact the [Commission](#) if you need assistance with preparing or administering a grant, or if you are interested in partnering with the Commission on a project.

- [National Award for Smart Growth Achievement](#), April 12, 2013
- [Wisconsin Humanities Council Major Grants](#), April 15, 2013
- [Notice of Discharge Grants](#), April 15, 2013
- [Snowmobile Routes and Warning Signs](#), April 15, 2013

## STAFF CONTACTS

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- [Snowmobile Trail Aids](#), April 15, 2013
- [Nonpoint Pollution Abatement Program - Targeted Runoff Management](#), April 15, 2013
- [Nonpoint Pollution Abatement Program - Urban Nonpoint Source and Stormwater](#), April 15, 2013
- [All Terrain Vehicles \(ATV\)](#), April 15, 2013
- [School Grants for Healthy Kids](#), April 19, 2013
- [Homeownership Grant Program](#), April 30, 2013
- [Fund for Wild Nature](#), May 1, 2013
- [Ready, Set, Go! Grants](#), May 1, 2013
- [Wisconsin Humanities Council Mini Grants](#), May 1, 2013
- [Preservation Assistance Grants for Smaller Institutions](#), May 1, 2013
- [Challenge Grants](#), May 1, 2013
- [Aids for the Acquisition and Development of Local Parks](#), May 1, 2013
- [Recreational Trails Program](#), May 1, 2013
- [Urban Green Space](#), May 1, 2013
- [Urban Rivers Grant](#), May 1, 2013
- [Lake Protection and Classification Grants](#), May 1, 2013
- [River Protection Management Grants](#), May 1, 2013
- [River Protection Planning Grants](#), May 1, 2013
- [Preservation and Access Education and Training Grants/Research and Development Grants](#), May 1, 2013
- [Wisconsin Forest Landowner Grant Program](#), May 1, 2013
- [Challenge America: Reaching Every Community Grants](#), May 23, 2013
- [Bikes Belong](#), May 24, 2013
- [Choice Neighborhoods Planning Grants](#), May 28, 2013
- [Freshwater Future Climate Grant Program](#), May 31, 2013
- [Recreational Boating Facilities](#), June 1, 2013
- [Freshwater Future - Climate Grant Program](#), June 3, 2013
- [Ray C. Anderson Foundation Environmental Grants Program](#), through 2013
- [Freshwater Future Project Grant Program](#), September 30, 2013
- [Land O'Lakes Foundation Rural Communities Grants](#), October 1, 2013

To submit information for consideration in future newsletters, send an email to [apierce@baylakerpc.org](mailto:apierce@baylakerpc.org). Include your name, community/organization, and contact information in the body of the message.

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