2016 Coordinated Public Transit - Human Services Transportation Plan for Sheboygan County, Wisconsin

Prepared by:
Bay-Lake Regional Planning Commission
425 South Adams Street, Suite 201
Green Bay, WI 54301

October, 2016
# Table of Contents

**Chapter 1: Introduction** ......................................................................................... 1  
  Coordinated Public Transit – Human Services Transportation Plan  
  Requirement .............................................................................................................. 1  
  Participation Process ................................................................................................. 2  
  Meeting Record ........................................................................................................ 2  

**Chapter 2: Demographic Analysis** ........................................................................ 3  
  Persons with Disabilities ............................................................................................ 3  
  Population by Age ..................................................................................................... 3  
  Median Household Income and Low Income Households in Sheboygan County ....... 4  

**Chapter 3: Transportation Providers in Sheboygan County** ................................. 7  
  Inventory of Public Transit – Human Services Transportation Services in Sheboygan County .................................................................................................................... 7  
  Shoreline Metro ......................................................................................................... 7  
  Elderly and Disabled Transportation Programs Serving Portions of Sheboygan County (Including Portions of the County Outside the Shoreline Metro Fixed-Route Service Area) ............................................................................ 13  
  Medical Transportation Management, Inc. (MTM) ................................................. 14  
  American Cancer Society Road to Recovery Program .......................................... 14  
  Vince Lombardi Cancer Clinic ............................................................................... 15  
  Disabled American Veterans (DAV) ......................................................................... 15  
  Rehabilitation Center of Sheboygan (RCS) .......................................................... 15  
  Nursing Homes ........................................................................................................ 15  
  Inventory of Private Transportation Providers in Sheboygan County .................. 15  

**Chapter 4: Action Plan** .......................................................................................... 17  
  Review of Framework for Action Discussion from the 2012 Planning Process ........ 17  
  Action Plan Summary ............................................................................................... 20  

**Chapter 5: Program of Projects** ........................................................................... 23  
  2017 – 2021 Program of Projects ........................................................................... 23  

**Chapter 6: Conclusion** .......................................................................................... 25  
  Conclusion ................................................................................................................ 25
Appendices

Appendix A: Federal and State Transportation Program Descriptions and Local Interest
Appendix B: Sheboygan County Meeting – Letter of Invitation to Participate
Appendix C: Sheboygan County Meeting – List of Invitees
Appendix D: Sheboygan County Meeting – Agenda
Appendix E: Sheboygan County Meeting – Flyer
CHAPTER 1: INTRODUCTION

COORDINATED PUBLIC TRANSIT – HUMAN SERVICES TRANSPORTATION PLAN REQUIREMENT

The human services transportation provisions of the federal “Fixing America’s Surface Transportation” (FAST) Act aim to improve transportation services for persons with disabilities, older adults, and individuals with lower incomes by ensuring that communities coordinate transportation resources provided through multiple federal programs (see Appendix A for federal and state transportation program descriptions). Coordination will enhance transportation access, minimize duplication of services, and facilitate the most appropriate and cost-effective transportation possible with available resources. In order to express these goals, Sheboygan County is required to publish a locally developed Coordinated Public Transit – Human Services Transportation Plan.

The FAST Act requires that the county Coordinated Public Transit – Human Services Transportation Plan identify an approved program of projects prior to distribution of funds from the Section 5310 (Enhanced Mobility of Seniors and Individuals with Disabilities) program. Two other programs that were previously included in Coordinated Public Transit – Human Services Transportation Plans (Section 5316, the Job Access and Reverse Commute Program (JARC), and Section 5317, the New Freedom Program) were discontinued in the previous federal surface transportation legislation (the “Moving Ahead for Progress in the 21st Century” (MAP-21) Act), but were rolled into other existing programs; Section 5316 was rolled into Section 5307 in the Sheboygan Urbanized Area and Section 5310 elsewhere in Sheboygan County, while Section 5317 was rolled into Section 5310; these changes remained intact in the FAST Act. MAP-21 took effect on October 1, 2012, and involved various extensions beyond its official ending date of September 30, 2014. The FAST Act was signed into law by President Obama on December 4, 2015, took effect immediately, and authorizes various forms of surface transportation through September 30, 2020.

In addition, WisDOT has required or recommended that the following items be included in the plan. These items include:

1. County Meeting Invitation List;
2. County Meeting Participant List;
3. County Meeting Flyer;
4. County Meeting Record;
5. Inventory of Transportation Providers in Sheboygan County;
6. County Coordination and Assessment Action Plan; and
7. County List of Approved Projects for the Section 5310 Program.

All of these items are included in the plan.
PARTICIPATION PROCESS
The FAST Act also requires that the Coordinated Public Transit – Human Services Transportation Plan be developed through a local process that includes representatives from public and private transportation providers, human service agencies, interested parties and the general public.

WisDOT has developed a county meeting process to comply with this requirement. In the case of Sheboygan County, the Sheboygan Metropolitan Planning Organization (MPO) planner with the Bay-Lake Regional Planning Commission was chosen because he is currently responsible for reviewing federal and state program applications, needs to be aware of and knowledgeable about transit programs and funding streams in the county, and is an independent and objective entity.

Bay-Lake Regional Planning Commission staff developed a list of potential representatives using WisDOT-endorsed guidelines, and invited them to participate in the county meeting (see Appendix B for a copy of the letter requesting participation, Appendix C for the list of the Sheboygan County meeting invitees, Appendix D for a copy of the Sheboygan County meeting agenda, and Appendix E for a copy of the Sheboygan County meeting flyer). In addition, the Sheboygan County news media were informed of the Sheboygan County meeting.

MEETING RECORD
The Sheboygan County meeting was held on August 16, 2016. The county meeting participants are listed in Table 1.

<table>
<thead>
<tr>
<th>Name</th>
<th>Representing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Angie Buechel</td>
<td>RCS Empowers, Inc.</td>
</tr>
<tr>
<td>Dale Deterding</td>
<td>Sheboygan County Aging and Disability Resource Center (ADRC)</td>
</tr>
<tr>
<td>Mike Helmke</td>
<td>Sheboygan Transit Commission</td>
</tr>
<tr>
<td>Brian Hoffmann</td>
<td>Sheboygan County Health and Human Services Committee</td>
</tr>
<tr>
<td>Derek Muench</td>
<td>Shoreline Metro</td>
</tr>
<tr>
<td>Sandy Popp</td>
<td>Options for Independent Living</td>
</tr>
<tr>
<td>Jeffrey Agee-Aguayo</td>
<td>Bay-Lake Regional Planning Commission</td>
</tr>
</tbody>
</table>
CHAPTER 2: DEMOGRAPHIC ANALYSIS

PERSONS WITH DISABILITIES
According to the Wisconsin Department of Administration Demographic Services Center, Sheboygan County had an estimated population of 115,305 in 2015. According to projections made by Commission staff that were extrapolated from the 2010 – 2014 American Community Survey 5-Year Estimates, 5,345 persons are considered elderly disabled. According to the Wisconsin Department of Transportation population estimates for the 2016 Section 85.21 grant application (2015), 6,808 are considered non-elderly disabled. The definition used to define persons with disabilities is:

“Individuals who, because of any temporary or permanent physical or mental condition or institutional residence, are unable, without special facilities or special planning or design, to use available transportation facilities and services as effectively as persons who are not so affected.”

Table 2 indicates persons with disabilities in Sheboygan County in 2015.

<table>
<thead>
<tr>
<th>Category</th>
<th>Population</th>
<th>Percent of Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>Elderly Disabled</td>
<td>5,345</td>
<td>4.6%</td>
</tr>
<tr>
<td>Non-Elderly Disabled</td>
<td>6,808</td>
<td>5.9%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>12,153</strong></td>
<td><strong>10.5%</strong></td>
</tr>
</tbody>
</table>

Source: Wisconsin Department of Administration, Demographic Services Center, Official Final Estimates, January 1, 2015, Wisconsin Counties, with Comparison to Census 2010, 2015; U.S. Census Bureau, 2010 - 2014 American Community Survey 5-Year Estimates, Table B18101 (Sex by Age by Disability Status); Wisconsin Department of Transportation, 2016 Wisconsin 85.21 County Elderly and Disabled Transportation Assistance Program Allocation, 2015; and Bay-Lake Regional Planning Commission, 2016.

POPULATION BY AGE
Table 3 summarizes the 2010 and future (2040) population of Sheboygan County by age cohort.

In 2010, Sheboygan County had 16,821 people age 65 or older. By 2040, the population age 65 or older is expected to increase by nearly 95 percent to 32,800. As a result, this segment of the population will require additional specialized transportation services.
MEDIAN HOUSEHOLD INCOME AND LOW INCOME HOUSEHOLDS IN SHEBOYGAN COUNTY

The median household income in Sheboygan County (according to the 2010 – 2014 American Community Survey) was $53,029 (in 2014 inflation-adjusted dollars, and with a margin of error of $962). Some ten of the eleven Census tracts located mostly in the City of Sheboygan had median household incomes below the county median household income; some of these Census tracts (particularly near Sheboygan’s central business district) had median household income levels in the range of 49 to 70 percent of the county median household income level. Other Census tracts in Sheboygan County which had median household income levels below the county median household income included one Census tract in the City and Town of Plymouth, as well as one Census tract in the City and Town of Sheboygan Falls.

Further environmental justice analysis completed for the Year 2045 Sheboygan Area Transportation Plan (SATP) and the Sheboygan Metropolitan Planning Area Transportation
Improvement Program (TIP): Calendar Years 2017 – 2020 indicate that the areas with the lowest median household income levels are located in the City of Sheboygan, particularly in and around the central business district. This analysis can be found in Appendix E of each respective document.
CHAPTER 3: TRANSPORTATION PROVIDERS IN SHEBOYGAN COUNTY

INVENTORY OF PUBLIC TRANSIT – HUMAN SERVICES TRANSPORTATION SERVICES IN SHEBOYGAN COUNTY

Shoreline Metro
Shoreline Metro (formerly known as the Sheboygan Transit System) is owned and operated by the City of Sheboygan, and also provides limited transit service to the Village of Kohler and to the City of Sheboygan Falls. Shoreline Metro was acquired in the early 1970s from a private operator. Similar to other privately owned and operated bus companies, the rising costs of maintaining a quality public service resulted in a significant profit loss. Despite the provision of subsidies in 1971, the privately owned Sheboygan Bus Lines continued to absorb increasing deficits. By the summer of 1972, the owners of the bus system filed an application to discontinue service in the Sheboygan area, a request that was granted by the Public Service Commission of Wisconsin. Continuation of the bus service was assured as the City of Sheboygan was given temporary authority to operate the service. A city referendum vote in April 1973 was supported by a 3 to 1 margin, allowing the city to acquire and operate a municipal bus transportation system. The results of this change in ownership provided not only immediate financial stability, but also the opportunity for evaluation and implementation of operating and service improvements. Items such as routing and level of service have generally been preserved in their underlying form, and provide the foundation of the current transit system.

In 1992, Shoreline Metro initiated paratransit services under the Americans with Disabilities Act of 1990 (ADA). This is a curb-to-curb service that provides transportation to the disabled population in the community that, in many cases, is unable to utilize the fixed-route service. Shoreline Metro contracted these services to the Sheboygan County Health and Human Services Department (and its private sector transportation provider) over several years, but brought this service component in-house in 2007. In addition, Shoreline Metro’s fixed-route service is fully accessible to disabled passengers who can utilize such service.

Shoreline Metro’s service is mostly a fixed-route, fixed-schedule bus system. Demand response service for the disabled is operated through the “Metro Connection” division of Shoreline Metro.

Service Characteristics
Current regular fixed-route transit services provided in the Shoreline Metro service area are provided on nine regular routes and one seasonal route. Eight of these routes (Routes 3 North and South, 5 North and South, 7 North and South, and 10 North and South) exclusively serve the City of Sheboygan portion of the transit service area. Route 20 (the Kohler/Sheboygan Falls Route, with limited service) serves the City of Sheboygan as well as the Village of Kohler and the City of Sheboygan Falls. Route 40 (“The Square”) is a seasonal route that serves the downtown, riverfront, lakefront and South Pier (Blue Harbor) areas of the City of Sheboygan from Memorial Day to Labor Day. All routes converge at the transfer point in Sheboygan’s central business district. The downtown serves as the main transfer point between routes, and schedules are designed so that transfers are easily accommodated (with a few exceptions). The transfer point is located in the central portion of the block bordered by North 9th Street, Center Avenue, North 8th Street and Pennsylvania Avenue.
Service is generally provided six days a week, Monday through Saturday, with no service on Sundays or on six observed holidays. Weekday service begins at 5:45 a.m. and ends at 8:45 p.m. Saturday service begins at 7:45 a.m. and ends at 5:45 p.m. North and South Shuttles are available from 5:15 to 5:45 a.m. and from 8:45 to 9:15 p.m. on weekdays, as well as from 7:15 to 7:45 a.m. and from 5:45 p.m. to 6:15 p.m. on Saturdays. North and South Shuttles are also available during periods of hourly service when north and south side routes are not operating on weeknights and on Saturdays. Headways are generally 30 minutes in length for nearly all routes, and are 60 to 65 minutes in length for Route 20 (there are exceptions). Generally, numbered city routes (3, 5, 7 and 10) operate every half hour during the daytime on weekdays and hourly on weeknights and Saturdays, unless noted differently below.

Profiles of each of Shoreline Metro’s routes are noted below:

**Route 3 North**

Route 3 North travels for a length of 6.9 miles from its southern terminus at the downtown transfer point to its northern terminus at the intersection of Eisner Avenue and North 21st Street. Route 3 North provides service to several trip generators, including: Locate Staffing; the north side Piggly Wiggly Supermarket; the north side Walgreen’s Pharmacy; the north side McDonald’s Restaurant; the Rehabilitation Center of Sheboygan (RCS) main plant; and Pigeon River and Cooper Elementary Schools.

**Route 3 South**

Route 3 South travels for various lengths depending on time of the year and whether route deviation occurs. From after Labor Day to before Memorial Day, Route 3 South travels a length of 6.8 miles (9.0 miles when route deviation occurs). From after Memorial Day through before Labor Day, Route 3 South travels a length of 5.7 miles (7.9 miles when route deviation occurs). The usual southern terminus for Route 3 South is at the intersection of Georgia and Union Avenues, while the northern terminus for this route is at the downtown transfer point. Route 3 South provides service to several trip generators, including: Sheridan Elementary School; Labor Ready temporary employment agency; Biolife Plasma Services; Horace Mann Middle School; and the Old Wisconsin Sausage plant. From after Labor Day to before Memorial Day, Route 3 South serves the South Pier area, including Blue Harbor Resort and Conference Center. Upon request on weekdays and when classes are in session, Route 3 South serves the University of Wisconsin Sheboygan and Lutheran High School.

**Route 5 North**

Route 5 North travels for a length of 6.5 miles from its southern terminus at the downtown transfer point to its northern terminus at the intersection of North 10th Street and Willow Avenue. Route 5 North provides service to several trip generators, including: Save A Lot Supermarket; Urban Middle School; the north side Piggly Wiggly Supermarket; Ridge Court Apartments; North High School; Aurora Sheboygan Memorial Medical Center; Grant Elementary School; the YMCA; and the Sheboygan Senior Activity Center.

**Route 5 South**

Route 5 South travels for a length of 8.3 miles from its southern terminus at Indian Meadows Mobile Home Park to its northern terminus at the downtown transfer point. Route 5 South
provides service to several trip generators, including: Rockline Industries; Lakeshore Display; Indian Meadows Mobile Home Park; and the south side Pick & Save Supermarket. Route 5 South also travels within reasonable walking distance of Wilson Elementary School and Farnsworth Middle School, as well as Washington Square Shopping Center. In addition, Route 5 provides service to apartment complexes along Carmen Avenue, the Heritage Square shopping area, and businesses along South Business Drive between Wilson and Carmen Avenues. Service is also provided to some nursing homes along the route.

**Route 7 North**

Route 7 North travels for a length of 7.3 miles from its southern terminus at the downtown transfer point to its northern terminus at the intersection of North Taylor Drive and Main Avenue. Route 7 North provides service to several trip generators, including: the Mead Public Library; the Sheboygan Police Department; the Sheboygan Clinic; the west side Pick & Save Supermarket; St. Nicholas Hospital; the Field of Dreams; and Jefferson Elementary School.

**Route 7 South**

Route 7 South travels for a length of 9.5 miles (11.3 miles when route deviation occurs) from its southern terminus at the intersection of County Highway EE/Weeden Creek Road and County Highway OK/South Business Drive to its northern terminus at the downtown transfer point. Route 7 South provides service to several trip generators, including: Longfellow Elementary School; South High School; Sunnyside Mall; Country Village Apartments; Lakeshore Display; Farnsworth Middle School; and the Boys’ and Girls’ Club, and travels within reasonable walking distance of Washington Square Shopping Center. Through route deviation on four trips on weekdays and three trips on Saturdays, Route 7 South also serves several trip generators in the Sheboygan Business Center (Industrial Park) via travel on portions of County Highway EE/Weeden Creek Road, South Taylor Drive, Behrens Parkway, and Gateway Drive.

**Route 10 North**

Route 10 North travels for a length of 7.0 miles from its eastern terminus at the downtown transfer point to its western terminus at the Memorial Mall. Route 10 North provides service to several trip generators, including: the Sheboygan Clinic; the Sheboygan County Job Center; Memorial Plaza Shopping Center (including Marcus Theatres); Memorial Mall; Shopko; Festival Foods; Taylor Heights Shopping Center; and Tamarack Apartments.

Starting in July 2016, Route 10 North will involve a level of service comparable to Routes 3 North, 5 North, and 7 North.

**Route 10 South**

Route 10 South travels for a length of 9.1 miles from its southern terminus at the south side Walmart Supercenter to its northern terminus at the downtown transfer point. Route 10 North provides service to several trip generators, including: the south side Pick & Save Supermarket; Washington Square Shopping Center (including the south side Piggly Wiggly Supermarket, the south side Walgreen’s Pharmacy, and the south side Culver’s Restaurant); the south side Walmart Supercenter; and Aldi’s Supermarket.
Starting in July 2016, Route 10 South will involve a level of service comparable to Routes 3 South, 5 South, and 7 South.

**Route 20 (Kohler/Sheboygan Falls Route)**

Route 20 travels for a length of 21.4 miles on most of its trips, and travels for a length of 24.0 miles on its 7:00 a.m. and 3:00 p.m. trips on weekdays when school is in session. The western terminus for this route is located approximately at the Piggly Wiggly Supermarket in Sheboygan Falls, while the eastern terminus for this route is at the transfer point in downtown Sheboygan. Most of the runs for this route are 60 minutes in length; however, the 7:00 a.m. and 3:00 p.m. trips are 65 minutes in length due to the added travel time required to serve Sheboygan Falls Middle and High Schools as well as a dense residential neighborhood on the northwest side of the City of Sheboygan Falls. On weekdays, this route runs eight times (including an evening run added in July 2016). On Saturdays, this route runs five times. Route 20 runs both “northbound” (counterclockwise) and “southbound” (clockwise); weekdays involve four “northbound” trips and four “southbound” trips (effective July 2016), while Saturdays involve three “northbound” trips and two “southbound” trips.

The main trip generator in the City of Sheboygan served by Route 20 is the south side Walmart Supercenter. Trip generators in the Village of Kohler that are served by this route include: Woodlake Market and the Shops at Woodlake; the Kohler Company; Kohler Schools; and Deer Trace Shopping Center. Trip generators in the City of Sheboygan Falls that are served by this route include: the Sheboygan County Aging and Disability Resource Center (ADRC); the Forest Avenue Mobile Home Park; the Sheboygan Falls Piggly Wiggly Supermarket; the City of Sheboygan Falls Municipal Building; Bemis Manufacturing (the site near the city’s central business district); and downtown Sheboygan Falls. On the 7:00 a.m. and 3:00 p.m. trips, Sheboygan Falls Middle School and High School are also served by Route 20.

Starting in July 2016, Route 20 will involve an additional trip on weekdays, which will run in the evening; this will be a “southbound” (clockwise) run.

**Route 30 (Industrial Park Route)**

Route 30 was eliminated in early July of 2016. Areas previously served by Route 30 are covered by all of the reconfigured south side routes (3, 5, 7 and 10) as well as by Route 20.

**Route 40 (“The Square”)**

Route 40 is a seasonal route that that serves the downtown, riverfront, lakefront and South Pier (Blue Harbor) areas of the City of Sheboygan from Memorial Day to Labor Day. Route 40 travels a length of 4.6 miles, with its beginning and ending points at the downtown transfer point and with its midpoint at the John Michael Kohler Arts Center. Route 40 provides service to several trip generators, including: the South Pier area (including Blue Harbor Resort and Conference Center); the Riverfront; the John Michael Kohler Arts Center; the Harbor Centre Marina; North Beach; various destinations along Michigan Avenue; and various destinations in downtown Sheboygan (including Fountain Park).
North and South Shuttles
On weekdays, the North and South Shuttles travel between 5:15 and 5:45 a.m., between 8:45 and 9:15 p.m., and on evenings when routes on the north and/or south side of the City of Sheboygan do not operate. On Saturdays, the North and South Shuttles travel between 7:15 and 7:45 a.m., between 5:45 and 6:15 p.m., and throughout the day when routes on the north and/or south side do not operate. The average length of the North and South Shuttles is 6.5 miles.

One purpose of the shuttles is to drop off passengers on the north and south sides of the City of Sheboygan in a timely manner so that they do not wait an extraordinary amount of time to make connections to their next bus at the transfer point, and to drop off passengers near their destinations at the beginning and end of the service day. Passengers can also be picked up by a shuttle at the nearest bus stop to their origin by calling the Shoreline Metro dispatcher with reasonable advance notice.

School Tripper Service
School tripper service operates only when public schools are open during the regular school year, and only operates in the City of Sheboygan portion of the transit service area. Buses operating this service are open to the general public, stop at regular bus stops, charge standard transit fares and display route signs. There are two morning and two afternoon tripper routes. These routes serve numerous public and private elementary schools, the Sheboygan Leadership Academy, and some larger day care facilities. When combined with the regular route structure, eight public elementary schools, all three public middle schools, both public high schools and the Sheboygan Leadership Academy are served, along with eight private elementary schools and both private high schools as well as five day care facilities.

Fare Structure
Table 4 illustrates the fare structure of Shoreline Metro. The full cash fare is $1.75. Adult tokens are $1.30 each, while student tokens are $1.10; all tokens are sold in packages of ten. A student ten ride pass costs $11.00. The day pass costs $3.00. The monthly pass costs $48.00; frequent riders can save $22.00 or more per month (this assumes two rides per day, five days per week for four weeks) by purchasing a monthly pass at the Shoreline Metro office, at the downtown transfer point (from staff or through a vending machine), at the Senior Activity Center in Sheboygan, or at five supermarkets in Sheboygan and one supermarket in Sheboygan Falls.

Cash fares for qualified elderly and disabled persons are less than or equal to half the regular cash fare. The half fare for elderly and disabled riders is 85 cents at all times. In addition, an elderly and disabled half fare ten ride pass is available for $8.50.

The ADA paratransit fare is $3.50, or twice the regular cash fare. Punch passes are available for $35.00 and are good for ten (10) rides.

Transfers between routes are issued free of charge, and children under the age of 5 ride free of charge with appropriate supervision.
ADA Paratransit Program

Paratransit is an alternative to the fixed-route transit system. It is intended for people who cannot be served by Shoreline Metro’s fixed-route service due to disability. Service is more flexible in terms of scheduling and routing, is offered on a demand response basis, and is usually provided by lower capacity vehicles, such as vans. Paratransit is meant to be complementary to the fixed-route system in terms of service area, service days and hours, and cost.

The Americans with Disabilities Act (ADA) became law on July 26, 1990. The law is intended to provide equal access rights to people with disabilities in the areas of employment, public services, public transportation, private accommodations, and telecommunications. The ADA requires recipients of Federal Transit Administration (FTA) funds (including Shoreline Metro) to provide transportation services to people with disabilities by using both lift-equipped fixed-route service and complementary paratransit service. Individuals are eligible to use ADA public transportation service or paratransit if they meet eligibility criteria established by the ADA.

Paratransit services are provided to persons with qualifying disabilities in the Cities of Sheboygan and Sheboygan Falls and the Village of Kohler within three-fourths of a mile of all regular fixed routes. Service is provided on weekdays from 5:45 a.m. to 8:45 p.m., and on Saturdays from 7:45 a.m. to 5:45 p.m. Service is not provided on Sundays or on six observed holidays.

<table>
<thead>
<tr>
<th>Payment Type</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Cash Fare</td>
<td>$1.75</td>
</tr>
<tr>
<td>Adult Tokens (each - sold in packs of 10)</td>
<td>$1.30</td>
</tr>
<tr>
<td>Student Tokens (each - sold in packs of 10)</td>
<td>$1.10</td>
</tr>
<tr>
<td>Student Passes (Good for 10 rides)</td>
<td>$11.00</td>
</tr>
<tr>
<td>Elderly and Disabled Half Fare*</td>
<td>$0.85</td>
</tr>
<tr>
<td>Elderly and Disabled Half Fare Passes (Good for 10 rides)*</td>
<td>$8.50</td>
</tr>
<tr>
<td>Day Pass</td>
<td>$3.00</td>
</tr>
<tr>
<td>Monthly Pass</td>
<td>$48.00</td>
</tr>
<tr>
<td>ADA Paratransit Fare</td>
<td>$3.50</td>
</tr>
<tr>
<td>ADA Punch Passes (Good for 10 Rides)</td>
<td>$35.00</td>
</tr>
<tr>
<td>Transfers</td>
<td>Free</td>
</tr>
</tbody>
</table>

*For the elderly, a Medicare card must be presented to the driver to qualify for half fare. For the disabled, a Shoreline Metro disabled identification card must be presented to the driver to qualify for half fare. Additional proof of identity may be required. Half fares are available to elderly and disabled riders at all times of operation.

NOTE: Children under age 5 ride free when accompanied by an adult.

Shoreline Metro utilizes its paratransit division (known as “Metro Connection”) to provide ADA paratransit service in the transit service area. As is indicated in Table 4, the paratransit fare for a one-way trip is $3.50 at all times of operation; punch passes are available for $35.00 and are good for ten (10) rides. Traditionally, only door-to-door service has been offered; however, Shoreline Metro plans to offer door-through-door service (and other premium services) for a cost per ride of $7.00 in the near future if approved by the Sheboygan Transit Commission.

**Elderly and Disabled Transportation Programs Serving Portions of Sheboygan County (Including Portions of the County Outside the Shoreline Metro Fixed-Route Service Area)**

**Sheboygan County Health and Human Services Department Elderly and Disabled Transportation**

The Sheboygan County Health and Human Services Department, through its Aging and Disability Resource Center (ADRC), coordinates elderly and disabled transportation for the county. The ADRC receives a County Elderly and Persons with Disabilities Transportation Assistance Program (State Section 85.21) award each year. Section 85.21 provides counties with financial assistance to offer transportation to elderly persons and to persons with disabilities. The Sheboygan County ADRC currently contracts with Shoreline Metro’s “Metro Connection” to provide this transportation service. Hours of service are 7:30 a.m. to 3:30 p.m., excluding holidays. Service is provided to passengers 60 years or older and to qualifying disabled individuals under the age of 60. At this time, only door-to-door service is provided; however, Shoreline Metro will be working with Sheboygan County ADRC staff in the coming months to offer a premium service that, among other services, can provide door-through-door service for an additional fee. Trips that receive highest priority are medical, nutritional and employment trips which may be scheduled up to two months in advance, while trips with a social purpose are of secondary priority, are “first come first served,” and may be scheduled up to three weeks in advance. Besides the traditional Shoreline Metro service area, there are limited service hours to the City of Plymouth, the Village of Oostburg and the Towns of Sheboygan and Wilson, as well as some meal site trips to the City of Plymouth and the Village of Adell.

Fares for these services are as follows:

- $2.50 (round trip) to and from nutrition sites only (and only for the duration of the meal – no post-meal events qualify for this special fare); and
- $2.50 (one way) for all other trip purposes.

Cash is not normally collected for fares. Packs of tokens are sold for $25.00 and are good for 10 rides. Personal care attendants of a qualified rider may ride at no additional charge. However, other accompanying riders must pay regular fare, and may be limited if needed to allow other qualified customers to ride.

Customers who are clients of an agency may have their transportation covered by the agency. When applying for service eligibility, customers are required to provide agency information to assist with the approval process. Social service agencies may include funding through Family Care, IRIS, and non-emergency medical transportation (NEMT) programs. If a customer is receiving benefits for assisted living, nutrition and medical visits, they may also be covered for
transportation. The agency rate is $15.20 per one-way trip. Tokens are sold in packs of 10 for $152.00. Tokens for individual trips are not available for sale.

For Metro Connection ADA paratransit service and county disabled transportation service for those under age 60 with a disability, there is an application process to determine eligibility. For all Metro Connection programs, there are also policies regarding pickup time, cancellations and “no shows.”

**Volunteer Driver Services**
The Sheboygan County Health and Human Services Department, through its ADRC, also coordinates a volunteer driver service. Trips are restricted to medical appointments for individuals age 60 and over. This service is provided by volunteers using their own vehicles. Volunteers receive mileage reimbursement. Services are available throughout Sheboygan County, and occasionally, passengers are transported outside the county for specialized medical services. Persons using this service must be ambulatory and have no other means of transportation. Hours of service are variable, and are on an as-needed basis. Service is door-to-door. Donations are requested to defray the costs involved with this service. Persons using this service are asked to call at least 48 hours in advance for local (in-county) trips and at least 72 hours in advance for out-of-county trips.

**Other Services**
The Sheboygan County Health and Human Services Department, through its ADRC, also coordinates a “handy helper” program. “Handy helpers” can register with the ADRC to perform various services for the county’s elderly population. An application (including a background check and reference check) is required. “Handy helpers” charge negotiated fees with their customers. “Handy helpers” can perform a variety of services, including transportation.

**Medical Transportation Management, Inc. (MTM)**
MTM is the non-emergency medical transportation manager for the state of Wisconsin. “MTM arranges transportation for eligible Medicaid and Badger Care Plus members throughout Wisconsin to get them to their covered preventative and life-sustaining medical appointments.” It is recommended that members (customers) call at least two days in advance to determine eligibility and/or to make a reservation for rides. Routine ride requests can be made by calling 866-907-1493 or online at MTM’s service management portal. If scheduled transportation is not arriving in a timely manner, MTM’s “Where’s My Ride” can be contacted at 866-907-1494. Complaints may be filed by calling 866-436-0457. TTY services can be reached at 800-947-3529. MTM’s website can be found at: [https://www.mtm-inc.net/wisconsin-website/wisconsin-home/](https://www.mtm-inc.net/wisconsin-website/wisconsin-home/).

**American Cancer Society Road to Recovery Program**
The American Cancer Society Road to Recovery program provides transportation to and from treatment for individuals who have cancer who do not have any other means of transportation. The American Cancer Society’s Wisconsin Chapter can be contacted at 1-800-227-2345 with questions or for additional information.
**Vince Lombardi Cancer Clinic**
The Vince Lombardi Cancer Clinic in Sheboygan sponsors a small volunteer driver program for its patients.

**Disabled American Veterans (DAV)**
The Disabled American Veterans (DAV) is a non-profit veterans’ service organization. The “Wisconsin DAV offers free rides to all veterans who need help getting to and from scheduled VA medical appointments.” The DAV has “36 vans serving more than 30,000 veterans annually across more than half the state. These vans serve major VA medical facilities in Madison, Milwaukee, Tomah and Minneapolis, and VA outpatient clinics in Appleton, Green Bay, Superior, Union Grove, Wausau and Wisconsin Rapids. These vans are paid for as a result of donations from individuals, corporations and organizations, and are operated by volunteer drivers.”

Locally, one van that originates in Green Bay transports veterans to and from the Zablocki VA Medical Center in Milwaukee each weekday. Sheboygan County veterans who wish to use this service can board the van at the McDonald’s Restaurant near the Interstate Highway 43/State Highway 28 interchange on the south side of the City of Sheboygan. Advance reservations are required for these trips.

**Rehabilitation Center of Sheboygan (RCS)**
The Rehabilitation Center of Sheboygan (RCS) provides some transportation services to its clients.

**Nursing Homes**
Several nursing homes in Sheboygan County provide limited transportation to their residents, primarily to and from medical appointments.

**INVENTORY OF PRIVATE TRANSPORTATION PROVIDERS IN SHEBOYGAN COUNTY**
Several private transportation companies provide services in Sheboygan County. These companies are shown in Table 5.
<table>
<thead>
<tr>
<th>Company</th>
<th>Type(s) of Service Provided</th>
</tr>
</thead>
<tbody>
<tr>
<td>Airport Connection and GO Riteway</td>
<td>Airport Limousine Service to and from Mitchell International Airport in Milwaukee and to and from Chicago's OHare and Midway Airports, and Service Connecting the City of Sheboygan to Lakeshore Technical College's Cleveland campus</td>
</tr>
<tr>
<td>All Star Taxi</td>
<td>Taxi Service</td>
</tr>
<tr>
<td>Custom Care and Transport Service, LLC</td>
<td>Accessible Transportation</td>
</tr>
<tr>
<td>Discovery Coach, Inc.</td>
<td>Charter, Tour and School Bus Services</td>
</tr>
<tr>
<td>Harms' Transportation</td>
<td>School Bus Service</td>
</tr>
<tr>
<td>Heidenreiter Bus Service, Inc.</td>
<td>School Bus Service</td>
</tr>
<tr>
<td>Indian Trails Bus Lines</td>
<td>Intercity Bus Service</td>
</tr>
<tr>
<td>Jefferson Lines</td>
<td>Intercity Bus Service</td>
</tr>
<tr>
<td>Johnson School Bus Service</td>
<td>School Bus Service</td>
</tr>
<tr>
<td>Lakeshore Transportation</td>
<td>Accessible Transportation</td>
</tr>
<tr>
<td>Lamers Bus Lines (Bought Otte Bus Service)</td>
<td>Charter Bus Service, Weekend Transportation to and from UW Milwaukee and UW Green Bay, and School Bus Service in Some Locales</td>
</tr>
<tr>
<td>Luxury Limousine</td>
<td>Limousine Service</td>
</tr>
<tr>
<td>Oostburg Ambulance</td>
<td>Ambulance Service</td>
</tr>
<tr>
<td>Orange Cross Ambulance</td>
<td>Ambulance Service</td>
</tr>
<tr>
<td>Santana's Limousine</td>
<td>Limousine Service</td>
</tr>
<tr>
<td>Sheboygan County Interfaith Organization</td>
<td>Transportation (using volunteer drivers) in Sheboygan County for the elderly and disabled and for women with children, for medical and other trip purposes</td>
</tr>
<tr>
<td>Stardust Limousine</td>
<td>Limousine Service</td>
</tr>
<tr>
<td>The Best Taxi</td>
<td>Taxi Service</td>
</tr>
<tr>
<td>Transtar Medical Transport</td>
<td>Accessible Transportation</td>
</tr>
<tr>
<td>Wheelchair Taxi and Transportation</td>
<td>Accessible Transportation</td>
</tr>
<tr>
<td>Yellow Cab</td>
<td>Taxi Service</td>
</tr>
</tbody>
</table>

Chapter 4: Action Plan

Review of Framework for Action Discussion from the 2012 Planning Process

County meeting participants were first asked to revisit their evaluation of how well transportation services were coordinated in the transportation coordination plan process from 2012. The discussion from the 2012 process is noted below. Areas where the 2016 meeting attendees modified their discussion from 2012 are noted in italics.

Section 1: Making Things Happen by Working Together

Section 1 addressed issues related to coordination, formal program goals and objectives, and most importantly, the need to articulate a vision for the provision of services to the elderly and disabled in Sheboygan County.

Done Well

- There is a good working relationship between Shoreline Metro, the Sheboygan County ADRC and other agencies.
- The Sheboygan County ADRC works with Shoreline Metro to arrange special trips for the ADRC’s customers (mini-tours, trips to meal sites, etc.).
- There is a group effort in monitoring the effects of state and federal legislation (including quarterly meetings of the Northeastern Wisconsin Regional Access to Transportation Committee, or NEWRATC).
- There is a good effort in providing transportation for the disabled.
- Sheboygan County has quarterly Transportation Coordinating Committee (TCC) meetings, and the Sheboygan City Transit Commission meets at least bimonthly.
- *Shoreline Metro obtained improved dispatching software in 2014, and has used it successfully.*
- *Educate the public on the availability of web-based resources to explore transportation options and to plan trips.*

Do Better

- Need to better serve areas of Sheboygan County that are underserved:
  - Provide services in identified underserved areas.
  - The southwestern portion of Sheboygan County was identified as an underserved area.
- *Need to publicize services better.*
- *Match service with appropriate vehicle.*
- *Get more people involved.*
Section 2: Taking Stock of Community Needs and Moving Forward

Section 2 addressed issues involving service assessment and the review and inventory of services provided which are essential in identifying gaps, needs and duplication of services.

Done Well

- The Sheboygan County ADRC and Shoreline Metro do a good job of pinpointing areas where there are duplications in service.
- Needs surveys are being administered to senior citizens, and should continue.
- *A paratransit customer needs survey was conducted in early 2016.*
- The Sheboygan County ADRC conducted an inventory of its volunteer drivers and an inventory of transportation services provided by group homes, etc., in an effort to better coordinate with these underutilized services (including transportation provided by non-profit as well as for-profit organizations).
- Referrals are made to other providers where temporal or geographic gaps exist, and this practice should continue.
- *The county and Shoreline Metro have improved technologically since the last plan update:*
  - Social media is used to better publicize services.
  - Information is provided on intercity transportation services available in Sheboygan County on the Shoreline Metro website.
  - An online trip planner is offered for customers.

Do Better

- *Conduct needs survey(s) for disabled paratransit passengers (ADRC – countywide).*

Section 3: Putting Customers First

Section 3 addressed the ease of access to information about the transportation services provided in Sheboygan County.

Done Well

- Sheboygan County ADRC publication entitled “A Resource Guide for Adults Over 60 and Adults with Disabilities.”
- Shoreline Metro and Sheboygan County ADRC referral efforts.
- Travel training is offered by Shoreline Metro:
  - Customers can find “bus buddy”/travel training information on the Shoreline Metro website.
  - Training is available for both Shoreline Metro fixed-route and Metro Connection services.
  - Training is done by Shoreline Metro staff.
• Shoreline Metro has improved its marketing efforts in recent years.
  o *Shoreline Metro developed a specialized transportation brochure.*
  o *Shoreline Metro developed color-coded route guides.*
• *Shoreline Metro improved its transfer point with assigned stalls by route.*
• *Premium services for Metro Connection have been approved, and will be implemented soon.*

**Do Better**

• *No issues were raised.*

**Section 4: Adapting Funding for Greater Mobility**

Section 4 addressed identification of accounting procedures that create customer-friendly payment systems while maintaining consistent reporting and accounting procedures across programs.

**Done Well**

• *Improved trip data reporting since 2015.*
• *Improved coordination through updated dispatch scheduling software and technology.*
• Agency fares have been instituted at Shoreline Metro.
• When ADA paratransit fares increase, Sheboygan County Section 85.21 fares increase by the same amount (leading to some consistency across programs for customers of both programs).*

**Do Better**

• Continue to improve education and outreach (presentations) to customers and to customer advocates.
• Allow for the electronic purchase of *fare media,* and offer other promotions.
• Advocate for a Regional Transit Authority (RTA) in Sheboygan County at the state, county and local levels of government, and advocate for other mechanisms of transportation investment.

**Section 5: Moving People Efficiently**

Section 5 addressed centralized managerial systems to coordinate highly diverse, multimodal service provision.

**Done Well**

• Shoreline Metro and the Sheboygan County ADRC readily share information with each other (including information regarding equipment and information technology).
• Positive momentum in achieving coordination in this area is in place.
• *Shoreline Metro has strived to remove redundant and inefficient services in order to streamline services.*
• *Shoreline Metro has allocated assets more responsibly.*
Shoreline Metro obtained improved dispatching software in 2014, and has used it successfully.

Do Better

- Continue to strive to keep service efficient.

Other Discussion at the 2016 Coordination Meeting

No other discussion was raised during the county coordination assessment exercise.

ACTION PLAN SUMMARY

The 2016 Action Plan was developed by county meeting participants with assistance from Bay-Lake Regional Planning Commission staff. County meeting participants were asked to identify:

- Needs and gaps in transportation services;
- Possible solutions to the needs and gaps;
- Entities responsible for addressing the needs and gaps;
- A timeline for implementation; and
- Roadblocks to implementation.

Table 6 is a summary of proposed actions, the parties responsible for implementing the actions, an approximate implementation schedule, and any roadblocks to implementation.
<table>
<thead>
<tr>
<th>Action Item</th>
<th>Responsible Party</th>
<th>Implementation Schedule</th>
<th>Roadblocks to Implementation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Continue to monitor representation on the Sheboygan County Transportation</td>
<td>Sheboygan County</td>
<td>Ongoing</td>
<td>If changes/committee expansion are recommended, they need approval from full County Board</td>
</tr>
<tr>
<td>Coordinating Committee (TCC) to make sure that it meets the needs of those</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>served</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Explore programs (such as State of Good Repair) for possible local grant</td>
<td>Sheboygan County and Shoreline Metro</td>
<td>Ongoing</td>
<td>Obtaining local matching funds may be a challenge. In addition, many of these grants are</td>
</tr>
<tr>
<td>applications</td>
<td></td>
<td></td>
<td>competitive at the statewide level.</td>
</tr>
<tr>
<td>Conduct transportation needs survey for the Sheboygan County ADRC</td>
<td>Sheboygan County</td>
<td>2018</td>
<td>Not Applicable</td>
</tr>
<tr>
<td>Conduct boarding and alighting survey for Shoreline Metro</td>
<td>Shoreline Metro and Bay-Lake Regional</td>
<td>2019 and 2021</td>
<td>Include and seek WisDOT/FHWA approval of this work element in the Sheboygan MPO Work Program</td>
</tr>
<tr>
<td>Planning Commission</td>
<td>Regional Planning Commission</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Conduct passenger opinion survey for Shoreline Metro</td>
<td>Shoreline Metro and Bay-Lake Regional</td>
<td>2018 and 2020</td>
<td>Include and seek WisDOT/FHWA approval of this work element in the Sheboygan MPO Work Program</td>
</tr>
<tr>
<td>Planning Commission</td>
<td>Regional Planning Commission</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complete Updated (2018 - 2022) Transit Development Program (TDP) for</td>
<td>Shoreline Metro and Bay-Lake Regional</td>
<td>2017</td>
<td>Include and seek WisDOT/FHWA approval of this work element in the Sheboygan MPO Work Program</td>
</tr>
<tr>
<td>Shoreline Metro</td>
<td>Planning Commission</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Continue travel training program for Shoreline Metro fixed-route operations</td>
<td>Shoreline Metro and its Metro Connection</td>
<td>Ongoing</td>
<td>Shoreline Metro staff has taken steps to implement a travel training program, and will</td>
</tr>
<tr>
<td>and for Metro Connection</td>
<td>Service</td>
<td></td>
<td>continue to offer this program over the planning period with internal resources (with staff</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>availability - RCS Empowers, Inc., and other agencies may also be able to assist with this</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>task).</td>
</tr>
<tr>
<td>Consider expansion of public transportation in portions of Sheboygan County</td>
<td>Applicable municipalities</td>
<td>Ongoing</td>
<td>Needs approval from local governing boards and by the Sheboygan Transit Commission/Requires</td>
</tr>
<tr>
<td>not currently serviced by such transportation</td>
<td></td>
<td></td>
<td>local matching funds</td>
</tr>
</tbody>
</table>

Source: Sheboygan County Aging and Disability Resource Center, 2016; Shoreline Metro, 2016; and Bay-Lake Regional Planning Commission, 2016.
CHAPTER 5: PROGRAM OF PROJECTS

2017 – 2021 PROGRAM OF PROJECTS
The FAST Act requires the county *Coordinated Public Transit – Human Services Transportation Plan* to identify an approved program of projects prior to the distribution of funds from the Section 5310 program (Enhanced Capital Assistance Program for Transportation of the Elderly and Persons with Disabilities). Table 7 summarizes the approved program of projects for Sheboygan County.
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Section 5310 (Enhanced Capital Assistance Program for Transportation of the Elderly and Persons with Disabilities)*</td>
<td>Sheboygan County Health and Human Services Department - Two (2) medium sized buses with 11 ambulatory positions and two wheelchair positions at the cost of approximately $162,000</td>
<td>Sheboygan County Health and Human Services Department - One (1) medium sized bus with 11 ambulatory positions and two wheelchair positions at the cost of approximately $86,000</td>
<td>Sheboygan County Health and Human Services Department - One (1) medium sized bus with 11 ambulatory positions and two wheelchair positions at the cost of approximately $91,000</td>
<td>Sheboygan County Health and Human Services Department - One (1) medium sized bus with 11 ambulatory positions and two wheelchair positions at the cost of approximately $96,000</td>
<td>Sheboygan County Health and Human Services Department - One (1) medium sized bus with 11 ambulatory positions and two wheelchair positions at the cost of approximately $101,000</td>
</tr>
<tr>
<td>Shoreline Metro - No applications</td>
<td>Shoreline Metro - No applications</td>
<td>Shoreline Metro - No applications</td>
<td>Shoreline Metro - No applications</td>
<td>Shoreline Metro - No applications</td>
<td></td>
</tr>
<tr>
<td>RCS Empowers, Inc. - One (1) 30-foot replacement gasoline powered bus with 11 ambulatory positions and two wheelchair positions at the cost of approximately $57,000</td>
<td>RCS Empowers, Inc. - No applications</td>
<td>RCS Empowers, Inc. - No applications</td>
<td>RCS Empowers, Inc. - No applications</td>
<td>RCS Empowers, Inc. - No applications</td>
<td></td>
</tr>
<tr>
<td>RCS Empowers, Inc. - One (1) support side load minivan with five ambulatory positions and one wheelchair position at the cost of approximately $33,000</td>
<td>RCS Empowers, Inc. - No applications</td>
<td>RCS Empowers, Inc. - No applications</td>
<td>RCS Empowers, Inc. - No applications</td>
<td>RCS Empowers, Inc. - No applications</td>
<td></td>
</tr>
</tbody>
</table>

*Applicant will continue to apply for listed project(s) if not funded in the year in which they are listed.

NOTE: The county meeting participants unanimously approved this 2017 - 2021 Program of Projects at their August 16, 2016, meeting.

Source: Sheboygan County Health and Human Services Department, 2016; Shoreline Metro, 2016; RCS Empowers, Inc., 2016; and Bay-Lake Regional Planning Commission, 2016.
CONCLUSION
The county meeting participants met on August 16, 2016, identified issues of concern, and developed an action plan. The county meeting participants also approved the program of projects contained in this document.
FEDERAL AND STATE TRANSPORTATION PROGRAM DESCRIPTIONS AND LOCAL INTEREST

Federal Transit Administration (FTA) Section 5307 – Capital and Operating Assistance
This program (49 U.S.C. 5307) makes Federal resources available to urbanized areas and to transit capital and operating assistance in urbanized areas or to state transportation agencies for transportation-related planning. An urbanized area is an incorporated area with a population of 50,000 or more, as designated by the U.S. Department of Commerce, Bureau of the Census.

The Sheboygan Parking and Transit Utility (Shoreline Metro) receives funding each year from this program to operate its fixed-route transit and ADA paratransit programs.

Federal Transit Administration Section 5309 – Capital Investment Grant (CIG)
This is FTA’s primary grant program (49 U.S.C. 5309) for funding major transit capital investments, including heavy rail, commuter rail, light rail, streetcars, and bus rapid transit. It is a discretionary grant program unlike most others in government. Instead of an annual call for applications and selection of awardees by the FTA, the law requires that projects seeking CIG funding complete a series of steps over several years to be eligible for funding. For New Starts and Core Capacity projects, the law requires completion of two phases in advance of receipt of a construction grant agreement – Project Development and Engineering. For Small Starts projects, the law requires completion of one phase in advance of receipt of a construction grant agreement – Project Development. The law also requires projects to be rated by FTA at various points in the process according to statutory criteria evaluating project justification and local financial commitment.

It is rare for Shoreline Metro or any other entities in Sheboygan County to be funded under this program.

Federal Transit Administration Section 5310 – Enhanced Mobility for Seniors and Individuals with Disabilities
This program (49 U.S.C. 5310) provides formula funding to States for the purpose of assisting private nonprofit groups and local public bodies in meeting the transportation needs of the elderly and persons with disabilities when existing transportation service is unavailable, insufficient, or inappropriate to meeting these needs. Funds are apportioned based on each State’s share of population for these groups of people.

Funds are obligated to the rural and small urban areas of the state by WisDOT based on an annual grant application. Projects within the Appleton, Green Bay, Madison and Milwaukee urbanized areas also apply for Section 5310 funds through annual applications through the appropriate MPO or RPC that oversees these areas.

WisDOT ensures that local applicants and project activities are eligible and in compliance with Federal requirements, that providers have an opportunity to participate, and that the program provides for maximum coordination of federally assisted transportation services. Once FTA approves the application, funds are available for state administration of its program and for allocation to subrecipients within the state.
Typical projects under the 5310 grant include:

- Human service vehicles;
- Mobility management projects; and
- Operating projects.

The Sheboygan County Department of Health and Human Services, through its Aging and Disability Resource Center (ADRC), has used Section 5310 funds to cover 80 percent of the cost of accessible vehicles. Other local applicants for these funds have included Shoreline Metro and RCS Empowers, Inc.

**Federal Transit Administration Section 5311 – Nonurbanized Area Formula Funds**

Formula Grants For Other than Urbanized Areas (49 U.S.C. 5311) is a rural program that is formula based and provides funding to states for the purpose of supporting public transportation in rural areas with a population of less than 50,000. The goal of the program is to provide the following services to communities with a population less than 50,000:

- Enhance the access of people in nonurbanized areas to health care, shopping, education, employment, public services, and recreation;
- Assist in the maintenance, development, improvement, and use of public transportation systems in nonurbanized areas;
- Encourage and facilitate the most efficient use of all transportation funds used to provide passenger transportation in nonurbanized areas through the coordination of programs and services;
- Assist in the development and support of intercity bus transportation; and
- Provide for the participation of private transportation providers in nonurbanized transportation.

With the possible exception of the Plymouth Urban Area, Sheboygan County does not qualify for Section 5311 funds.

**State of Wisconsin Section 85.20 – State Urban Mass Transit Operating Assistance Program**

The State Urban Mass Transit Operating Assistance program (codified in Wisconsin State Statutes Section 85.20) provides operating cost assistance to transit systems in order to alleviate local tax burdens. Eligible applicants include municipalities or counties with populations greater than 2,500, as well as transit or transportation commissions or authorities. Public transportation services eligible for this program includes bus, shared-ride taxicab, rail or other conveyance either publicly or privately owned. Capital projects are not eligible for this program.

Shoreline Metro is an annual recipient of this program.

**State of Wisconsin Section 85.21 – County Elderly and Persons with Disabilities Transportation Assistance Program**

The County Elderly and Disabled Transportation Assistance program supplies counties with financial assistance to provide transportation services to seniors and individuals with disabilities.
The purpose of this program is to promote the general public health and welfare by providing financial assistance to counties providing transportation services for seniors and individuals with disabilities, and to thereby improve and promote the maintenance of human dignity and self-sufficiency by affording the benefits of transportation services to those people who would not otherwise have an available or accessible method of transportation.

Wisconsin counties (or agencies thereof) are the only eligible applicants for funds available under s. 85.21, Wis. Stats., which are allocated on annual basis as determined by current population estimates. Private for-profit or private non-profit organizations may provide service for counties through contractual agreements.

The Sheboygan County Department of Health and Human Services, through its Aging and Disability Resource Center (ADRC), is an annual recipient of this program.

(Note: Many thanks to Katie Patterson of the WisDOT Bureau of Transit, Local Roads, Railroads and Harbors for supplying most of the information included in this appendix).
APPENDIX B: SHEBOYGAN COUNTY MEETING – LETTER OF INVITATION TO PARTICIPATE
MEMORANDUM

TO: Sheboygan County Transportation Coordination Stakeholders

FROM: Jeffrey C. Agee-Aguayo, Transportation Planner III

DATE: July 28, 2016

RE: Notice of Upcoming Sheboygan County Transportation Coordination Meeting

Dear Interested Sheboygan County Transportation Coordination Stakeholder:

In late 2015, the U.S. House of Representatives and Senate approved and President Obama signed the latest Federal transportation legislation (reauthorizing the surface transportation act) titled the Fixing America’s Surface Transportation (FAST) Act. This reauthorization continues the requirement that recipients of certain transit program grants meet coordination planning requirements in order to be eligible for those grants. Affected transit program grants include: the Enhanced Mobility of Seniors and Individuals with Disabilities Program (Section 5310); the New Freedom Program, which has been combined into the larger Section 5310 program since passage of the Moving Ahead for Progress in the 21st Century (MAP-21) Act in 2012; and the Job Access and Reverse Commute (JARC) program, which was combined into existing urban (Section 5307) and rural (Section 5311) formula funding programs upon passage of MAP-21.

Since passage of the Safe, Accountable, Flexible, Efficient Transportation Equity Act: A Legacy for Users (SAFETEA-LU) in 2005, Federal legislation has required that all projects (grant requests) from the programs listed above be part of a “locally developed coordinated public transit – human services transportation plan;” this requirement remains in place in the FAST Act. In 2006, in order to meet the Federal requirements, a Public Transit/Human Services Transportation Coordination Plan was developed for Sheboygan County by the Bay-Lake Regional Planning Commission staff; this plan was updated in 2008 and in 2012.

For grantees in the above noted programs to continue to be eligible to receive funding in 2017 and beyond, the 2012 plan must be reviewed and updated. The Wisconsin Department of Transportation has developed a short county meeting process to comply with the planning requirements.
The Sheboygan County Transportation Coordination meeting to update the plan has been scheduled for
Tuesday, August 16, 2016, beginning at 2:00 p.m. and ending at 4:00 p.m. The meeting will take
place at the Sheboygan County Aging and Disability Resource Center (ADRC) Office (Room 105),
650 Forest Avenue, Sheboygan Falls.

In addition to approving a list of proposed future transportation projects, the meeting will include:
updating an assessment of human services transportation coordination services within Sheboygan County;
a review of the level of coordination between transportation programs; and development of an action plan
for developing strategies and steps for improving coordination efforts. A meeting flyer is attached for
distribution and posting to announce the county meeting.

We look forward to seeing you at this upcoming meeting.

Enclosures
APPENDIX C: SHEBOYGAN COUNTY MEETING – LIST OF INVITEES
Invitation List
Sheboygan County Transportation Coordination Meeting
August 16, 2016

Airport Connection and GO Riteway
1817 Martin Avenue
Sheboygan, WI  53083

Custom Care and Transport Service, LLC
N3803 Horace Mann Road
Sheboygan Falls, WI  53085

Discovery Coach, Inc.
1139 Pennsylvania Avenue
Sheboygan, WI  53081

Heidenreiter Bus Service, Inc.
400 Cleveland Street
Sheboygan Falls, WI  53085

Indian Trails Bus Lines
109 East Comstock Street
Owosso, MI  48867

Jefferson Lines
2100 East 26th Street
Minneapolis, MN  55404

Johnson School Bus Service and Specialized Transportation Service
808 Valley Road
Plymouth, WI  53073

Lakeshore Transportation
426B Factory Street
Plymouth, WI  53073

Lamers Bus Lines
2407 South Point Road
Green Bay, WI  54313
Invitation List
Sheboygan County Transportation Coordination Meeting
August 16, 2016 (Continued)

Luxury Limousine
W5728 Emerald Lane
Plymouth, WI 53073

Oostburg Ambulance
20 South 11th Street
Oostburg, WI 53070

Orange Cross Ambulance
1919 Ashland Avenue
Sheboygan, WI 53081

Sheboygan County Interfaith Organization
1251 Geele Avenue
Sheboygan, WI 53081

The Best Taxi
611 South 15th Street
Sheboygan, WI 53081

Transtar Medical Transport
120 West Main Street
PO Box 509
Campbellsport, WI 53010

Wheelchair Taxi and Transportation
2516 Superior Avenue
Sheboygan, WI 53081

Yellow Cab
2917 North 15th Street
Sheboygan, WI 53083

Lakeshore CAP, Inc.
2508 South 8th Street
Sheboygan, WI 53081
Invitation List
Sheboygan County Transportation Coordination Meeting
August 16, 2016 (Continued)

Division of Vocational Rehabilitation
Sheboygan County Job Center
3620 Wilgus Avenue
Sheboygan, WI 53081

Charlene Cobb
Sheboygan County Veterans’ Service Officer
Sheboygan County Courthouse Annex – G10
615 North 6th Street
Sheboygan, WI 53081

Great Lakes Training & Development
Sheboygan County Job Center
3620 Wilgus Avenue
Sheboygan, WI 53081

James Baumgart
Sheboygan County Board of Supervisors
Health & Human Services Committee
722 North 26th Street
Sheboygan, WI 53081

Brian Hoffmann
Sheboygan County Board of Supervisors
Health & Human Services Committee
1621 Pheasant Lane
Sheboygan, WI 53081

Jacob Van Dixhorn
Sheboygan County Board of Supervisors
Health & Human Services Committee
4020 Meadowbrook Court
Sheboygan, WI 53081

Thomas Epping
Sheboygan County Board of Supervisors
Health & Human Services Committee
W6756 County Road Z
Plymouth, WI 53073
Henry Nelson
Sheboygan County Board of Supervisors
Health & Human Services Committee
1926 Settlement Trail
Sheboygan, WI  53081

Roger Otten
Sheboygan County Board of Supervisors
Health & Human Services Committee
1027 Bell Avenue
Sheboygan, WI  53083

Curtiss Nyenhuis
Sheboygan County Health & Human Services Committee
320 South 6th Street
Oostburg, WI  53070

James Golembeski
Executive Director
Bay Area Workforce Development
317 West Walnut Street
Green Bay, WI  54303

Thomas Eggebrecht
Sheboygan Co. Health & Human Services Dept.
1011 North 8th Street
Sheboygan, WI  53081

Marie Seger
Sheboygan County ADRC
650 Forest Avenue
Sheboygan Falls, WI  53085

Dale Deterding
Sheboygan County ADRC
650 Forest Avenue
Sheboygan Falls, WI  53085
**Invitation List**  
**Sheboygan County Transportation Coordination Meeting**  
**August 16, 2016 (Continued)**

Tim Gessler  
Economic Support Manager  
Sheboygan County Health & Human Services Dept.  
3620 Wilgus Avenue  
Sheboygan, WI  53081

Traci Robinson  
RCS Empowers  
1607 Geele Avenue  
Sheboygan, WI  53083

Derek Muench  
Shoreline Metro  
608 S. Commerce Street  
Sheboygan, WI  53081

Kitty Barry  
Options for Independent Living  
PO Box 11967  
Green Bay, WI  54307-1967

Sheboygan County Job Center  
3620 Wilgus Avenue  
Sheboygan, WI  53081

Chris Domagalski, Chief  
Sheboygan Police Dept.  
1315 North 23rd Street, Suite 101  
Sheboygan, WI  53081

Alderman Bill Thiel  
1703 North 37th Street  
Sheboygan, WI  53081

Alderman John Belanger  
2622 North 3rd Street  
Sheboygan, WI  53083

Alderman Todd Wolf  
Sheboygan Transit Commission Chair  
523 Columbus Avenue  
Sheboygan, WI  53083
Invitation List
Sheboygan County Transportation Coordination Meeting
August 16, 2016 (Continued)

Chad Pelishek
Dept. of Planning & Development
City of Sheboygan
828 Center Avenue, Suite 104
Sheboygan, WI  53081

Mayor Michael Vandersteen
City of Sheboygan
828 Center Avenue
Sheboygan, WI  53081

Charles Windsor
4 North Point Drive
Sheboygan, WI  53083

Michael Helmke
4408 Red Pine Lane
Sheboygan, WI  53081

Ryan Zinkel
607 North 8th Street, Suite 7
Sheboygan, WI  53081

Joann Wieland, Executive Director
Generations Intergenerational Center
1500 Douglas Drive, Suite D
Plymouth, WI  53073

Tammie Stahl
Lakeshore Technical College
1290 North Avenue
Cleveland, WI  53015

Matt Halada
WisDOT Northeast Region
944 Vanderperren Way
Green Bay, WI  54304
Invitation List
Sheboygan County Transportation Coordination Meeting
August 16, 2016 (Continued)

Daniel Hein
Town of Sheboygan Chair
1512 N. 40th Street
Sheboygan, WI 53081

Georgine Mueller
Sheboygan Area School District
830 Virginia Avenue
Sheboygan, WI 53081

Ian Ritz
WisDOT Bureau of Transit, Local Roads, Railroads and Harbors
PO Box 7913
Madison, WI 53707-7913

James Schramm
ATU Local 998
608 South Commerce Street
Sheboygan, WI 53081

Brett Edgerle
Village of Kohler
319 Highland Drive
Kohler, WI 53044

Ed Procek
1230 S. 13th Street
Sheboygan, WI 53081

Shad Tenpas
City of Sheboygan Falls Administrator
PO Box 186
Sheboygan Falls, WI 53085-0186

Ronald Van Rooyen
RCS Empowers
1607 Geele Avenue
Sheboygan, WI 53083

Sheboygan Falls News
113 E. Mill Street
Plymouth, WI 53073
Invitation List
Sheboygan County Transportation Coordination Meeting
August 16, 2016 (Continued)

Midwest Communications
2100 Washington Avenue
Sheboygan, WI  53081

Plymouth Review
113 E. Mill Street
Plymouth, WI  53073

News Room
Sheboygan Press
632 Center Avenue
Sheboygan, WI  53081

1420 AM The Breeze
PO Box 259
Plymouth, WI  53073-0259

Katie Patterson
WisDOT Bureau of Transit, Local Roads, Railroads and Harbors
PO Box 7913
Madison, WI  53707-7913

Al Bosman
Sheboygan County Board of Supervisors
Transportation Committee
W3847 County Road N
Sheboygan Falls, WI  53085

Michael Casper
2327 South 16th Street
Sheboygan, WI  53081
APPENDIX D: SHEBOYGAN COUNTY MEETING – AGENDA
SHEBOYGAN COUNTY   
PUBLIC/HUMAN SERVICES TRANSPORTATION COORDINATION ASSESSMENT MEETING   

Date: August 16, 2016   

Location: Sheboygan County Aging and Disability Resource Center  
(ADRC) Office, Room 105  
650 Forest Avenue, Sheboygan Falls, Wisconsin   

Time: 2:00 p.m. – 4:00 p.m.   

AGENDA   

Welcome and Introductions   2:00 p.m. to 2:10 p.m.   
Overview and Purpose of the Meeting   2:10 p.m. to 2:20 p.m.   
County Coordination Assessment Exercise   2:20 p.m. to 3:00 p.m.   
Development of the County Action Plan   3:00 p.m. to 3:30 p.m.   
Approval of County Projects   3:30 p.m. to 4:00 p.m.   
Adjournment   4:00 p.m.   

Facilitated by:   

Jeffrey C. Agee-Aguayo   
Sheboygan MPO Transportation Planner   
Bay-Lake Regional Planning Commission   
(920) 448-2820   
jagee@baylakerpc.org
APPENDIX E: SHEBOYGAN COUNTY MEETING – FLYER
Sheboygan County Transportation Coordination Meeting

Please Attend
A Sheboygan County Transportation Coordination meeting will be held to review a list of future transportation program projects and to conduct a county-wide assessment of public transit human services transportation coordination.

Date: August 16, 2016
Time: 2:00 p.m. – 4:00 p.m.
Location: Sheboygan County Aging and Disability Resource Center (ADRC) Office, Conference Room 105
650 Forest Avenue, Sheboygan Falls, Wisconsin

For information about the meeting, please call (920) 448-2820 or e-mail jagee@baylakerpc.org
**COMMISSION MEMBERS**

**Brown County**  
Tom Sieber

**Door County**  
Ken Fisher

**Florence County**  
Ed Kelley  
Larry Neuens  
Rich Wolosyn

**Kewaunee County**  
Ronald Paider  
Eric Corroy  
Virginia Haske

**Manitowoc County**  
Marc Holsen  
Dan Koski, Secretary-Treasurer  
Chuck Hoffman

**Marinette County**  
Mary Meyer  
Shirley Kaufman  
*Nomination Pending*

**Oconto County**  
Tom Kussow  
Terry Brazeau, Vice Chairperson  
Dennis Kroll

**Sheboygan County**  
Mike Hotz, Chairperson  
Ed Procek  
Brian Yerges

**STAFF**

Cindy J. Wojtczak  
Executive Director  
cwojtczak@baylakerpc.org

Jeffrey C. Agee-Aguayo  
Transportation Planner  
jagee@baylakerpc.org

Angela M. Kowalzek-Adrians  
Natural Resources Planner  
AngelaKA@baylakerpc.org

Richard J. Malone  
Office Accounts Coordinator  
rmalone@baylakerpc.org

Brandon G. Robinson  
Community Assistance Planner  
br robinson@baylakerpc.org

Joshua W. Schedler  
GIS Coordinator  
jschedler@baylakerpc.org