

2024 - 2028
***Coordinated Public Transit -
Human Services Transportation
Plan
for
Marinette and Oconto Counties,
Wisconsin***

June 2023

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CHAPTER 1 – INTRODUCTION

COORDINATED PUBLIC TRANSIT – HUMAN SERVICES TRANSPORTATION PLAN REQUIREMENT

The human services transportation provisions of the federal Bipartisan Infrastructure Law (BIL) aim to improve transportation services for persons with disabilities, older adults, and individuals with lower incomes by ensuring that communities coordinate transportation resources provided through multiple federal programs. Coordination will enhance transportation access, minimize duplication of services, and facilitate the most appropriate and cost-effective transportation possible with available resources. In order to express these goals, Marinette and Oconto Counties are required to publish locally developed *Coordinated Public Transit – Human Services Transportation Plans*.

Marinette and Oconto counties have combined their efforts into a single *Coordinated Public Transit – Human Services Transportation Plan*.

Federal transit law requires that the Coordinated Public Transit – Human Services Transportation Plan identify an approved program of projects prior to distribution of funds from Section 5310 (Enhanced Mobility of Seniors and Individuals with Disabilities Program).

According to Federal Transit Administration (FTA) rules, the *Coordinated Public Transit – Human Services Transportation Plan* must include the following four elements:

1. An assessment of available services that identifies current transportation providers (e.g., public, private, and non-profit);
2. An assessment of the transportation needs for individuals with disabilities, seniors, and people with low incomes;
3. Strategies, activities, and/or projects to address the identified gaps between current services and needs, as well as opportunities to improve efficiencies in service delivery; and
4. Priorities for implementation based on resources (from multiple program sources), time, and feasibility for implementing specific strategies and/or activities identified.

In addition, WisDOT has required or recommended that the following items be included in the plan. These items include:

1. Meeting Invitation List for Each County;
2. Meeting Participant List for Each County;
3. Meeting Flyer for Each County;
4. Meeting Record for Each County;
5. Inventory of Transportation Providers servicing Marinette and Oconto Counties;
6. Coordination and Assessment Action Plan; and
7. List of Approved Projects for the Section 5310 Program for Each County.

All of these items are included in the plan.

PARTICIPATION PROCESS

The BIL also requires that the Coordinated Public Transit – Human Services Transportation Plan be developed through a local process that includes representatives from public and private transportation providers, human service agencies, interested parties, and the general public.

WisDOT has developed a meeting process to comply with this requirement. In the case of Marinette and Oconto counties, transportation planning staff at the Bay-Lake Regional Planning Commission was chosen because they are currently responsible for reviewing federal and state program applications, need to be aware of and knowledgeable about transit programs and funding streams in these counties, and are an independent and objective entity.

Local staff along with Bay-Lake Regional Planning Commission developed a list of potential representatives using WisDOT-endorsed guidelines, and invited them to participate in the combined Marinette/Oconto county meeting (see Appendix B for the lists of the combined county meeting invitees, Appendix C for copies of the joint county meeting agenda, and Appendix D for copies of the joint county meeting flyer). In addition, the local news media were informed of the combined Marinette/Oconto counties meeting.

MEETING RECORD

The combined Marinette/Oconto Counties meeting was held on May 2, 2023. The participants of the joint meeting are listed in Table 1.1.

Table 1.1: Marinette/Oconto Counties Coordination Meeting Attendance List

| Name | Representing |
|---------------------|---|
| Nicole Marchand | NEWCAP |
| Glenn Sartorelli | Marinette County Health and Human Services Department |
| Barbara Hager | Interested Citizen |
| Clyde Bridger | Interested Citizen |
| Samantha Franda | NEWCAP |
| Sean Monahan | NEWCAP |
| Julie Bieber | Bellin Health and Marinette and Menominee Chamber of Commerce |
| Jim Borowski | Goodwill Industries |
| Nicole Albrecht | Bellin Health |
| Madison Darling | Provident Health Foundation |
| Katelyn Voorhees | Altrusa Hospitality House |
| Nicole Sjöholm | Rainbow House |
| Renee Peretto | Rainbow House |
| Carol Andrews | Suring United Methodist Church |
| Bobbi Knaus | Oconto County Commission on Aging |
| Heather Meyer | Oconto County Commission on Aging |
| Kevin Malnor | Tri-County United Way |
| Cari Wild | Wisconsin Department of Workforce Development - Division of Vocational Rehabilitation - Green Bay |
| Carrie Rupert | Bellin Health |
| John Hofer | Provident Health Foundation |
| Jeff Clochesy | Faith Church, Peshtigo |
| Sara Vaessen | Bellin Health |
| Ivy Sutek | Nicklaus Counseling Center and Bridges to Recovery |
| Will Kline | New View Industries/Oconto County |
| Scott Shackelford | Oconto County Health and Human Services Department |
| Erik Pritzl | Oconto County Administrator |
| Jessica Horish | Rainbow House |
| Ashley Berken | St. Vincent de Paul |
| Olivia Cherry | Marinette County Elderly Services |
| Vicki Nelson | Marinette County Elderly Services |
| Monica Wagner | Bellin Health |
| Ashley Schwartz | NEWCAP |
| Jeffrey Agee-Aguayo | Bay-Lake Regional Planning Commission |

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CHAPTER 2 – DEMOGRAPHIC ANALYSIS

POPULATION BY AGE

Table 2.1 displays Marinette County’s 2017 – 2021 American Community Survey (ACS) population by age cohort as well as the most current available population projections (for 2040) as provided by the Wisconsin Department of Administration (WDOA) Demographic Services Center. In the 2017 – 2021 ACS, Marinette County had 9,853 persons age 65 or older. Based on WDOA population projections, this number is expected to increase to 13,185 by 2040. As a result, this segment of the population will require additional specialized transportation services.

Table 2.1: Population by Age Cohort, Marinette County, 2017 – 2021 ACS to 2040

| Age Category | 2017 - 2021 ACS | 2040 Population Projections | Numeric Change 2017 to 2021 ACS - 2040 | Percent of 2017 - 2021 ACS Population | Percent of 2040 Population |
|-----------------|-----------------|-----------------------------|--|---------------------------------------|----------------------------|
| 0 to 4 | 1,935 | 1,900 | -35 | 4.6% | 4.6% |
| 5 to 9 | 2,165 | 2,080 | -85 | 5.2% | 5.0% |
| 10 to 14 | 2,308 | 2,280 | -28 | 5.5% | 5.5% |
| 15 to 19 | 2,364 | 2,320 | -44 | 5.7% | 5.6% |
| 20 to 24 | 1,822 | 1,710 | -112 | 4.4% | 4.1% |
| 25 to 29 | 2,074 | 1,660 | -414 | 5.0% | 4.0% |
| 30 to 34 | 2,052 | 1,820 | -232 | 4.9% | 4.4% |
| 35 to 39 | 2,475 | 1,970 | -505 | 5.9% | 4.8% |
| 40 to 44 | 1,978 | 2,080 | 102 | 4.7% | 5.0% |
| 45 to 49 | 2,301 | 2,330 | 29 | 5.5% | 5.6% |
| 50 to 54 | 2,909 | 2,770 | -139 | 7.0% | 6.7% |
| 55 to 59 | 3,763 | 2,690 | -1,073 | 9.0% | 6.5% |
| 60 to 64 | 3,721 | 2,650 | -1,071 | 8.9% | 6.4% |
| 65 to 69 | 3,316 | 2,480 | -836 | 7.9% | 6.0% |
| 70 to 74 | 2,435 | 2,520 | 85 | 5.8% | 6.1% |
| 75 to 79 | 1,622 | 2,930 | 1,308 | 3.9% | 7.1% |
| 80 to 84 | 1,229 | 2,570 | 1,341 | 2.9% | 6.2% |
| 85 or older | 1,251 | 2,685 | 1,434 | 3.0% | 6.5% |
| Totals | 41,720 | 41,445 | -275 | 100.0% | 100.0% |
| Age 65 or older | 9,853 | 13,185 | 3,332 | 23.6% | 31.8% |

Source: U.S. Bureau of the Census, *2017 – 2021 American Community Survey 5-Year Estimates* (Table S0101: Age and Sex); Wisconsin Department of Administration Demographic Services Center, 2013; and Bay-Lake Regional Planning Commission, 2023.

Table 2.2 illustrates the 2017 – 2021 ACS and projected 2040 population of Oconto County by age cohort. Oconto County had 8,094 persons age 65 or older in the 2017 – 2021 ACS. By 2040, the same age group is estimated to increase to 12,635. The future growth of this population segment will require additional specialized transportation services in Oconto County.

Table 2.2: Population by Age Cohort, Oconto County, 2017 – 2021 ACS to 2040

| Age Category | 2017 - 2021 ACS | 2040 Population Projections | Numeric Change 2017 to 2021 ACS - 2040 | Percent of 2017 - 2021 ACS Population | Percent of 2040 Population |
|-----------------|-----------------|-----------------------------|--|---------------------------------------|----------------------------|
| 0 to 4 | 1,843 | 2,140 | 297 | 4.8% | 4.8% |
| 5 to 9 | 2,078 | 2,410 | 332 | 5.4% | 5.4% |
| 10 to 14 | 2,414 | 2,590 | 176 | 6.2% | 5.8% |
| 15 to 19 | 2,185 | 2,560 | 375 | 5.6% | 5.7% |
| 20 to 24 | 1,705 | 1,840 | 135 | 4.4% | 4.1% |
| 25 to 29 | 1,771 | 1,920 | 149 | 4.6% | 4.3% |
| 30 to 34 | 2,008 | 2,220 | 212 | 5.2% | 4.9% |
| 35 to 39 | 2,482 | 2,370 | -112 | 6.4% | 5.3% |
| 40 to 44 | 1,946 | 2,530 | 584 | 5.0% | 5.6% |
| 45 to 49 | 2,311 | 2,860 | 549 | 6.0% | 6.4% |
| 50 to 54 | 2,961 | 2,860 | -101 | 7.7% | 6.4% |
| 55 to 59 | 3,266 | 2,950 | -316 | 8.4% | 6.6% |
| 60 to 64 | 3,627 | 3,100 | -527 | 9.4% | 6.9% |
| 65 to 69 | 2,750 | 2,700 | -50 | 7.1% | 6.0% |
| 70 to 74 | 2,241 | 2,860 | 619 | 5.8% | 6.4% |
| 75 to 79 | 1,526 | 2,910 | 1,384 | 3.9% | 6.5% |
| 80 to 84 | 926 | 2,330 | 1,404 | 2.4% | 5.2% |
| 85 or older | 651 | 1,835 | 1,184 | 1.7% | 4.1% |
| Totals | 38,691 | 44,985 | 6,294 | 100.0% | 100.0% |
| Age 65 or older | 8,094 | 12,635 | 4,541 | 20.9% | 28.1% |

Source: U.S. Bureau of the Census, *2017 – 2021 American Community Survey 5-Year Estimates* (Table S0101: Age and Sex); Wisconsin Department of Administration Demographic Services Center, 2013; and Bay-Lake Regional Planning Commission, 2023.

It should be noted that the 2017 – 2021 ACS was used to obtain population by age cohort for Marinette and Oconto counties, since the 2010 Census is outdated, and since this information is not yet available from the 2020 Census nearly three years after it was administered. The WDOA Demographic Services Center will eventually release 2050 age cohort projections for all Wisconsin counties, but this information is not expected to be released for several months.

PERSONS WITH DISABILITIES

Tables 2.3 and 2.4 detail the number of disabled individuals in Marinette and Oconto Counties according to the 2017 - 2021 ACS Five-Year Estimates.

The definition used to define persons with disabilities is:

“Individuals who, because of any temporary or permanent physical or mental condition or institutional residence, are unable, without special facilities or special planning or design, to use available transportation facilities and services as effectively as persons who are not so affected.”

Table 2.3: Persons with Disabilities, Marinette County

| Category | Population | Percent of Total Population |
|----------------------|-------------------|------------------------------------|
| Elderly Disabled | 2,982 | 7.2% |
| Non-Elderly Disabled | 3,632 | 8.8% |
| Total | 6,614 | 16.0% |

Source: U.S. Bureau of the Census, *2017 – 2021 American Community Survey 5-Year Estimates* (Table S1810: Disability Characteristics); and Bay-Lake Regional Planning Commission, 2023.

Note: Elderly Disabled = 65 years and over

Table 2.4: Persons with Disabilities, Oconto County

| Category | Population | Percent of Total Population |
|----------------------|-------------------|------------------------------------|
| Elderly Disabled | 2,177 | 5.7% |
| Non-Elderly Disabled | 3,187 | 8.3% |
| Total | 5,364 | 14.0% |

Source: U.S. Bureau of the Census, *2017 – 2021 American Community Survey 5-Year Estimates* (Table S1810: Disability Characteristics); and Bay-Lake Regional Planning Commission, 2023.

Note: Elderly Disabled = 65 years and over

MEDIAN HOUSEHOLD INCOMES AND LOW-INCOME HOUSEHOLDS

Marinette County

The median household income in Marinette County (according to the *2017 - 2021 American Community Survey Five-Year Estimates*) was \$55,694 (in 2021 inflation-adjusted dollars).

In Marinette County, 4,140 people (over 10.1% of the total population) lived below the poverty level according to the *2017 - 2021 American Community Survey Five-Year Estimates*.

Oconto County

The median household income in Oconto County (according to the *2017 - 2021 American Community Survey Five-Year Estimates*) was \$68,426 (in 2021 inflation-adjusted dollars).

In Oconto County, 3,257 people (over 8.5% of the total population) live below the poverty level according to the *2017 - 2021 American Community Survey Five-Year Estimates*.

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CHAPTER 3 – TRANSPORTATION PROVIDERS

INVENTORY OF TRANSPORTATION SERVICE PROVIDERS IN MARINETTE COUNTY

The City of Marinette operates a **Shared-Ride Taxi** service with services provided by a private contractor, Taxi, Inc. This service is door-to-door and operates seven days per week (excluding holidays) and utilizes seven mini-vans. Services are provided throughout the City of Marinette, as well as in rural areas within a three-mile radius of the city, and the city of Peshtigo (for an additional fee). The only requirement for the service is that the trip must originate in or be destined for the City of Marinette. As of 2023, elderly passengers (over 60) and disabled were charged \$3.00 per ride and members of the public \$4.00 per ride. Taxi, Inc. provided over 33,000 rides in 2022.



Source: Taxi, Inc.

The funding for the shared-ride taxi program is provided with state, federal, and city assistance through an annual grant. In 2023, the State aid (85.20 Urban Mass Transit Operating Assistance program) and Federal aid (Section 5311 Formula Grant for Rural Areas) provided approximately 56.1 percent of the total transit program's operating costs. Passenger fares and the City of Marinette provide the remainder of the programs operating costs.

Marinette County Elderly Services is a private non-profit organization and operates as a county aging unit providing services to persons age 60 and older, regardless of income. Marinette County Elderly Services provides transportation services via a scheduled bus service and volunteers with private vehicles. The provided transportation services are primarily for elderly and disabled persons living in Marinette County, and in the case of the bus service, are for medical, nutrition, personal business and shopping related trip needs for county residents. The Volunteer Medical Program is for medical trips only. The cost of the special transportation is paid for through the WisDOT Section 85.21 grant program and county funds, donations, and fares.



Source: Marinette County Elderly Services

Marinette County Veteran's Service/Disabled American Veterans providers have volunteer individuals with one non-accessible van to provide transportation to and from veteran's clinics. These rides vary by appointment, and are offered on a first come first served basis. Individuals riding the bus must be ambulatory and cannot be on oxygen treatments. Veterans requiring oxygen or an accessible vehicle can be transported to the VA Medical Center, Iron Mountain, MI, via their transportation service. Passengers must contact the county's Veteran Service Officer for information and scheduling, and trips must be scheduled well in

advance (10 to 14 days) due to a limited number of volunteer drivers. This transportation service is primarily funded with VA monies and some county funds.

Marinette County Private Transportation Providers

Several private transportation companies also provide services in Marinette County. These entities are illustrated in Table 3.1 at the end of this chapter.

INVENTORY OF TRANSPORTATION SERVICE PROVIDERS IN OCONTO COUNTY

The **Oconto County Commission on Aging** provides door-to-door transportation services via scheduled bus service operating at predetermined times in specific areas throughout the county. Services are primarily for elderly and disabled individuals living in Oconto County. Four mini-passenger buses with wheelchair accessibility are used primarily for medical, nutritional, and personal shopping purposes. Each day the route changes to accommodate the clients' needs. This

service is requested through advance reservations and passengers must call by 9:00 a.m. the day before the scheduled start time for that day. Persons 55 years of age and older (spouse or caregiver regardless of age) and disabled persons at least 18 years of age who reside in Oconto County are eligible for transportation services. Priority is given to those with no other means of transportation. The Oconto County Commission on Aging does not serve individuals who are neither elderly nor disabled. The cost of bus service is currently \$3 per trip.



In addition, the Oconto County Commission on Aging offers a volunteer escort program to provide trips to scheduled medical appointments outside of the bus routes. Volunteers use their personal vehicles to transport, but a wheelchair accessible bus is available if necessary. Five business days' notice is required to reserve this service, which is provided on a first call, first serve basis. A donation of 40 cents per mile is requested.

Disabled American Veterans (DAV)

Wisconsin DAV offers free rides to any veteran who needs help getting to and from scheduled VA medical appointments. The Wisconsin DAV has 36 vans serving more than 30,000 veterans annually across more than half the state. These vans serve major VA medical facilities in Iron Mountain, Madison, Milwaukee, Tomah, and Minneapolis; and VA outpatient clinics in Appleton, Green Bay, Superior, Union Grove, Wausau, and Wisconsin Rapids. Certain DAV vans provide direct to/from service between a veteran's home and the VA medical facility. These vans are paid for because of donations from individuals, corporations and organizations, and are operated by volunteer drivers.

Oconto County Private Transportation Providers

Several private transportation companies also provide services in Oconto County. These entities are illustrated in Table 3.1.

Table 3.1: Inventory of Private Service Transportation Providers for Marinette and Oconto Counties

| Name | Location | Service |
|--|--|--|
| NEWCAP Medical Mileage Reimbursement Program | Oconto | Volunteer transportation for medical trips |
| NEW Transportation | Forestville (Door County) | Medical transportation |
| Anderson Transportation | Crivitz and Green Bay | Medical and other transportation |
| Fish Community Service | Menominee, MI | Medical transportation |
| Veyo | Middleton and Wauwatosa | Non-emergency medical transportation |
| Tarmann Transport, LLC | Marinette | Medical and social transportation |
| Arms of Angels | Iron Mountain/Kingsford, MI, and De Pere | Out-of-town medical transportation |
| M & M Taxi Service | Menominee, MI | Taxi Service |
| Westlund Bus Inc. | Marinette | Charter and school bus |
| New View Industries | Gillett | Employment program transport |
| North Central Caravans | Antigo | Medical and other transportation |
| Tru-Way Transport | Brussels | Medical transportation |
| Lamers Bus Lines | Green Bay | Medical, school bus and other transportation |

Source: Marinette County Aging and Disability Resource Center (ADRC), 2023; ADRC of the Wolf River Region, 2023; and Bay-Lake Regional Planning Commission, 2023.

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CHAPTER 4 – ACTION PLAN

REVIEW OF FRAMEWORK FOR ACTION DISCUSSION FROM THE 2018 PLANNING PROCESS – MARINETTE AND OCONTO COUNTIES

Participants at the joint Marinette/Oconto County coordinated public transit – human services transportation plan meeting on May 2, 2023, were asked to revisit the “Framework for Action” segment from the 2018 transportation coordination planning process. This exercise requested attendees to evaluate how well the transportation services have been coordinated to-date based on the 2018 plan assessment. The following is the 2023 human services transportation assessment for Marinette and Oconto Counties according to meeting participants.

MARINETTE AND OCONTO COUNTIES 2023 TRANSPORTATION ASSESSMENT

Section 1: Making Things Happen by Working Together

Section 1 addressed issues related to transportation coordination, formal program goals and objectives, and most importantly, the need to articulate a vision for the provision of services to the elderly, persons with disabilities, and individuals with lower incomes in Marinette and Oconto Counties.

Done Well – Marinette/Oconto Counties

- The continuation of the mobility manager position to coordinate transportation services and resources in a two-county region (Marinette and Oconto Counties).
- Both Marinette County (through the Northeast Wisconsin Transportation Committee, or NEWTC) and the City of Marinette (through the city’s Transportation Coordinating Committee, which oversees the city’s shared-ride taxi service) have transportation coordinating committees that meet frequently.
- The City of Marinette shared-ride taxi service continues to be a success.
- Joint quarterly transportation coordination meetings continue to take place between Marinette and Oconto Counties through the NEWTC.
- The mobility manager with NEWCAP, Inc. (Northeast Wisconsin Community Action Program) provides access to additional transportation-related funding sources.
- The Oconto County Commission on Aging oversees the county aging unit and provides direction relative to service delivery.

Do Better – Marinette/Oconto Counties

- Provide better public notice of NEWTC and Transportation Coordinating Committee meetings, and encourage the public to attend and provide input at these meetings.
- Improve communication and cooperation between a broader group of stakeholders (e.g.: public and private service agencies and providers) regarding current transportation coordination services.
- Improve the marketing of transportation services to the various stakeholders. Develop a marketing plan or strategy. County websites and social media (e.g.: Facebook, Twitter,

etc.) should be useful promotion and marketing tools and identify important information on the transportation services provided in Marinette and Oconto Counties. In addition, find better ways to communicate the availability of services to those who do not use social media or the internet or are in areas without broadband service.

- Improve dialogue with the Marinette and Oconto County Boards of Supervisors regarding transportation-related issues within their respective counties.
- Get the CarFit educational program up and running again (through NEWCAP), and expand it to Oconto County. This should include outreach to Aging and Disability Resource Centers (ADRCs) and public health departments in both counties.
- There is a need for more volunteer drivers.
- Better publicize the shared-ride taxi service in Marinette.

Section 2: Taking Stock of Community Needs and Moving Forward

Section 2 addressed issues involving service assessment and the review and inventory of services provided which are essential in identifying gaps, needs, and duplication of services.

Done Well – Marinette/Oconto Counties

- Marinette and Oconto Counties provide a brief inventory of transportation providers and services in their respective annual state Section 85.21 funding applications.
- All public and (known) private transportation providers in Marinette and Oconto Counties are contacted when applying for Federal Transit Administration (FTA) Section 5310 funds.
- Resource guides are developed for Marinette and Oconto Counties by their respective Aging and Disability Resource Centers (ADRCs) detailing transportation services and providers.
- Surveys of elderly and disabled persons are conducted by the mobility manager to evaluate transportation services.

Do Better – Marinette/Oconto Counties

- Improve the distribution of and educate the public on how to access the resource guides, particularly for those without internet access.
- Update the resource guides for each county frequently/periodically.
- There are difficulties finding or arranging transportation for daily medical procedures (e.g.: dialysis, etc.). In particular, it is very difficult to find transportation services for medical purposes in rural areas of Marinette and Oconto Counties.
- Improve lengthy waiting times for individuals that need transportation following their medical procedures.
- Improve identification of and communication with private transportation providers.
- Improve recruitment of volunteer drivers for medical escorts, etc.

- Advocate for state legislation that prevents penalization of volunteer drivers when it comes to purchasing automobile insurance.
- Have each county provide a pool of vehicles for their volunteer drivers.
- NEWCAP needs vehicles, and should apply for grants to obtain such vehicles.
- Continue to update software, information, and data records to better coordinate services and analysis.
- Examine ways to provide transportation across county lines and throughout the state.
- Evaluate ways to promote ridesharing, including use of Uber and Lyft where they exist.

Section 3: Putting Customers First

Section 3 addressed the ease of access to information about the transportation services provided in Marinette and Oconto Counties.

Done Well – Marinette/Oconto Counties

- With limited budgets, Marinette and Oconto Counties' elderly and disabled are adequately served.
- Fares are reasonable and affordable given the high cost of the service provided.
- Volunteer drivers are doing an excellent job.
- Driver training is available.
- All clients are served regardless of their ability to pay fares.
- The mobility manager provides a central contact for transportation services.
- Resource guides are developed for Marinette and Oconto Counties by their respective Aging and Disability Resource Centers (ADRCs) detailing transportation services and providers.
- Customer satisfaction surveys of elderly and disabled persons are conducted in Marinette County to evaluate transportation services.
- Newsletters are utilized to publicize information relative to transportation services and needs.

Do Better – Marinette/Oconto Counties

- The elderly and disabled need better transportation services.
- There are underserved populations in Marinette and Oconto Counties.
- Need to better market transportation services to the various stakeholders. In particular, county websites and social media (e.g.: Facebook, Twitter, etc.) should be useful promotion and marketing tools and identify important information on the transportation services provided in Marinette and Oconto Counties.

- The mobility manager should contribute to each county’s newsletters in an effort to publicize information relative to transportation services and needs.
- Redevelop and improve coordination between counties to communicate a consistent message of available transportation resources through newsletters and other publications.
- Improve on the lack of service that is available in the evenings and on weekends and holidays.
- Customer satisfaction surveys are needed in Oconto County.
- Transportation services that are arranged by the statewide Non-Emergency Medical Transportation (NEMT) broker need to be more user-friendly and better match users with the most appropriate services.
- Improve access to the resource guides that detail transportation services and providers for Marinette and Oconto Counties.
- Approach the statewide NEMT broker regarding the need to decrease long wait times for patient pickups at medical facilities.
- Develop a plan to better market available services to the principal stakeholders, including the public. This would include use of the 211 phone number.
- Improve coordination between Marinette and Oconto Counties to communicate a consistent message of available transportation resources through newsletters and other publications.
- Improve communication between transportation and medical providers to improve efficiency of the transportation service.
- Have more detail in future action plans (measure the effectiveness of each action, and note individual staff responsible for actions if possible).

Section 4: Adapting Funding for Greater Mobility

Section 4 addressed identification of accounting procedures that create customer-friendly payment systems while maintaining consistent reporting and accounting procedures across programs.

Done Well – Marinette/Oconto Counties

- Marinette County Elderly Services and the Oconto County Commission on Aging accommodate all customers regardless of their ability to pay or their method of payment.

Do Better – Marinette/Oconto Counties

- The mobility manager should provide information and education on additional transportation funding sources to the broader public (not just to established committees such as NEWTC).
- Research additional funding sources for transportation.

Section 5: Moving People Efficiently

Section 5 addressed centralized managerial systems to coordinate highly diverse, multimodal service provision.

Done Well – Marinette/Oconto Counties

- Marinette County Elderly Services and the Oconto County Commission on Aging are working toward improving cooperation and coordination of services.

Do Better – Marinette/Oconto Counties

- Work toward having the mobility manager provide a “one-stop shop” for transportation services. This would provide county departments, services, church groups, social organizations, medical providers, etc., with a contact for those seeking transportation and are able to direct the potential client (or acquaintance of a potential client) to the appropriate service provider.
- Research ways to help passengers taking medical and dental trips to pay for transportation to and from their appointments.
- Improve collaboration with private transportation providers.
- Acquire vehicles with bariatric lifts.

ACTION PLAN SUMMARY

The 2023 Action Plan was developed by meeting participants and other involved stakeholders throughout the planning process, with assistance from Bay-Lake Regional Planning Commission staff. Meeting participants and stakeholders were asked to identify:

- Needs and gaps in transportation services;
- Possible solutions to the needs and gaps;
- Entities responsible for addressing the needs and gaps;
- A timeline for implementation; and
- Roadblocks to implementation.

Table 4.1 is a summary of proposed actions in Marinette and Oconto counties, including the parties responsible for implementing the actions, an approximate implementation schedule, and any roadblocks to implementation.

It should be noted that some meeting attendees would like to see Table 4.1 amended in the future to include performance targets for the action items, along with specific staff members from the agencies identified that would be tasked with implementing the action items. These same meeting attendees suggested the establishment of a special committee to study these matters and expand Table 4.1 to include these items.

Table 4.1: Action Plan Summary, Marinette and Oconto Counties, 2024 – 2028

| Action Item | Responsible Party | Implementation Schedule | Roadblocks to Implementation |
|--|--|-------------------------|--|
| Submit a Section 5310 grant application for an ongoing two-county mobility manager | Marinette and Oconto Counties, NEWCAP, Inc., Marinette County Elderly Services, and Oconto County Commission on Aging. | Annual (2024 - 2028) | Collaborative effort between forthcoming Section 5310 applicants and fiscal agency (Marinette County Elderly Services, Oconto County Commission on Aging and NEWCAP, Inc.). |
| Utilize Section 5310 Program and submit applications for capital equipment (buses and vans) as needed to replace existing fleets | Marinette and Oconto Counties | Annual (2024 - 2028) | No roadblocks. |
| Apply for Specialized Transportation Assistance Program (Section 85.21) funds | Marinette and Oconto Counties | Annual (2024 - 2028) | No roadblocks. |
| Update transportation service inventory and provide more details using websites and social media | Marinette and Oconto Counties, and NEWCAP, Inc. | Ongoing | Increased communication and cooperation between the various public and private service agencies and providers. |
| Continue to assess the utility of new programs under the Section 5310 program for possible local applications | Marinette and Oconto Counties, and NEWCAP, Inc. | Ongoing | New program development requires more formal direction and collaboration between public and private service agencies and providers. |
| Northeast Wisconsin Transportation Committee (NEWTC) will continue to have quarterly meetings | Marinette and Oconto Counties, and NEWCAP, Inc. | Ongoing | No roadblocks. |
| Contract with agency operators | Marinette and Oconto Counties | Ongoing | Contingent upon the consolidation of existing programming and/or new program development. |
| Continue to offer the CarFit education program in Marinette County and expand it to Oconto County | Marinette and Oconto Counties | Marinette - Ongoing | No roadblocks. |
| | | Oconto - 2024 - 2028 | Requires host agency input and cooperation in volunteer training. |
| Face-to-face quarterly meetings between the mobility manager and each county | Marinette and Oconto Counties and NEWCAP, Inc. | 2024 - 2028 | No roadblocks in Marinette County; increased collaboration and communication needed in Oconto County. |
| Continue to offer the <i>Work-N-Wheels Program</i> and <i>My Garage</i> | NEWCAP, Inc. | Annual (2024 - 2028) | No roadblocks. |
| Quarterly county newsletters with mobility manager contributions and shared articles between the two counties | Service providing agencies in Marinette and Oconto Counties, and NEWCAP, Inc. | Ongoing | Increased communication and cooperation between various public and private service agencies and providers. |
| Communicate with the Greater Wisconsin Agency on Aging Resources (GWAAR) and Disability Rights Wisconsin to receive transportation funding information | Marinette and Oconto Counties, and NEWCAP, Inc. | Ongoing | No roadblocks. |
| Investigate other funding opportunities. | Marinette and Oconto Counties, and NEWCAP, Inc. | Ongoing | Continued access to educational opportunities, improving research and development capabilities. |
| Expand volunteer driver and escort programs | Marinette and Oconto Counties | Ongoing | Improved coordination and collaboration of multicounty and regional efforts. |
| Continue support of the City of Marinette shared-ride taxi service | Marinette County and the City of Marinette | Ongoing | No roadblocks. |
| Consider shared-ride taxi service in other urban centers (e.g., Oconto, Oconto Falls) | Marinette and Oconto Counties, and NEWCAP, Inc. | Ongoing | Increased partnerships with public and private service agencies and providers, persuasive demonstration of multiagency contracting, and ensure that efforts have a formal direction. |
| The Northeast Wisconsin Transportation Committee (NEWTC) should report to the Marinette and Oconto County Boards to better inform them of transportation-related issues in their respective counties | NEWCAP, Inc., and Marinette and Oconto Counties | Ongoing | No roadblocks. |

Source: NEWCAP Inc., 2023; Elderly Services of Marinette County, 2023; Marinette County Health and Human Services Department, 2023; Oconto County Commission on Aging, 2023; and Bay-Lake Regional Planning Commission, 2023.

CHAPTER 5 – PROGRAM OF PROJECTS

2024 – 2028 PROGRAM OF PROJECTS

The Bipartisan Infrastructure Law (BIL) requires that this two-county *Coordinated Public Transit – Human Services Transportation Plan* identify an approved program of projects prior to the distribution of funds from the Section 5310 (Enhanced Mobility of Seniors and Individuals with Disabilities Program) program.

Table 5.1 summarizes the approved program of projects for Marinette and Oconto Counties.

Table 5.1: Program of Projects for Federal Fiscal Years 2024 - 2028, Marinette and Oconto Counties

| Program | County | Department/Agency | FY 2024 Projects | FY 2025 Projects | FY 2026 Projects | FY 2027 Projects | FY 2028 Projects | |
|---|------------------|--|---|---|--|--|--|--|
| Section 5310 (Enhanced Capital Assistance Program for Transportation of the Elderly and Persons with Disabilities)* | Marinette County | Marinette County Health and Human Services Department | No applications | No applications | One rear entry transit/bariatric vehicle with six (6) ambulatory positions and one (1) wheelchair position at a cost of approximately \$61,200. | No applications | No applications | |
| | | Marinette County Elderly Services | No applications | No applications | No applications | One side load lift minibus with eight (8) ambulatory positions and one (1) wheelchair position at a cost of approximately \$96,100. | No applications | |
| | Oconto County | New View Industries | No applications | One side load lift minibus with eight (8) ambulatory positions and two (2) wheelchair positions at a cost of approximately \$90,600. | No applications | No applications | No applications | No applications |
| | | Oconto County Commission on Aging | One rear entry minivan with three (3) ambulatory positions and two (2) wheelchair positions at a cost of approximately \$72,500. | No applications | No applications | No applications | No applications | |
| | Both Counties | NEWCAP, Inc. | Oconto County Commission on Aging | Continued funding for Mobility Manager program at a cost of approximately \$98,800. | Continued funding for Mobility Manager program at a cost of approximately \$101,800. | Continued funding for Mobility Manager program at a cost of approximately \$104,800. | Continued funding for Mobility Manager program at a cost of approximately \$108,000. | Continued funding for Mobility Manager program at a cost of approximately \$111,200. |
| | | | | Continued funding for Medical Mileage Reimbursement Program at a cost of approximately \$12,600. | Continued funding for Medical Mileage Reimbursement Program at a cost of approximately \$12,900. | Continued funding for Medical Mileage Reimbursement Program at a cost of approximately \$13,300. | Continued funding for Medical Mileage Reimbursement Program at a cost of approximately \$13,700. | Continued funding for Medical Mileage Reimbursement Program at a cost of approximately \$14,100. |

*Applicant will continue to apply for listed project(s) if not funded in the year in which they are listed.

NOTE: The county meeting participants unanimously approved this 2024 - 2028 Program of Projects at their May 2, 2023, meeting.

Source: NEWCAP, Inc., 2023; Elderly Services of Marinette County, 2023; Marinette County Health and Human Services Department, 2023; Oconto County Commission on Aging, 2023; New View Industries, 2023; and Bay-Lake Regional Planning Commission, 2023.

CHAPTER 6 – CONCLUSION

CONCLUSION

The working group for Marinette and Oconto counties met on May 2, 2023, where participants identified issues of concern, and developed an action plan. These same participants also approved the program of projects contained in this report at its meeting on May 2, 2023.

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APPENDIX A: FEDERAL AND STATE TRANSPORTATION PROGRAM DESCRIPTIONS AND LOCAL INTEREST

Federal Transit Administration (FTA) Section 5307 – Capital and Operating Assistance

This program (49 U.S.C. 5307) makes Federal resources available to urbanized areas and to transit capital and operating assistance in urbanized areas or to state transportation agencies for transportation-related planning. An urbanized area is an area with a minimum population density of 425 housing units per square mile that has a population of 50,000 or more.

Federal Transit Administration Section 5309 – Capital Investment Grant (CIG)

This is FTA's primary grant program (49 U.S.C. 5309) for funding major transit capital investments, including heavy rail, commuter rail, light rail, streetcars, and bus rapid transit. It is a discretionary grant program unlike most others in government. Instead of an annual call for applications and selection of awardees by the FTA, the law requires that projects seeking CIG funding complete a series of steps over several years to be eligible for funding. For New Starts and Core Capacity projects, the law requires completion of two phases in advance of receipt of a construction grant agreement – Project Development and Engineering. For Small Starts projects, the law requires completion of one phase in advance of receipt of a construction grant agreement – Project Development. The law also requires projects to be rated by FTA at various points in the process according to statutory criteria evaluating project justification and local financial commitment.

Federal Transit Administration Section 5310 –Enhanced Mobility for Seniors and Individuals with Disabilities

This program (49 U.S.C. 5310) provides formula funding to States for the purpose of assisting private nonprofit groups and local public bodies in meeting the transportation needs of the elderly and persons with disabilities when existing transportation service is unavailable, insufficient, or inappropriate to meeting these needs. Funds are apportioned based on each State's share of population for these groups of people.

Funds are obligated to the rural and small urban areas of the state by WisDOT based on an annual grant application. Projects within urbanized areas over 200,000 population also apply for Section 5310 funds through annual applications through the appropriate MPO that oversees these areas.

WisDOT ensures that local applicants and project activities are eligible and in compliance with Federal requirements, that providers have an opportunity to participate, and that the program provides for maximum coordination of federally assisted transportation services. Once FTA approves the application, funds are available for state administration of its program and for allocation to subrecipients within the state.

Typical projects under the 5310 grant include:

- Human service vehicles;
- Mobility management projects; and
- Operating projects.

Federal Transit Administration Section 5311 – Nonurbanized Area Formula Funds

Formula Grants For Other than Urbanized Areas (49 U.S.C. 5311) is a rural program that is formula based and provides funding to states for the purpose of supporting public transportation in rural areas with a population of less than 50,000. The goal of the program is to provide the following services to communities with a population less than 50,000:

- Enhance the access of people in nonurbanized areas to health care, shopping, education, employment, public services, and recreation;
- Assist in the maintenance, development, improvement, and use of public transportation systems in nonurbanized areas;
- Encourage and facilitate the most efficient use of all transportation funds used to provide passenger transportation in nonurbanized areas through the coordination of programs and services;
- Assist in the development and support of intercity bus transportation; and
- Provide for the participation of private transportation providers in nonurbanized transportation.

State of Wisconsin Section 85.20 – State Urban Mass Transit Operating Assistance Program

The State Urban Mass Transit Operating Assistance program (codified in *Wisconsin Statutes* Section 85.20) provides operating cost assistance to transit systems in order to alleviate local tax burdens. Eligible applicants include municipalities or counties with populations greater than 2,500, as well as transit or transportation commissions or authorities. Public transportation services eligible for this program includes bus, shared-ride taxicab, rail or other conveyance either publicly or privately owned. Capital projects are not eligible for this program.

State of Wisconsin Section 85.21 – County Elderly and Persons with Disabilities Transportation Assistance Program

The purpose of this program is to promote the general public health and welfare by providing financial assistance to counties providing transportation services for seniors and individuals with disabilities, and to thereby improve and promote the maintenance of human dignity and self-sufficiency by affording the benefits of transportation services to those people who would not otherwise have an available or accessible method of transportation.

Wisconsin counties (or agencies thereof) are the only eligible applicants for funds available under Section 85.21 of the *Wisconsin Statutes*, which are allocated on an annual basis as determined by current population estimates. Private for-profit or private non-profit organizations may provide service for counties through contractual agreements.

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APPENDIX B: TWO-COUNTY MEETING – LIST OF INVITEES

Oconto County Invite List

| Business | Contact | Mailing Address | City | Zip | Service |
|---|---|-----------------------------|----------------|-------|--|
| ADRC of the Wolf River Region | Director | 229 Van Buren St. | Oconto Falls | 54154 | Human Service Provider |
| ADRC of the Wolf River Region | Board of Directors | 229 Van Buren St. | Oconto Falls | 54154 | Human Service Provider |
| Associated Bank | Human resources | 134 N Main St | Oconto Falls | 54154 | Employer |
| Aurora Health Center | | 908 St Augustine Dr. | Pulaski | 54162 | Medical Provider |
| Bay Lakes Companies | Human resources | 720 N. Main St. | Oconto Falls | 54154 | Employer |
| Bellin Health Fitness | | 1201 Park Ave. | Oconto | 54153 | Medical Provider |
| Beyond Abilities | | 3756 Cty Rd A | Oconto | 54153 | Senior Care |
| Bread by the Bay | | 641 Washington St | Oconto | 54153 | Food Pantry |
| Chrysler World | Human resources | 2612 Cty Rd EE | Abrams | 54101 | Employer, Transportation |
| Citizens Bank | Branch Manager | 725 W Main St | Lena | 54139 | General Public |
| City of Gillett | Chelsea Anderson- Clerk | 150 N. McKenzie Ave. | Gillett | 54124 | General Public |
| City of Oconto | Brittney M. Bickel- City Administrator | 1210 Main St. | Oconto | 54153 | General Public |
| City of Oconto | Steve Stock- Alderperson president | 1210 Main St. | Oconto | 54153 | General Public |
| City of Oconto Falls | Peter Wills- City Administrator | PO BOX 70 | Oconto Falls | 54154 | General Public |
| HSHS St. Clare Memorial Hospital | Human resources | 855 S. Main St. | Oconto Falls | 54154 | Medical Provider/ Employer/ General Public |
| Graphic Management | Human resources | 139 Evergreen St | Oconto | 54153 | Employer |
| Hugo & Bramschreiber Asphalt | Human resources | 5821 Allen Road | Little Suamico | 54101 | Employer |
| Lakewood Area Chamber of Commerce | Bob Brown | PO Box 87 | Lakewood | 54138 | General Public |
| Lakewood Town Hall | Meal Site Coordinator | 17258 Northrd Rd | Lakewood | 54138 | General Public / Nutrition Meal Site |
| New View Industries | William Kline | 222 W Park St. | Gillett | 54124 | Employment/ Transportation |
| Newcap Inc | Debbie Bushman | 1201 Main Street | Oconto | 54153 | Human Service Provider |
| Oconto Area Chamber of Commerce | Samantha Boucher - President | 517 Smith Ave | Oconto | 54153 | General Public |
| Oconto County Board of Supervisors | Brenda Walkowiak - Secretary | 517 Smith Ave | Oconto | 54153 | General Public |
| Oconto County Economic Development | Jayne Sellen- Executive Director | 1113 Main St. | Oconto | 54153 | General Public |
| Oconto County Administrator | Erik Pritzl - Administrator Head | 301 Washington Street | Oconto | 54153 | General Public |
| Oconto Health and Human Services | Scott Shackelford - Lead | 501 Park Ave | Oconto | 54153 | Human Service Provider |
| Oconto Planning and Zoning | Patrick Virtues - Department Head | 301 Washington Street | Oconto | 54153 | County Administration |
| Oconto Veteran Services | Ron Christensen - Department Head | 301 Washington Street | Oconto | 54153 | Human Service Provider / Medical Transport |
| Oconto Falls Chamber of Commerce | Danielle Kiine- President | 855 S Main Street | Oconto Falls | 54154 | General Public |
| Oconto Falls Senior Center | Bob Rodich - Board Lead | 512 Caldwell Ave | Oconto Falls | 54154 | General Public |
| Oconto County Commission on Aging | Frank Schersing- Executive Director | 1210 Main St. | Oconto | 54153 | Medical/ community access |
| Oconto County Commission on Aging | Heather Meyer- Finance/ Nutrition Director | 1210 Main St. | Oconto | 54153 | Nutrition Program |
| Oconto County Commission on Aging | Ruth Cariveau- Director | 1210 Main St. | Oconto | 54153 | Medical/ community access |
| Oconto County Commission on Aging | Bobbi Knaus- Elderly Benefit Specialist | 1210 Main St. | Oconto | 54153 | Human Service |
| Oconto County Commission on Aging | Gerald Wusterbarth- Bus Driver | 1210 Main St. | Oconto | 54153 | Transportation |
| Oconto County Commission on Aging | LouAnn Hagan- Meal site manager | 1210 Main St. | Oconto | 54153 | Nutrition Program |
| Peshigo National Bank | Tami Boye - Vice Presidnet Human Resource Manager | 149 N McKenzie St | Gillett | 54124 | Employer |
| Pintsch's True Value Hardware | Tom - General Manager | 17891 Hwy 32 | Townsend | 54175 | Employer |
| Pulaski Area Chamber of Commere | Stacey Von Bush - Executive Director | PO Box 401 | Pulaski | 54162 | Human Service Provider |
| ResCare Home Care | Human resources | 212 E Central Av | Oconto Falls | 54154 | Human Service Provider |
| Saputo Cheese | Denise Bastain | 317 N Rosera St | Lena | 54139 | Employer |
| St John's Lutheran Church | Meal Site Coordinator | 8905 St Johns Rd | Suring | 54174 | Nutrition Program |
| Stephenson National Bank & Trust | Human Resources | 101 Bralick Way | Oconto | 54153 | Employer |
| United Methodist Church | Meal Site Coordinator | 404 Main Street | Suring | 54174 | General Public / Nutrition Meal Site |
| Tabor United Methodist Churst | Meal Site Coordinator | 120 West Main Street | Gillett | 54124 | General Public / Nutrition Meal Site |
| Oconto County Municipal Building | Meal Site Coordinator | 1210 Main St | Oconto | 54153 | General Public / Nutrition Meal Site |
| Synargo Central | Human Resources | 10616 Cty Rd Z | Suring | 54174 | Employer |
| Thompson's Food Inc | General Manager | 722 Brazeau St | Oconto | 54174 | Employer |
| Town of Abrams | Jean Hansen- Clerk | 5877 Main Street | Abrams | 54101 | General Public |
| Town of Bagley | Dave Leisner | 9812 County Highway Z | Pound | 54161 | General Public |
| Town of Brazeau | Brook Kriescher- Clerk | 10892 Parkway Road | Pound | 54161 | General Public |
| Town of Breed | Deanna Tachick - Clerk | 11155 Hwy 32 | Suring | 54174 | General Public |
| Town of Chase | Tamera Willems - Clerk | 8481 Cty Rd S | Pulaski | 54162 | General Public |
| Town of Doty | Cheryl Field - Clerk | 14899 County Road T | Mountian | 54149 | General Public |
| Town of How | Mar Woods - Clerk | 12896 Hwy 32 | Suring | 54174 | General Public |
| Town of Littler River | Amy Peterson- Clerk | 3627 County A | Oconto | 54153 | General Public |
| Town of Little Suamico | Lisa Glineski - Clerk | 5964 A County Rd S | Sobieski | 54171 | General Public |
| Town of Maple Valley | Kathy Kallas - Clerk | 9088 Co Rd Z | Suring | 54174 | General Public |
| Town of Morgan | Erin Mooers - Clerk | 3276 County Rd C | Oconto Falls | 54154 | General Public |
| Town of Mountain | Lynn Kauzlaric - Clerk | 13503 Weller Road PO Box 95 | Mountian | 54149 | General Public |
| Town of Pensaukee | Jody Liegeois - Clerk | 4684 Brookside Rd | Abrams | 54101 | General Public |
| Town of Riverview | Ann HOGan - Clerk | PO Box 220 | Mountian | 54149 | General Public |
| Town of Spurge | Lisa Peitersen- Clerk | 9097 Co Rd B | Lena | 54139 | General Public |
| Town of Stiles | JoAnn Usiak - Clerk | 5718 Watercrest Rd | Lena | 54139 | General Public |
| Town of Townsend | Linda Ziegler - Clerk | PO Box 227 | Townsend | 54175 | General Public |
| Town of Underhill | Tracy Winkler - Clerk | 12336 Rusch Lane | Gillett | 54124 | General Public |
| UW-Extension | John Pinkart | 301 Washington Street | Oconto | 54153 | General Public |
| Verrette Materials IN | Humna Resources | 6141 HWY 32 | Gillett | 54124 | Employer |
| Village of Lena | Jodi Marquardt - Clerk | 117 E Main St | Lena | 54139 | General Public |
| Village of Pulaski | Stephanie Rogers - Clerk | 585 E Glenbrook Dr | Pulaski | 54162 | General Public |
| Village of Suring | Kimberly Gruetzmacher- Clerk | 604 East Main Street | Suring | 54174 | General Public |
| Visions of Oconto County | Diane Eddy - Care Associate | 102 Main Street | Oconto Falls | 54154 | General Public |
| Woodland Villiage Nursing Center Private Transportation | Wayne Owens - Transporation | 430 Manor Drive | Suring | 54174 | Private Transportation |
| Woodland Villiage Nursing Center General Public | Human Recources | 431 Manor Drive | Suring | 54174 | Assisted Living Facility |
| Woodland Villiage Nursing Center Assisted Living | Human Recources | 432 Manor Drive | Suring | 54174 | Assisted Living Facility |
| Woodland Villiage Nursing Center Medical Provider | Human Recources | 433 Manor Drive | Suring | 54174 | Assisted Living Facility |
| YMCA Camp Nan A Bo Sho | Danielle Polzin - Camp Director | 18369 Okonto Ln | Lakewood | 54138 | General Public |
| Newcap Inc | Cheryl Detrick - CEO | 1199 Main Street | oconto | 54153 | Human Service Provider |
| Newcap Inc | Deb Barlement - EVP Operations / COO | 1200 Main Street | oconto | 54153 | Human Service Provider |
| Newcap Inc | Sean Monahan - Outcome Director | 1201 Main Street | oconto | 54153 | Human Service Provider |
| Newcap Inc | Debbie Bushman - Grant Expert | 1202 Main Street | oconto | 54153 | Human Service Provider |
| Newcap Inc | Dave Leisner - Transportation Coordinator Expert | 1202 Main Street | Oconto | 54153 | Human Service Transportation |
| Newcap Inc | Samantha Franda - Transportation Content Specialist | 1202 Main Street | Oconto | 54153 | Human Service Transportation |
| Newcap Inc | Ashley Schwartz - Transportation Coach Assistant | 1202 Main Street | Oconto | 54153 | Human Service Transportation |
| Zion Lutheran Church | Clerk | 1700 Superior Ave | Oconto | 54153 | Human Service |
| First Presbyterian Church | Secretary | 133 Jackson St | Oconto | 54153 | General Public |
| Holy Trinity Catholic Church | Secretary | 716 Madison St | Oconto | 54153 | General Public |
| Greater WI Agency on Aging Resources, INC | Carrie Porter- Secretary | 1210 Main Street | Oconto | 54153 | Human Service |
| Oconto Literacy Council | Janet Glime | W10072 E Spiring | Coleman | 54112 | Human Service |
| Options for Independent living | Sandy Popp | | Oconto | 54153 | Human Service |

Marinette County Invite List

| Business | Contact | Mailing Address | City | Zip | Service |
|--|---|---------------------------|--------------|-------|--|
| Acer Flooring | Becky Grimm -Customer Service | 970 Ogden Ave | Peshigo | 54157 | Employer |
| Accent Building Maintenance | Customer Service | 1215 9th Street | Marinette | 54143 | Employer |
| ADRC | Board of Directors | 2500 Hall Ave | Marinette | 54143 | Board Members |
| ADRC | Kay Piasecki - Human Resources | 2500 Hall Ave | Marinette | 54143 | Human Resources |
| Jack's Fresh Market | Human Resources | 2301 Roosevelt Rd | Marinette | 54143 | Employer |
| Ansul Fire Protection | Human Resources | One Stanton Street | Marinette | 54143 | Employer |
| Badger Bay Holding Corp / Brothers Three | Kelly | 1302 Marinette Ave | Marinette | 54143 | Employer |
| Aurora Bay Area Medical Center | Chief Executive Officer | 3003 University Dr | Marinette | 54143 | Medical Provider |
| Bayshore Pines | Human Resources | 875 University Ave | Marinette | 54143 | Assisted Living Facility |
| Bayshore Pines South | Human Resources | 3206 Woodland Road | Marinette | 54143 | Assisted Living Facility |
| City of Marinette | Ken Keller - Ward Number 1 | 309 Ogden Street | Marinette | 54143 | General Public |
| City of Marinette | Dorothy Kowalksi - City Council President | 3904 Irving Street | Marinette | 54143 | General Public |
| City of Niagara | Joseph Johnston - Mayor | 1029 Roosevelt Rd | Niagara | 54151 | General Public |
| City of Peshtigo | Tammy Kasal - Clerk | 331 French Street | Peshigo | 54157 | General Public |
| Henry Drees Community Center | Meal Site Coordinator | 600 Pine Street | Peshigo | 54157 | General Public/ Nutrition |
| Family Care Medical Clinic | Human Resources | 3123 Shore Dr | Marinette | 54143 | Medical Provider |
| Fareway Taxi | Ken Collman | 1320 North Ave | Crivitz | 54114 | Private Transportation |
| Finacantieri North Reach Medical and Wellness | Human Resources | 1600 Ely Street | Marinette | 54157 | Medical Provider |
| Goodman Town Hall | CINDY NELSON | W15762 Northwoods Dr | Goodman | 54125 | General Public |
| Goodwill Industries | Jim Borowski | 1428 Main Street | Marinette | 54143 | General Public / Employer/Transportation |
| United Way | Kevin Malnor | PO Box 1143 | Marinette | 54143 | Human Service |
| Karl Schmidt Unisia Inc | Human Resources | 1731 Industrial Parkway | Marinette | 54143 | Employer |
| Krist Oil Co | Human Resources | 2002 Hall Ave | Marinette | 54143 | Employer |
| Luther Manor | Human Resources | 831 Pine Beach Road | Marinette | 54143 | Human Service |
| M&M Taxi Service | Service Coordinator | N4238 State Hwy 180 | Marinette | 54143 | Transportation |
| Marinette Literacy Council | Janet Glime | W10072 E Spring | Coleman | 54112 | Human Service |
| Marinette Chamber of Commerce | Jacqueline Boudreau - Secretary ED & CEO | 601 Marinette Av | Marinette | 54143 | General Public |
| Marinette County Administration | John Lefebvre - Administrator | 1926 Hall Ave | Marinette | 54143 | Human Service |
| Marinette County Association For Business and Industry | Ann Hartnell - Economic Development | 1926 Hall Ave | Marinette | 54143 | Human Service |
| Marinette County Elderly Services | Board of Directors - Debbie Baumgart | PO BOX 456 | Crivitz | 54114 | Human Service/Transportation |
| Marinette County Health and Human Services | Glenn Sartorelli - Director | 2500 Hall Ave | Marinette | 54143 | Health and Human Services |
| Marinette County Veterans Service Office | Michelle Steffens | 1926 Hall Ave | Marinette | 54143 | medical transport |
| Marinette Senior Center | Dorothy Kowalski | 3904 Irving Street | Marinette | 54143 | Human Services |
| McDonalds | Human Resources | 2291 Roosevelt Rd | Marinette | 54143 | Employer |
| Menards | Human Resources | 2080 Old Peshigo Road | Marinette | 54143 | Employer |
| NEW Care Residence | Human Resources | PO Box 158 | Crivitz | 54114 | Assisted Living Facility |
| Niagara Senior Center | Human Resources | 569 Washington Ave | Niagara | 54153 | Assisted Living Facility |
| North Reach Health Care | Human Resources | 3120 Riverside Ave | Marinette | 54143 | Medical Provider |
| North Reach Fast Care | Human Resources | 2820 Roosevelt Rd | Marinette | 54143 | Medical Provider |
| Patz Corporation | Human Resources | 917 Business US 141 | Pound | 54161 | Employer |
| Mursau's Piggly Wiggly | T. Mursau | 216 Business 141 N | Coleman | 54112 | Employer |
| Pelkins Smokey Meat Market | Customer Service | 600 S Hwy 141 | Crivitz | 54114 | Employer |
| Peshigo Chamber of Commerce | Cindy Sutek | 590 Maple Street | Peshigo | 54157 | Human Service |
| Bellin- Peshtigo Family Medicine | Human Resources | 441 French Street | Peshigo | 54157 | Medical Provider |
| Rainbow House | House Supervisor | PO Box 1172 | Marinette | 54143 | Human Services |
| Red Cross | Chapter Lead Mariette | 1727 Stephenso Street | Marinette | 54143 | Human Services |
| Rennes Group | Jill Nor | 701 Willow St | Peshigo | 54157 | Assisted Living Facility |
| Salvation Army | Director | PO Box 495 | Marinette | 54143 | Human Services |
| St Vincent De Paul | Executive Deirector | 1619 Main Street | Marinette | 54143 | Human Services |
| Superior Health and Medical Care | Facility Director | 1915 Hall Ave | Marinette | 54143 | Medical Provider |
| Taxi Inc | Amy- Office Director | 1615 Badger Pkway | Marinette | 54143 | Transportation |
| The Motor Company | Human Resources | W1680 US Hwy 41 | Marinette | 54143 | Employer |
| Town of Amberg | Hank Novak | PO Box 245 | Amberg | 54102 | General Public |
| Town of Athelstane | Christopher Norton | N12244 CTY A | Athelstane | 54102 | General Public |
| Town of Beaver | Robert Holley | W8405 CY P | Crivitz | 54114 | General Public |
| Town of Beecher | Ken Hanson | PO Box 273 | Pembine | 54156 | General Public |
| Town of Dunbar | Bill Stankevich | N18956 CC Camp Rd | Dunbar | 54119 | General Public |
| Town of Goodman | Bill Stankevich | PO Box 306 | Goodman | 54125 | General Public |
| Town of Grover | Connie Seefeldt | W5161 Town Hall Rd | Peshigo | 54157 | General Public |
| Town of Lake | Mark Anderson | W6202 Loomis Rd | Porterfield | 54159 | General Public |
| Town of Middle Inlet | John Gaurisco | W7901 Cty Rd X | Crivitz | 54114 | General Public |
| Town of Pembine | Ken Hanson | n18765 Sauld St | Pembine | 54156 | General Public |
| Town of Porterfield | Tom Buelteman | W3435 Cty Rd G | Porterfield | 54159 | General Public |
| Town of Silver Cliff | Board Member | N11929 Cy Rd I | Silver Cliff | 54104 | General Public |
| Town of Stephenson | Robert Hoyer | W9484 Cty Rd W | Crivitz | 54114 | General Public |
| Town of Wagner | Stan Gurszwynski | W2379 Cty Rd JJ | Wausaukee | 54177 | General Public |
| Twin Counties Free Clinic | Clinic Director- Candy Sheridan | 1301 Cheri Blvd Suite 116 | Marinette | 54143 | Medical Provider |
| UW Marinette | Student Affairs | 750 W Bay Shore D | Marinette | 54143 | General Public |
| Village of Coleman | Nancy Stank - Trustee | 249 E Main Street | Coleman | 54112 | General Public |
| Village of Crivitz | Kaitlyn Deschane - Clerk | PO BOX 727 | Crivitz | 54114 | General Public |
| Village of Pound | Diane Patz - Clerk | 2002 Coutny Road Q | Pound | 54161 | Ge |
| Village of Wausaukee | Sara Pullen - Clerk | PO BOX 475 | Wausaukee | 54177 | General Public |
| Walmart | Human Resources | 2900 Roosevelt | Marinette | 54143 | Employer |
| Waupaca Foundry | Human Resources | 805 Ogden Rve | Peshigo | 54157 | Employer |
| Wausaukee Center | Wausaukee Meal Site Coordinator | 926 Main Street | Wausaukee | 54177 | Nutrition |
| Wausaukee Composite | Human Resources | 837 Cedar Street | Wausaukee | 54177 | Employer |
| Wausaukee Enterprises IN | Bob Bletram | 836 Cedar Street | Wausaukee | 54177 | Employer |
| Woman's Specialty Care | Clinic Director | 3123 Shore Dr #201 | Marinette | 54143 | Medical Provider |
| Marinette County Housing Authority | Brian Caine | 926 Main Street | Wausaukee | 54177 | Human Service |
| Foward Service W2 Program | Human Resources | 1700 Stephenson St | Marinette | 54143 | Human Service |
| Forward Service FSET Program | Meri Tawawili | 1701 Stephenson St | Marinette | 54143 | Human Service |
| Forward Service Housing | Housing Lead | 1702 Stephenson St | Marinette | 54143 | Human Service |
| Department of Workforce Development | Cari Wild | | Marinette | 54143 | Human Service |
| Marinette County Elderly Services | Vicki Nelson | | Crivitz | 54114 | Human Service/ Transportation |

Newcap Board of Directors

| | | | | | |
|--------------|---------|--------------------------|-----------|----|-------|
| Berg | Steven | 500 A North Prospect Ave | Crandon | WI | 54520 |
| Brock | Russel | 10987 Claywood Rd | Gillett | WI | 54124 |
| Cacek | Brandon | 3027 Riverside Ave | Marinette | WI | 54143 |
| Clark | Holly | N4226 Sandberg Rd | Marinette | WI | 54143 |
| Dill | Caylor | 805 Wells St | Marinette | WI | 54143 |
| Dillinger | Marie | 4082 Hwy 45 | Conover | WI | 54519 |
| Dorff | Barb | 3376 Pebble Beach Ct | Green Bay | WI | 54311 |
| Genrich | Jim | 2596 Du Charme Lane | Green Bay | WI | 54301 |
| Grinde | Paul | 735 Laurisa Lane | Antigo | WI | 54409 |
| Krueger* | Jill | 608 E. Jefferson St | Crandon | WI | 54520 |
| Lester* | Daisy | 1660 Christiana St | Green Bay | WI | 54303 |
| Mueller | Lindsey | 723 6th Ave | Antigo | WI | 54409 |
| Nichols | Cynthia | W1498 County Rd N | Florence | WI | 54151 |
| Nichols | Diane | 4295 Cty Rd J | Oconto | WI | 54153 |
| Rouse | Carrie | 700 N Adams St | Green Bay | WI | 54301 |
| Shawanokasic | Norman | W766 Sunrise Path | Keshena | WI | 54135 |
| Sieber | Tom | 480 Masters Lane | Green Bay | WI | 54311 |
| Steinke | Sandy | 315 Fairview Way | Shawano | WI | 54166 |
| Thillman | Peter | 1263 S. Main Street | Shawano | WI | 54166 |
| Westenberg | Rachel | 430 S. Webster Ave. | Green Bay | WI | 54301 |

Oconto County Flier Locations

| | | |
|------------------------------------|----------------------|--------------|
| McGuire's Sports Bar and Resturant | 211 N Rosera St | Lena |
| Ray's Pub and Grub | 9089 D B Frontage Rd | Lena |
| Lena Lanes | 201 Harley St | Lena |
| Northwoods Sporting Goods | 410 E Main St | Lena |
| Crivello's Resturant | 818 Main St | Oconto |
| Wagner Shell and Food Mart | 517 Smith Ave | Oconto |
| Peterson Ford | 300 N Main St | Oconto Falls |
| Witt's Piggly Wiggly and Pit Stop | 409 E Highland Dr | Oconto Falls |
| The Flower Shoppe | 224 N Main St | Oconto Falls |
| United True Value | 415 E Highland Dr | Oconto Falls |

Marinette County Flier Locations

| | | |
|----------------------------------|----------------------|-----------|
| The Beaver Trading Post | US HWY 141 | Coleman |
| Railhouse Resturant and Brew Pub | 2029 Old Peshtigo Rd | Marinette |
| Rubber Ducky Car Wash | 1557 Marinette Ave | Marinette |
| Erik's Garden Center | W1932 US HWY 41 | Marinette |
| Schloegel's Bay View Resturant | 2720 10th St | Menominee |

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APPENDIX C: TWO-COUNTY MEETING AGENDA

2024 - 2028 COORDINATED PUBLIC TRANSIT - HUMAN SERVICES TRANSPORTATION PLAN

MARINETTE AND OCONTO COUNTIES

Tuesday, May 2, 2023, at 1:00 p.m.

**New Life Church (1872 Café)
810 Frontage Road
Peshtigo, WI**

AGENDA

| | |
|---|-------------------|
| Welcome and Introductions | 1:00 PM – 1:10 PM |
| Overview and Purpose | 1:10 PM – 1:25 PM |
| County Coordination Assessment Exercise | 1:25 PM – 2:00 PM |
| Development of the Action Plan | 2:00 PM – 2:30 PM |
| Approval of County Projects | 2:30 PM – 3:00 PM |
| Adjourn | 3:00 PM |

Facilitated by:

Jeffrey Agee-Aguayo
Transportation Planner
Bay-Lake Regional Planning Commission
(920) 448-2820, Extension 103
jagee@baylakerpc.org

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Meeting Notice

Transportation Coordination Meeting

Marinette & Oconto Counties

A Transportation Coordination meeting for Marinette & Oconto Counties will be held to review a list of future transportation program projects and to conduct a county assessment of public transit/human services transportation coordination.

***Date:* Tuesday, May 2, 2023**

***Time:* 1:00 PM**

Location:

**New Life Church (1872 Café)
810 Frontage Road
Peshtigo, WI**



For more information and accommodations, please contact
Samantha Franda, Transportation Assistant, at 1-800-242-7334 or via email at
samfranda@newcap.org(.)

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APPENDIX E: TWO-COUNTY MEETING EVALUATION FORMS

The following evaluation forms were received at the conclusion of the May 2, 2023, transportation coordination meeting. Meeting attendees who completed an evaluation form felt that the meeting could have been longer to address transportation issues more deeply. One commenter stated that “there needs to be more collaboration between stakeholders on a regular basis.”

Oconto/Marinette Counties
Coordinated Public Transit-Human Services Transportation Plan
May 2, 2023

Meeting Evaluation Form

Instructions: For each item below, please circle the number/response that best expresses your opinion.

| General Meeting Questions | | Strongly Agree | Agree | Strongly Disagree | Don't Know | | |
|------------------------------|---|----------------|-------|-------------------|------------|---|---|
| 1. | The information covered in the group discussions, examples and explanations was understandable. | 1 | (2) | 3 | 4 | 5 | 6 |
| 2. | The meeting provided a good forum for communication about public/human services transportation coordination. | (1) | 2 | 3 | 4 | 5 | 6 |
| 3. | Participants at the meeting were from a broad stakeholder group. | (1) | 2 | 3 | 4 | 5 | 6 |
| 4. | The county/region's prioritized action plan is comprehensive and realistic. | 1 | (2) | 3 | 4 | 5 | 6 |
| 5. | The county/region has a working coordination team. | 1 | 2 | (3) | 4 | 5 | 6 |
| 6. | The previous coordination plan has been implemented. | 1 | 2 | (3) | 4 | 5 | 6 |
| 7. | Developing the prioritized action plan was meaningful and valuable. | 1 | (2) | 3 | 4 | 5 | 6 |
| 8. | I feel the coordination process in the county/region will be improved based on the assessment, action plan and implementation strategies. | 1 | (2) | 3 | 4 | 5 | 6 |
| Facilitator Questions | | | | | | | |
| 9. | Facilitator was knowledgeable about the meeting process. | (1) | 2 | 3 | 4 | 5 | 6 |
| 10. | The information was presented in a clear, logical format. | (1) | 2 | 3 | 4 | 5 | 6 |

11. The time allotted for the meeting was: __ too much __ about right __ (not enough) __

12. List key points/issues presented during the meeting that were the most valuable or useful.

THERE NEEDS TO BE MORE COLLABORATION BETWEEN STAKE HOLDERS ON A REGULAR BASIS.

13. List any information or meeting content you felt was omitted or needed further clarification.

14. Are you interested in participating on the team that will implement the coordination plan strategies? If yes, indicate your availability.

15. Other comments (write on back if more space is needed)

Oconto/Marinette Counties
Coordinated Public Transit-Human Services Transportation Plan
May 2, 2023

Meeting Evaluation Form

Instructions: For each item below, please circle the number/response that best expresses your opinion.

| General Meeting Questions | Strongly Agree | | Agree | Strongly Disagree | | Don't Know |
|--|----------------|---|-------|-------------------|---|------------|
| | 1 | 2 | 3 | 4 | 5 | 6 |
| 1. The information covered in the group discussions, examples and explanations was understandable. | 1 | 2 | 3 | 4 | 5 | 6 |
| 2. The meeting provided a good forum for communication about public/human services transportation coordination. | 1 | 2 | 3 | 4 | 5 | 6 |
| 3. Participants at the meeting were from a broad stakeholder group. | 1 | 2 | 3 | 4 | 5 | 6 |
| 4. The county/region's prioritized action plan is comprehensive and realistic. | 1 | 2 | 3 | 4 | 5 | 6 |
| 5. The county/region has a working coordination team. | 1 | 2 | 3 | 4 | 5 | 6 |
| 6. The previous coordination plan has been implemented. | 1 | 2 | 3 | 4 | 5 | 6 |
| 7. Developing the prioritized action plan was meaningful and valuable. | 1 | 2 | 3 | 4 | 5 | 6 |
| 8. I feel the coordination process in the county/region will be improved based on the assessment, action plan and implementation strategies. | 1 | 2 | 3 | 4 | 5 | 6 |
| Facilitator Questions | | | | | | |
| 9. Facilitator was knowledgeable about the meeting process. | 1 | 2 | 3 | 4 | 5 | 6 |
| 10. The information was presented in a clear, logical format. | 1 | 2 | 3 | 4 | 5 | 6 |

11. The time allotted for the meeting was: __ too much __ about right ~~not enough~~

12. List key points/issues presented during the meeting that were the most valuable or useful.

13. List any information or meeting content you felt was omitted or needed further clarification.

14. Are you interested in participating on the team that will implement the coordination plan strategies? If yes, indicate your availability.

15. Other comments (write on back if more space is needed)

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