



Kewaunee County, WI

Bay-Lake Regional Planning Commission



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Economy Overview

20,431

Population (2018)

Population **grew by 59** over the last 5 years and is projected to **grow by 73** over the next 5 years.

8,984

Total Regional Employment

Jobs **grew by 104** over the last 5 years and are projected to **grow by 355** over the next 5 years.

\$60.3K

Median Household Income (2017)

Median household income is **\$2.7K above** the national median household income of \$57.7K.

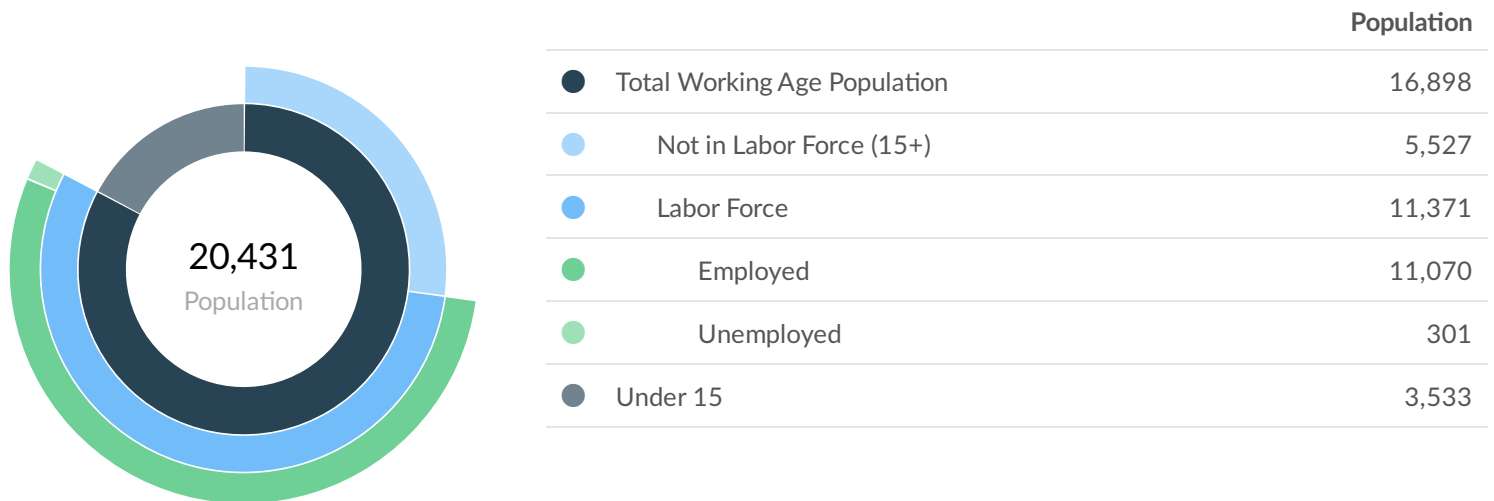
Takeaways

- As of 2018 the region's population **increased by 0.3%** since 2013, growing by 59. Population is expected to **increase by 0.4%** between 2018 and 2023, adding 73.
- From 2013 to 2018, jobs **increased by 1.2%** in Kewaunee County, WI from 8,881 to **8,984**. This change **fell short of the national growth rate of 8.2% by 7.0%**. As the number of jobs increased, the **labor force participation rate increased from 65.8% to 67.3% between 2013 and 2018**.
- Concerning educational attainment, **12.4% of Kewaunee County, WI residents possess a Bachelor's Degree** (6.2% below the national average), and **11.3% hold an Associate's Degree** (3.3% above the national average).
- The top three industries in 2018 are Animal Production, Crop Production, and Education and Hospitals (Local Government).

| | Population (2018) | Labor Force (2018) | Jobs (2018) | Cost of Living | GRP | Imports | Exports |
|--|----------------------|--------------------------|----------------|-------------------|-----------|-----------|-----------|
| Region | 20,431 | 11,371 | 8,984 | 100.2 | \$804.91M | \$1.56B | \$1.18B |
| Bay-Lake Regional Planning Commission | 587,935 | 313,353 | 329,385 | 101.4 | \$33.75B | \$39.99B | \$40.89B |
| Sheboygan County, WI | 115,431 | 62,051 | 66,772 | 101.4 | \$7.04B | \$9.94B | \$10.62B |
| Door County, WI | 27,417 | 14,564 | 15,511 | 107.2 | \$1.26B | \$1.84B | \$1.31B |
| Manitowoc County, WI | 78,871 | 40,519 | 37,361 | 99.4 | \$3.77B | \$5.48B | \$4.93B |
| Marinette County, WI | 40,054 | 19,659 | 20,081 | 97.3 | \$1.77B | \$2.76B | \$2.59B |
| Oconto County, WI | 37,572 | 20,817 | 10,685 | 99.2 | \$967.45M | \$2.33B | \$1.28B |
| Florence County, WI | 4,351 | 2,273 | 1,205 | 106.5 | \$95.03M | \$245.47M | \$113.38M |

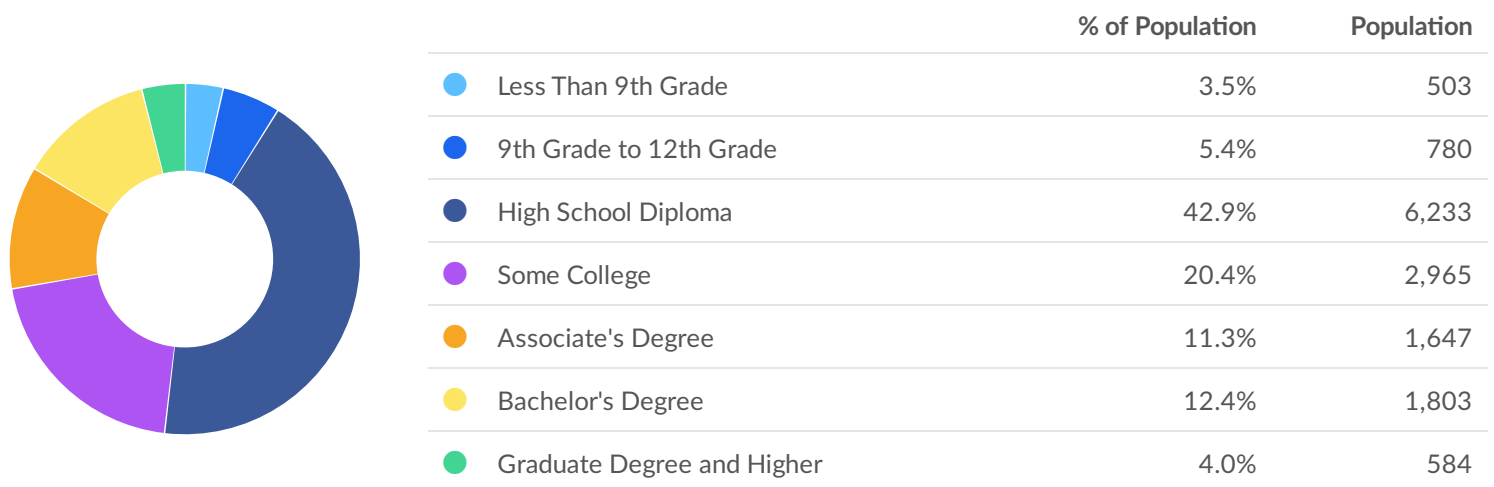
Economy Overview - Cont.

2018 Labor Force Breakdown



Educational Attainment

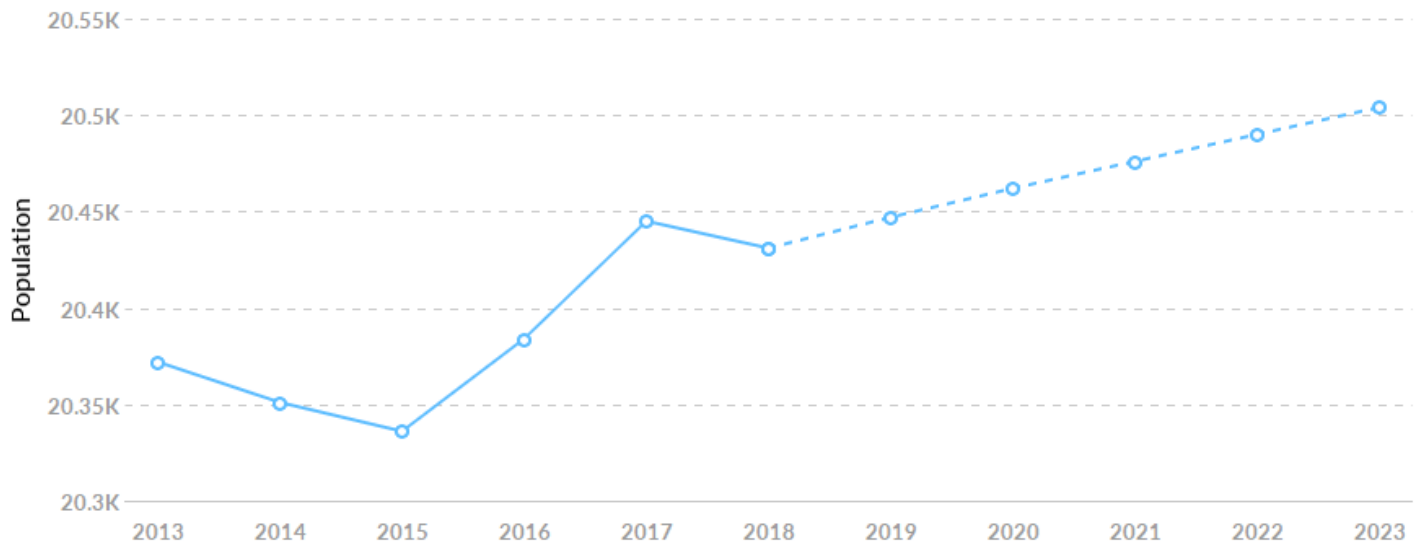
Concerning educational attainment, **12.4% of Kewaunee County, WI residents possess a Bachelor's Degree** (6.2% below the national average), and **11.3% hold an Associate's Degree** (3.3% above the national average).



Historic & Projected Trends

Population Trends

As of 2018 the region's population **increased by 0.3%** since 2013, growing by 59. Population is expected to **increase by 0.4%** between 2018 and 2023, adding 73.

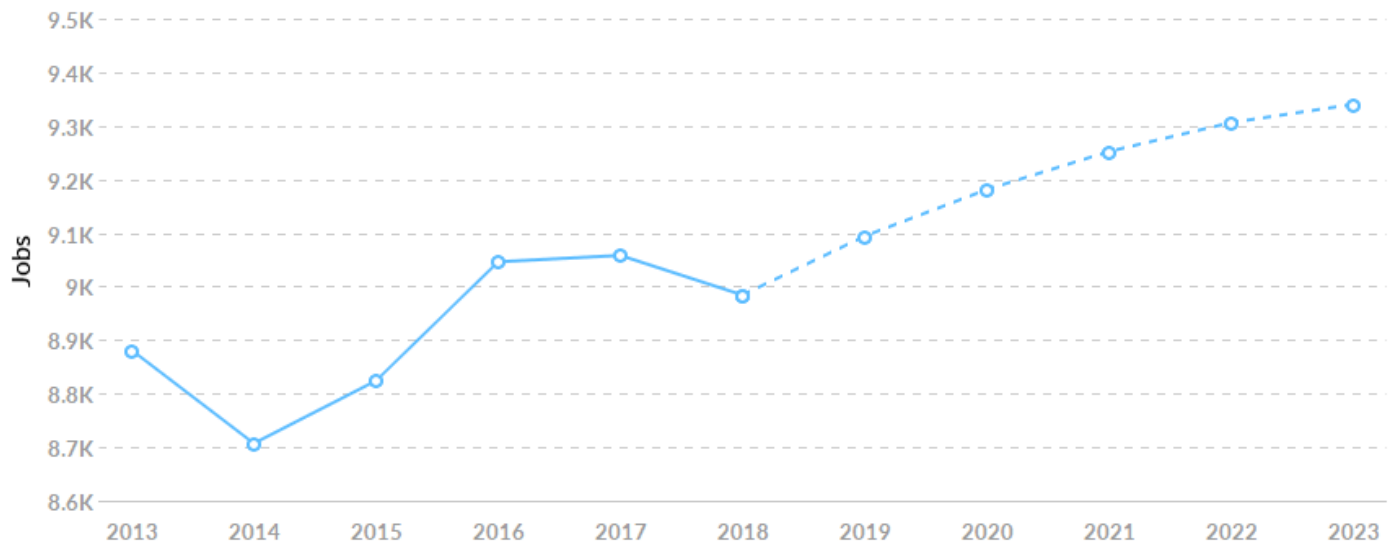


| Timeframe | Population |
|-----------|------------|
| 2013 | 20,372 |
| 2014 | 20,351 |
| 2015 | 20,336 |
| 2016 | 20,384 |
| 2017 | 20,445 |
| 2018 | 20,431 |
| 2019 | 20,447 |
| 2020 | 20,462 |
| 2021 | 20,476 |
| 2022 | 20,490 |
| 2023 | 20,504 |

Historic & Projected Trends - Cont.

Job Trends

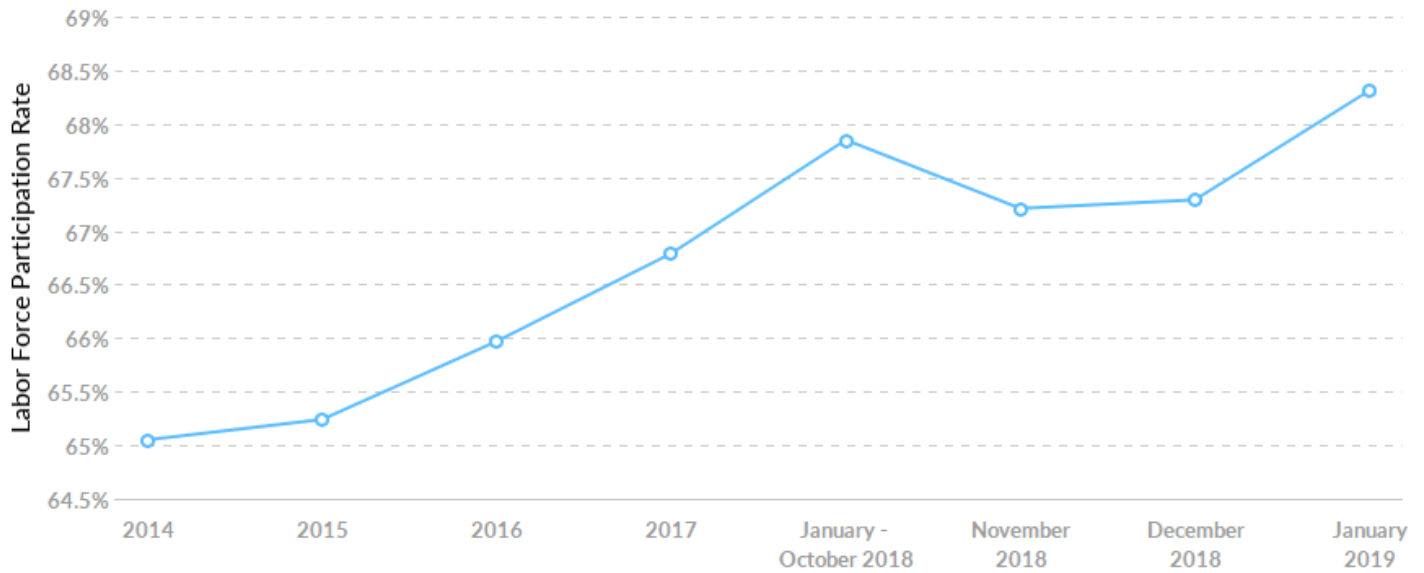
From 2013 to 2018, jobs increased by 1.2% in Kewaunee County, WI from 8,881 to 8,984. This change fell short of the national growth rate of 8.2% by 7.0%.



| Timeframe | Jobs |
|-----------|-------|
| 2013 | 8,881 |
| 2014 | 8,707 |
| 2015 | 8,824 |
| 2016 | 9,046 |
| 2017 | 9,058 |
| 2018 | 8,984 |
| 2019 | 9,094 |
| 2020 | 9,181 |
| 2021 | 9,252 |
| 2022 | 9,306 |
| 2023 | 9,340 |

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

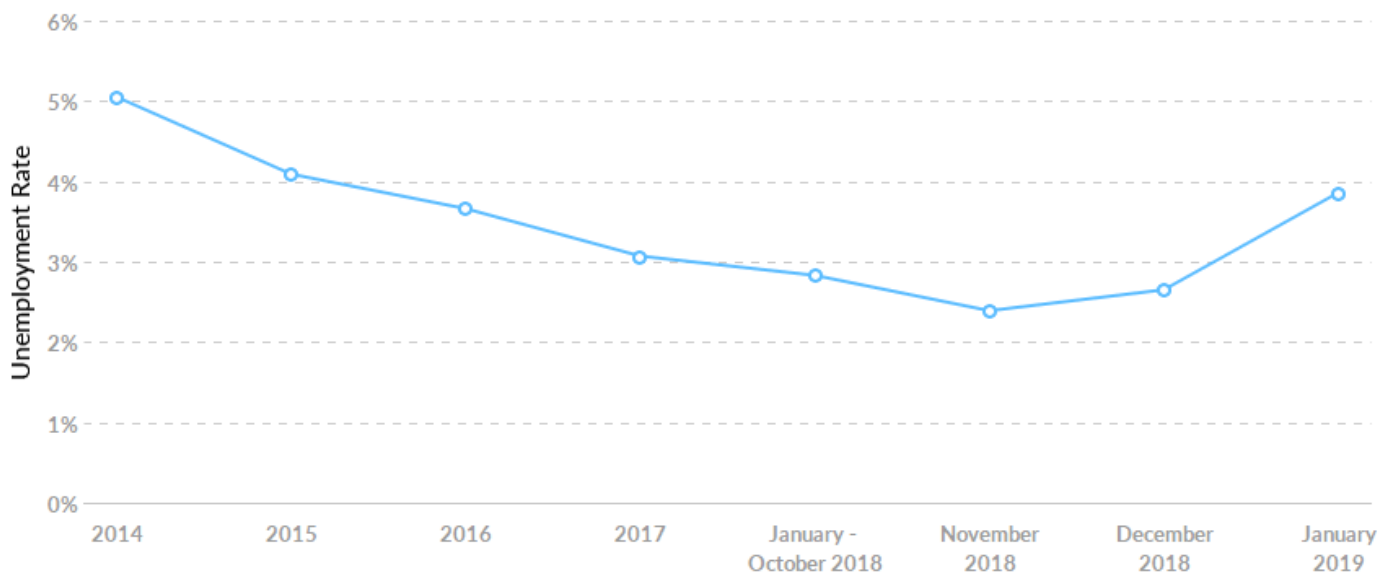


| Timeframe | Labor Force Participation Rate |
|------------------------|--------------------------------|
| 2014 | 65.05% |
| 2015 | 65.24% |
| 2016 | 65.97% |
| 2017 | 66.79% |
| January - October 2018 | 67.85% |
| November 2018 | 67.21% |
| December 2018 | 67.29% |
| January 2019 | 68.31% |

Historic & Projected Trends - Cont.

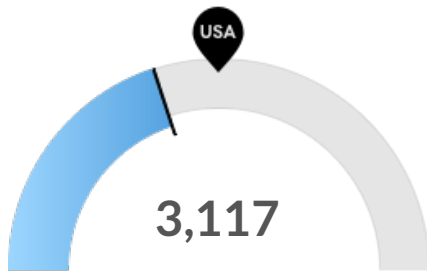
Unemployment Rate Trends

Kewaunee County, WI had a January 2019 unemployment rate of 3.86%, **decreasing from 5.05%** 5 years before.



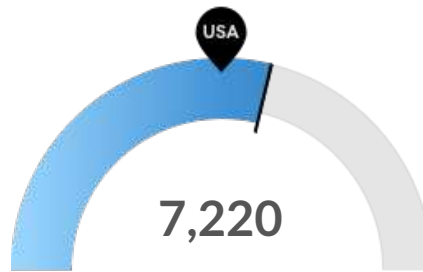
| Timeframe | Unemployment Rate |
|------------------------|-------------------|
| 2014 | 5.05% |
| 2015 | 4.09% |
| 2016 | 3.66% |
| 2017 | 3.07% |
| January - October 2018 | 2.83% |
| November 2018 | 2.39% |
| December 2018 | 2.65% |
| January 2019 | 3.86% |

Population Characteristics



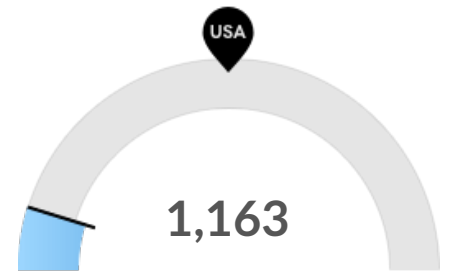
Millennials

Kewaunee County, WI has 3,117 millennials (ages 20-34). The national average for an area this size is 4,234.



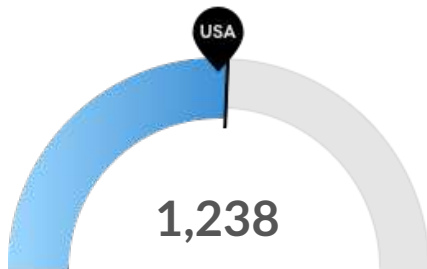
Retiring Soon

Retirement risk is high in Kewaunee County, WI. The national average for an area this size is 5,828 people 55 or older, while there are 7,220 here.



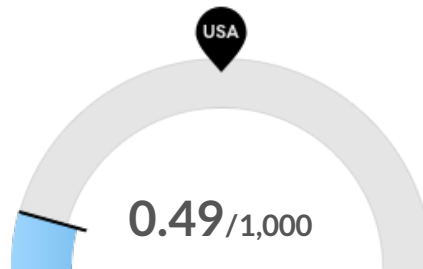
Racial Diversity

Racial diversity is low in Kewaunee County, WI. The national average for an area this size is 8,029 racially diverse people, while there are 1,163 here.



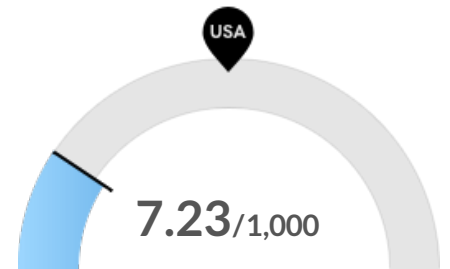
Veterans

Kewaunee County, WI has 1,238 veterans. The national average for an area this size is 1,189.



Violent Crime

Kewaunee County, WI has 0.49 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



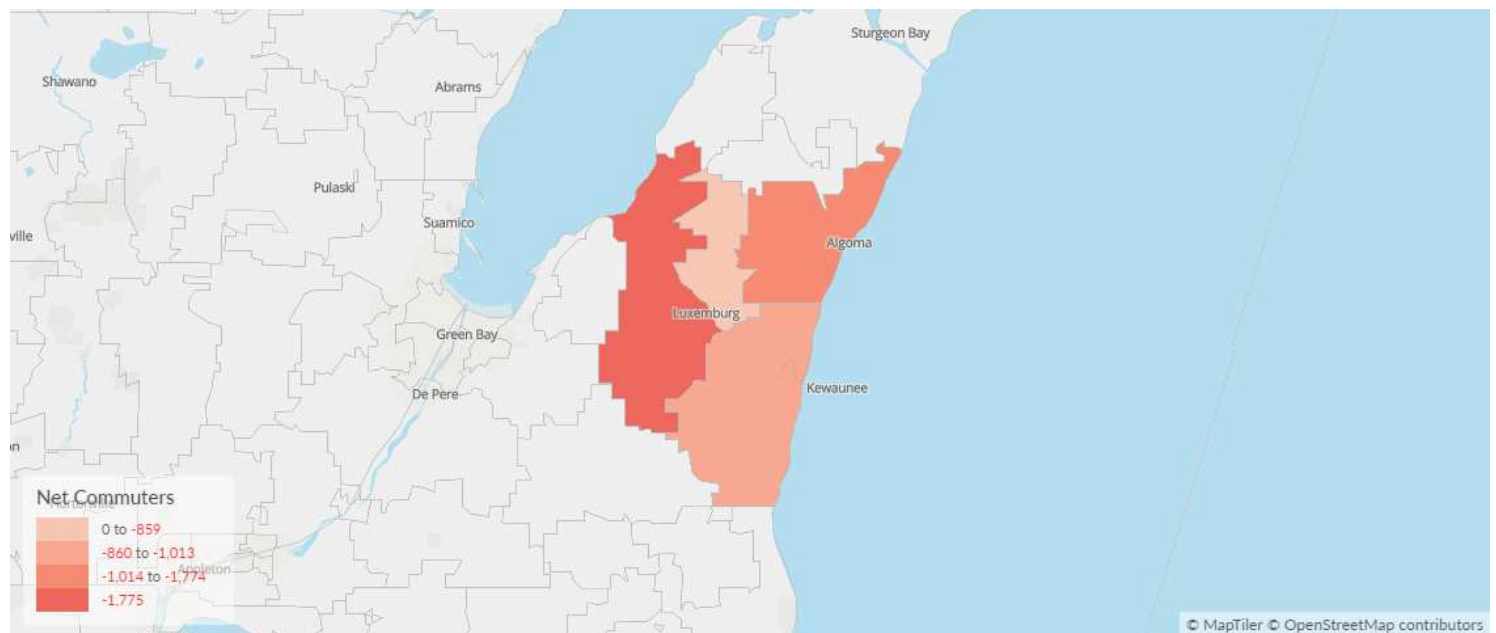
Property Crime

Kewaunee County, WI has 7.23 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Kewaunee County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

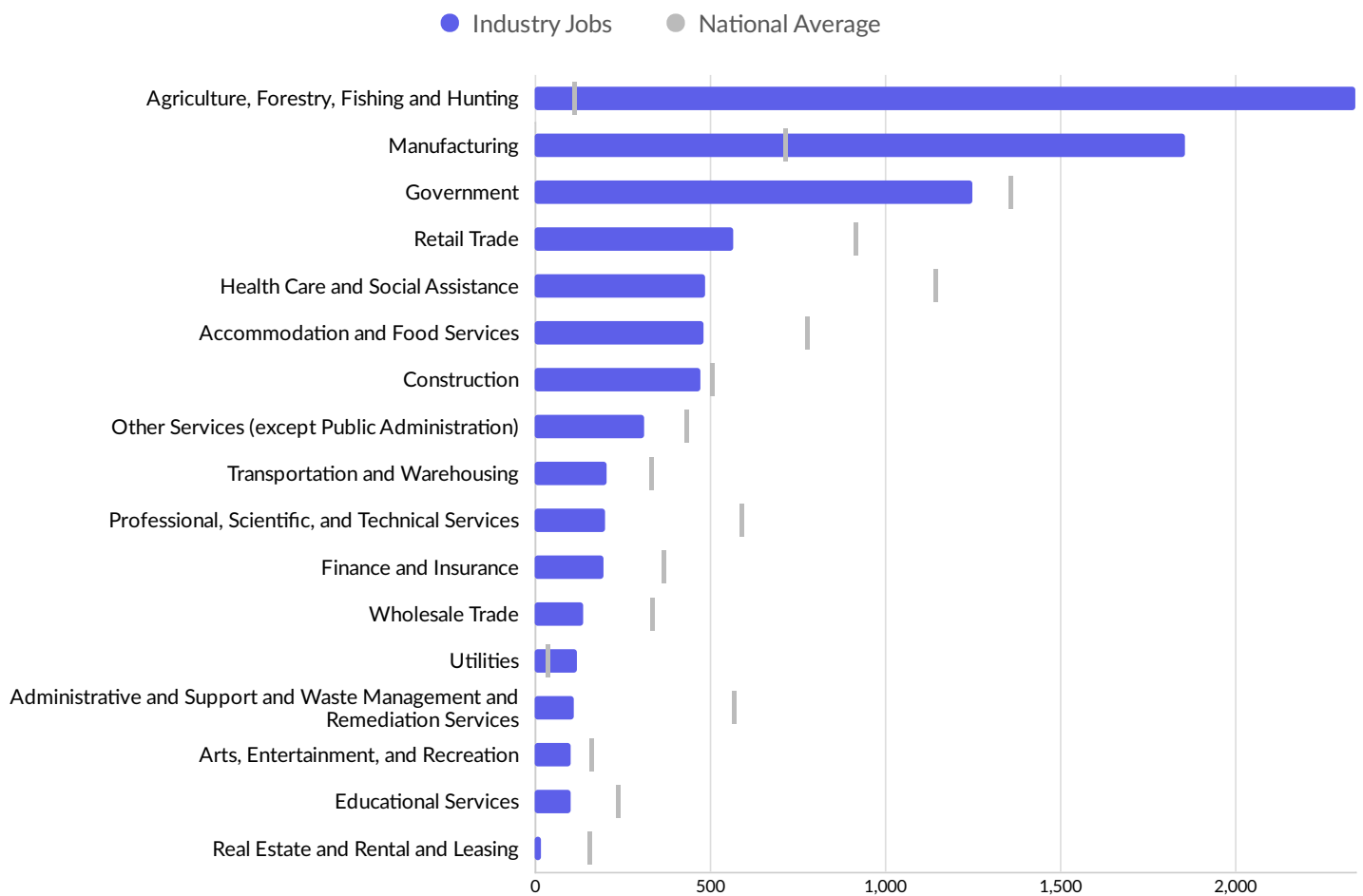
| ZIP | Name | 2018 Employment |
|-------|------------------------------------|-----------------|
| 54216 | Kewaunee, WI (in Kewaunee County) | 3,809 |
| 54217 | Luxemburg, WI (in Kewaunee County) | 2,875 |
| 54201 | Algoma, WI (in Kewaunee County) | 1,895 |
| 54205 | Casco, WI (in Kewaunee County) | 404 |

Where Talent Lives

| ZIP | Name | 2018 Workers |
|-------|------------------------------------|--------------|
| 54216 | Kewaunee, WI (in Kewaunee County) | 4,669 |
| 54217 | Luxemburg, WI (in Kewaunee County) | 4,650 |
| 54201 | Algoma, WI (in Kewaunee County) | 2,909 |
| 54205 | Casco, WI (in Kewaunee County) | 1,235 |

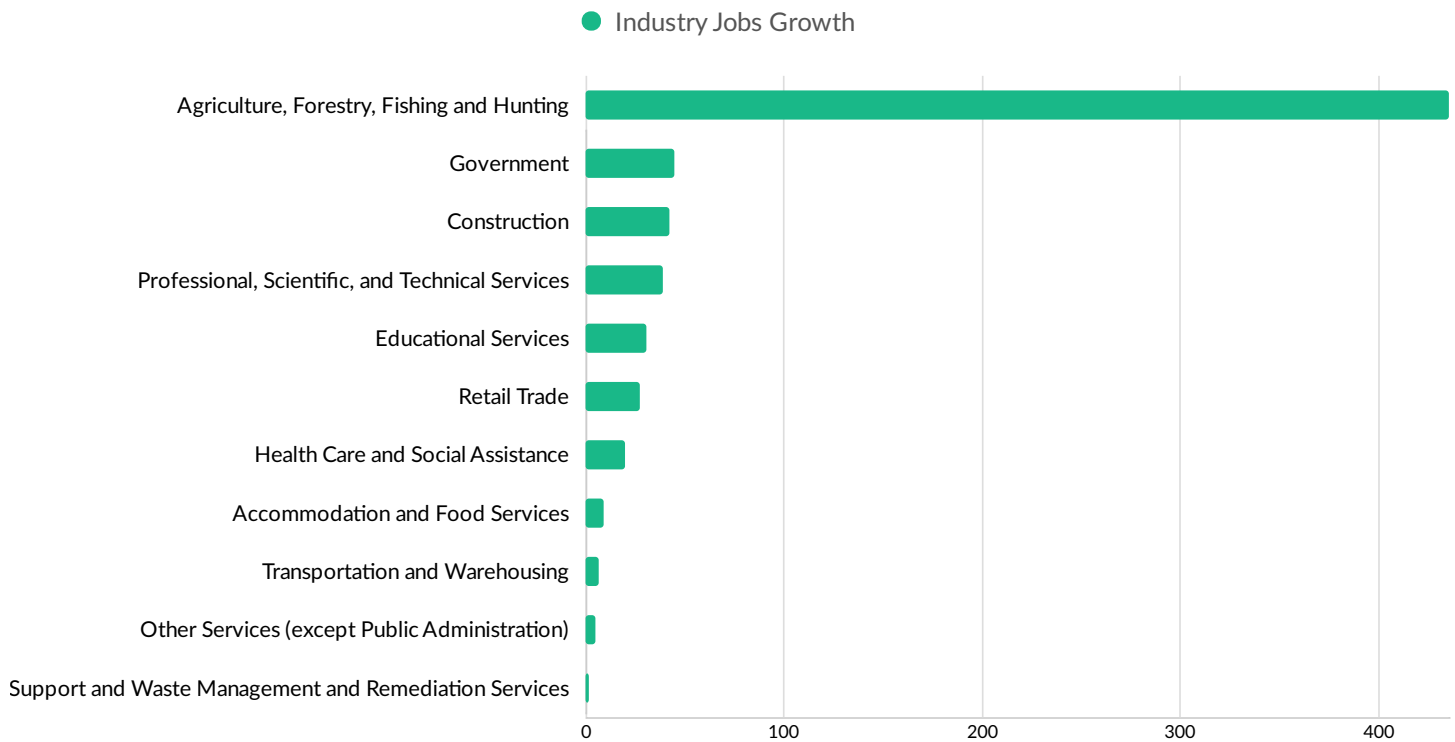
Industry Characteristics

Largest Industries



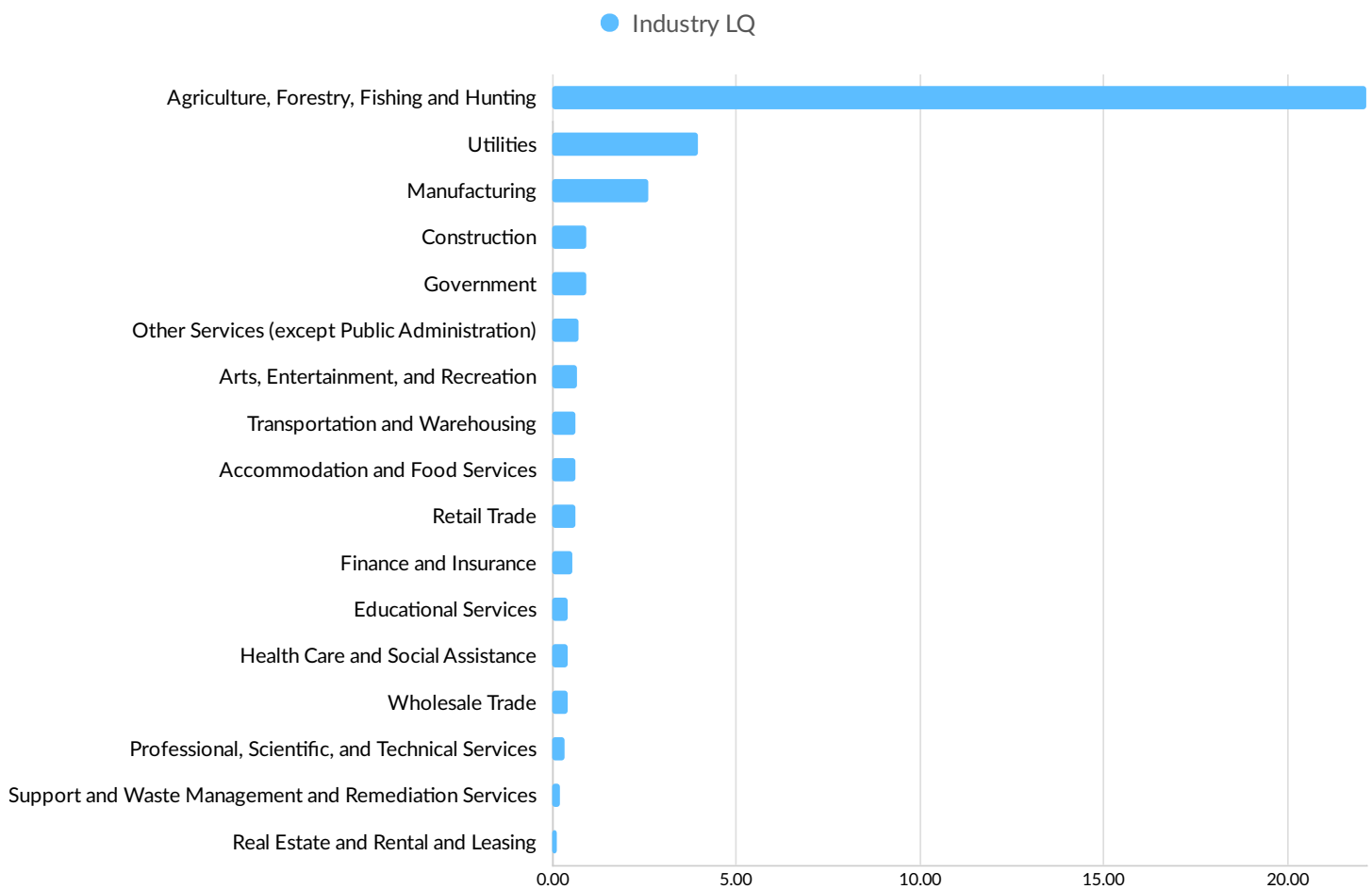
Industry Characteristics - Cont.

Top Growing Industries



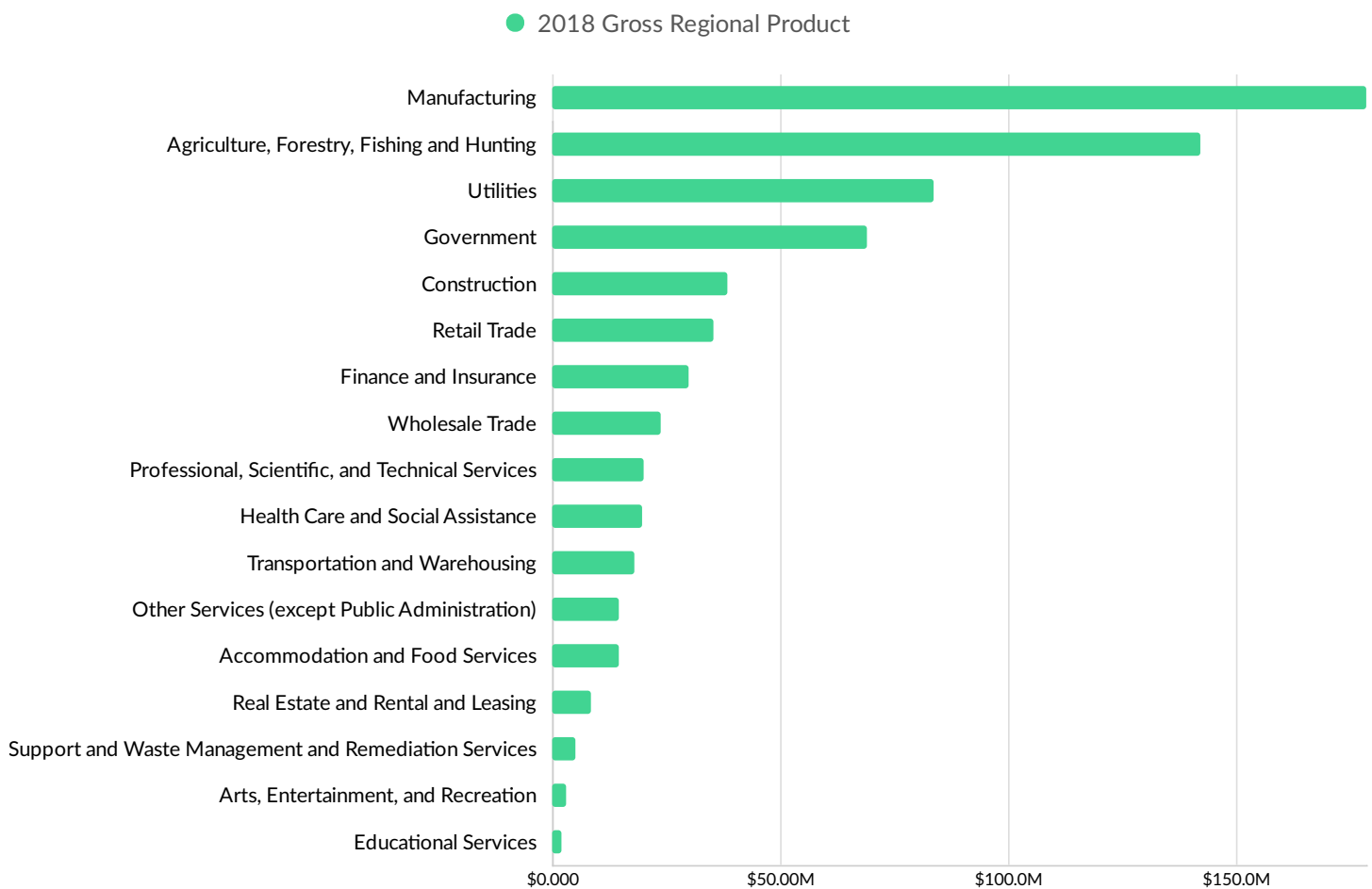
Industry Characteristics - Cont.

Top Industry LQ



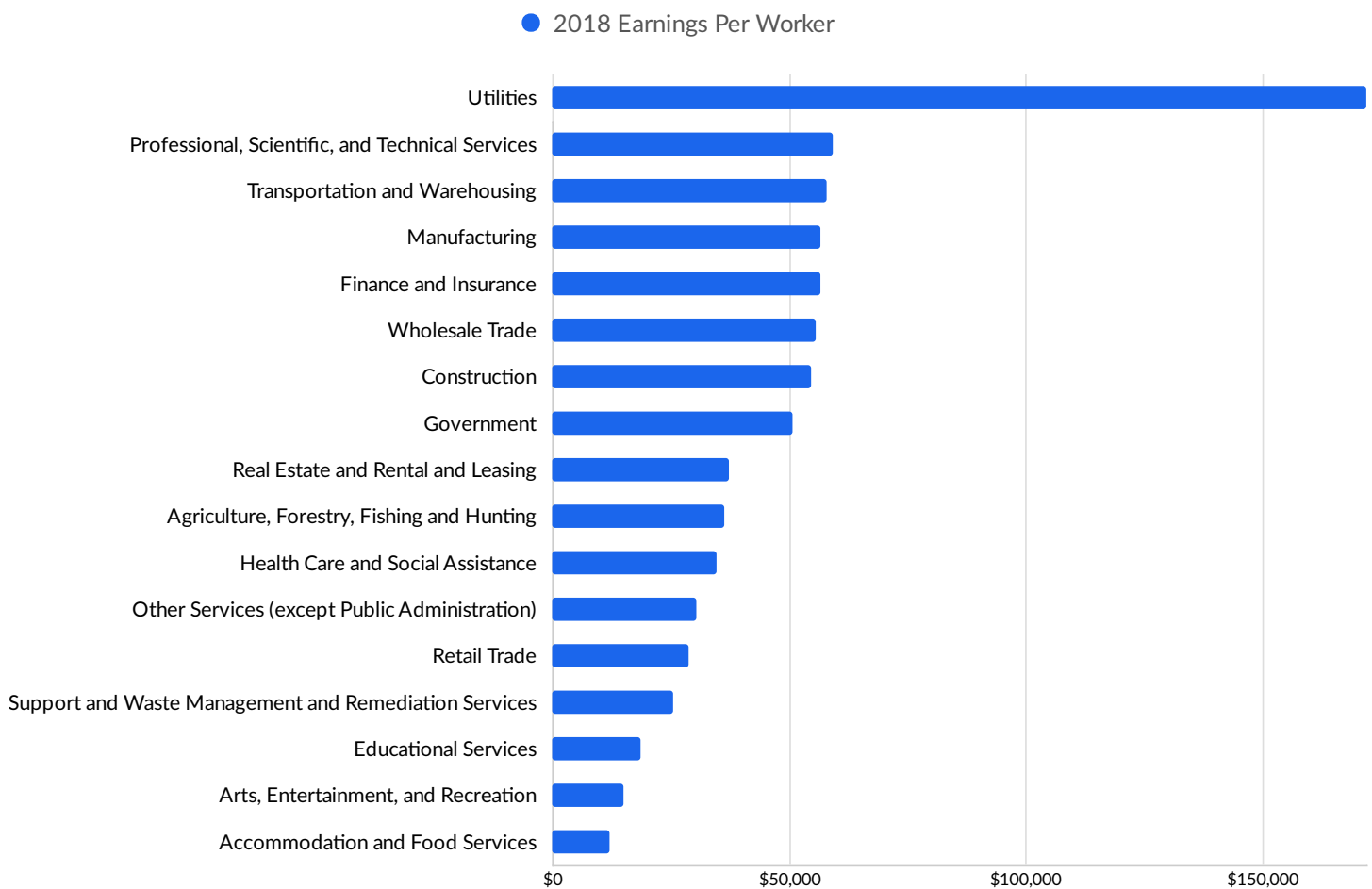
Industry Characteristics - Cont.

Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings










Industry Characteristics - Cont.

| Industry | 2013 Jobs | 2018 Jobs | Change in Jobs | % Change in Jobs | 2018 LQ | 2018 Earnings Per Worker | 2018 GRP |
|--|--------------|--------------|----------------|------------------------|------------|-----------------------------|-----------|
| Agriculture, Forestry, Fishing and Hunting | 1,905 | 2,341 | 436 | +23% | 22.17 | \$36,411 | \$142.19M |
| Manufacturing | 1,926 | 1,855 | -71 | -4% | 2.62 | \$56,696 | \$178.48M |
| Government | 1,204 | 1,249 | 45 | +4% | 0.92 | \$50,698 | \$68.93M |
| Retail Trade | 537 | 564 | 27 | +5% | 0.62 | \$28,834 | \$35.33M |
| Health Care and Social Assistance | 464 | 484 | 20 | +4% | 0.43 | \$34,769 | \$19.84M |
| Accommodation and Food Services | 472 | 481 | 9 | +2% | 0.62 | \$12,049 | \$14.61M |
| Construction | 430 | 472 | 42 | +10% | 0.94 | \$54,633 | \$38.26M |
| Other Services (except Public Administration) | 309 | 314 | 5 | +2% | 0.74 | \$30,487 | \$14.76M |
| Transportation and Warehousing | 199 | 206 | 7 | +4% | 0.64 | \$57,874 | \$17.95M |
| Professional, Scientific, and Technical Services | 162 | 201 | 39 | +24% | 0.34 | \$59,463 | \$20.10M |
| Finance and Insurance | 198 | 198 | 0 | 0% | 0.55 | \$56,598 | \$29.84M |
| Wholesale Trade | 148 | 136 | -12 | -8% | 0.41 | \$55,674 | \$23.67M |
| Utilities | 540 | 122 | -418 | -77% | 3.96 | \$172,022 | \$83.76M |
| Administrative and Support and Waste Management and Remediation Services | 109 | 111 | 2 | +2% | 0.20 | \$25,653 | \$5.25M |
| Arts, Entertainment, and Recreation | 145 | 105 | -40 | -28% | 0.67 | \$15,201 | \$3.04M |
| Educational Services | 70 | 101 | 31 | +44% | 0.44 | \$18,601 | \$2.16M |
| Real Estate and Rental and Leasing | 22 | 20 | -2 | -9% | 0.13 | \$37,352 | \$8.44M |

Business Characteristics

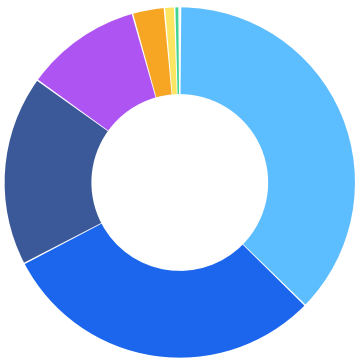
1,667 Companies Employ Your Workers

Online profiles for your workers mention 1,667 companies as employers, with the top 10 appearing below. In the last 12 months, 402 companies in Kewaunee County, WI posted job postings, with the top 10 appearing below.

| Top Companies | Profiles | Top Companies Posting | Unique Postings |
|---------------------------------|--|----------------------------------|--|
| W/S Packaging Group, Inc. | 91  | C.R. England, Inc. | 93  |
| Dominion Resources, Inc. | 35  | Teach For America, Inc. | 88  |
| Bellin Health Systems, Inc. | 34  | Travelers Healthcare | 76  |
| Kewaunee Scientific Corporation | 32  | Eatstreet | 64  |
| Kewaunee School District | 28  | W/S Packaging Group, Inc. | 64  |
| Algoma Hardwoods, Inc. | 27  | Roehl Transport, Inc. | 54  |
| Bank of Luxemburg | 26  | Schneider National, Inc. | 51  |
| Humana Inc. | 25  | Shopko Stores Operating Co., LLC | 51  |
| Luxemburg-Casco School District | 25  | Advatek LLC | 49  |
| Aurora Health Care | 24  | Agropur, Inc. | 46  |

Business Characteristics - Cont.

Business Size

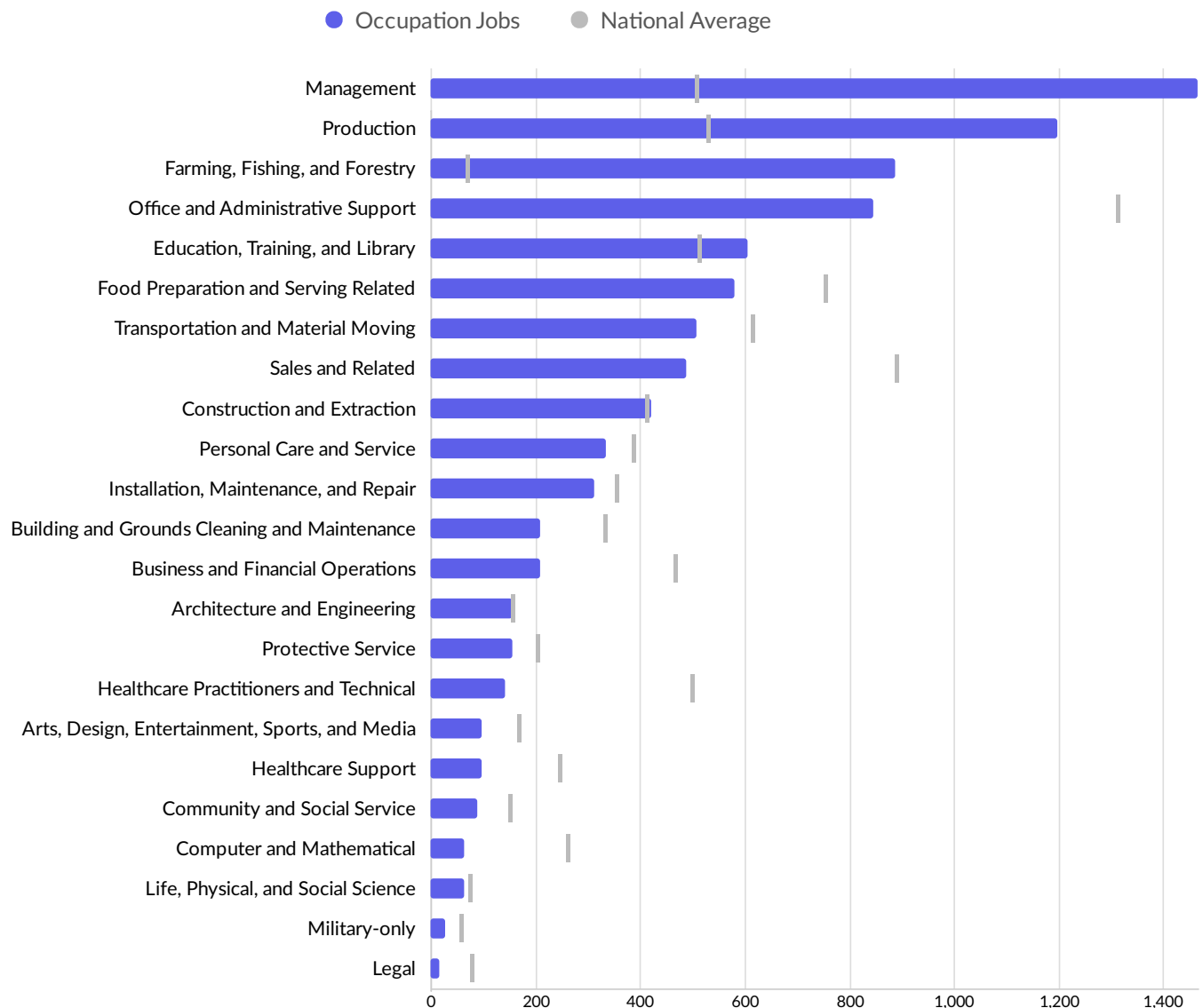


| | Percentage | Business Count |
|----------------------|------------|----------------|
| 1 to 4 employees | 37.3% | 278 |
| 5 to 9 employees | 30.0% | 224 |
| 10 to 19 employees | 17.6% | 131 |
| 20 to 49 employees | 10.7% | 80 |
| 50 to 99 employees | 2.9% | 22 |
| 100 to 249 employees | 0.9% | 7 |
| 250 to 499 employees | 0.4% | 3 |
| 500+ employees | 0.1% | 1 |

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

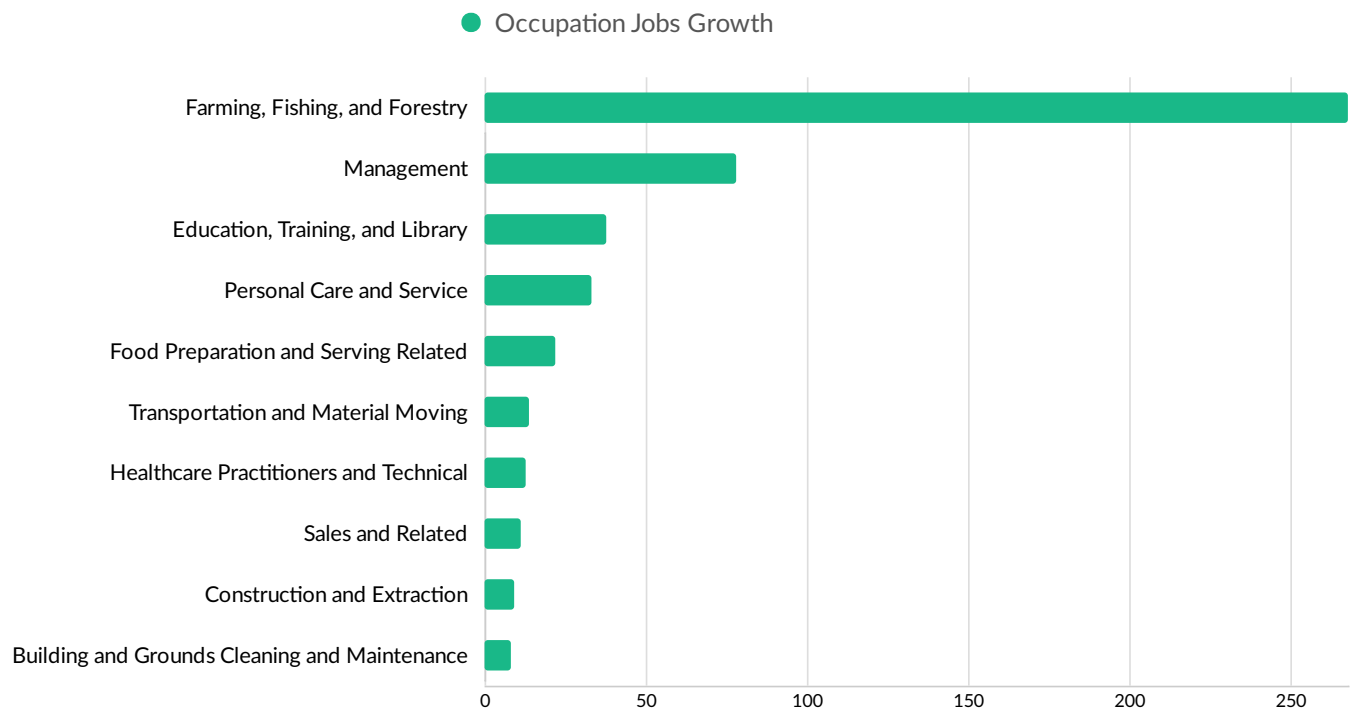
Workforce Characteristics

Largest Occupations



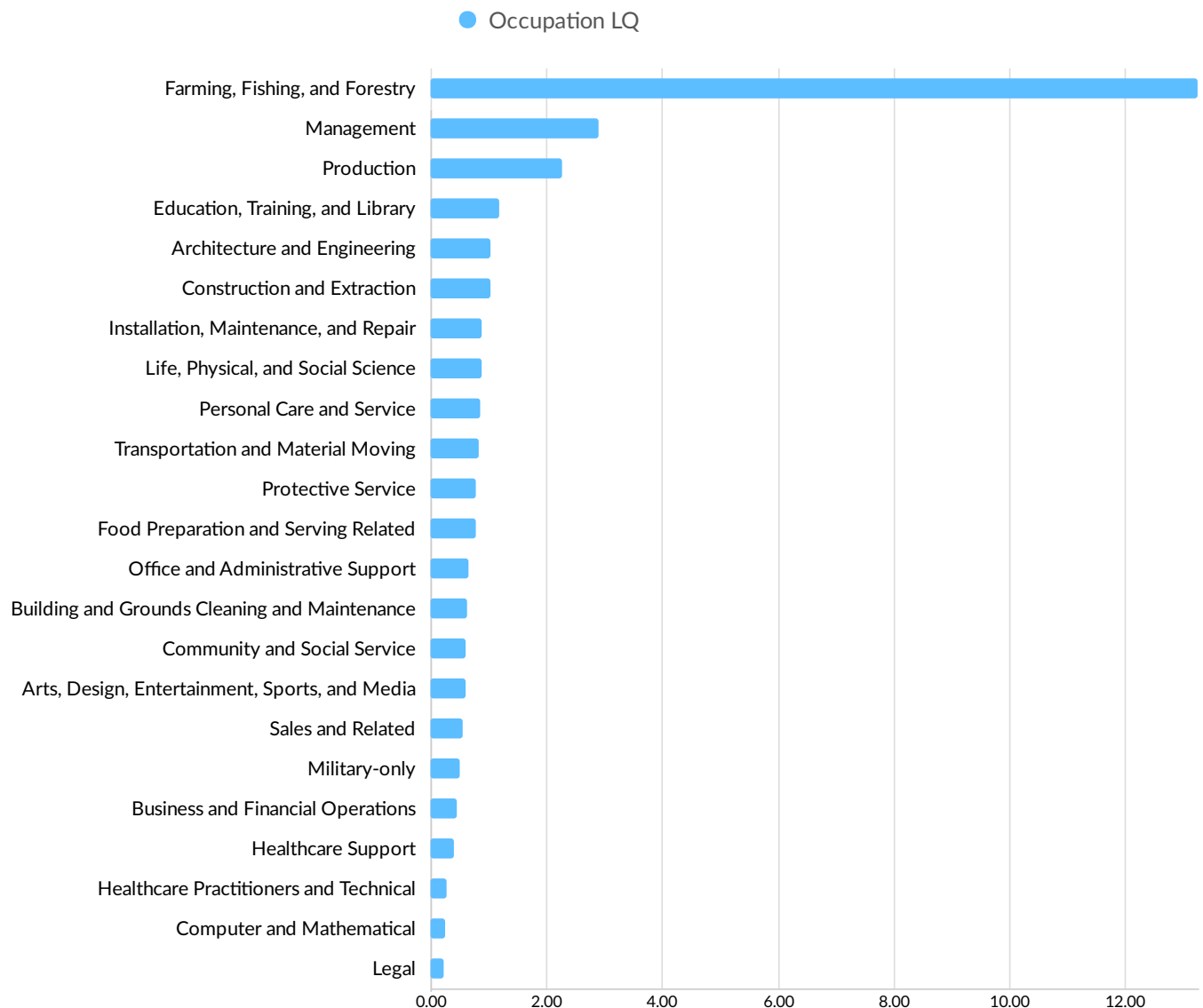
Workforce Characteristics - Cont.

Top Growing Occupations



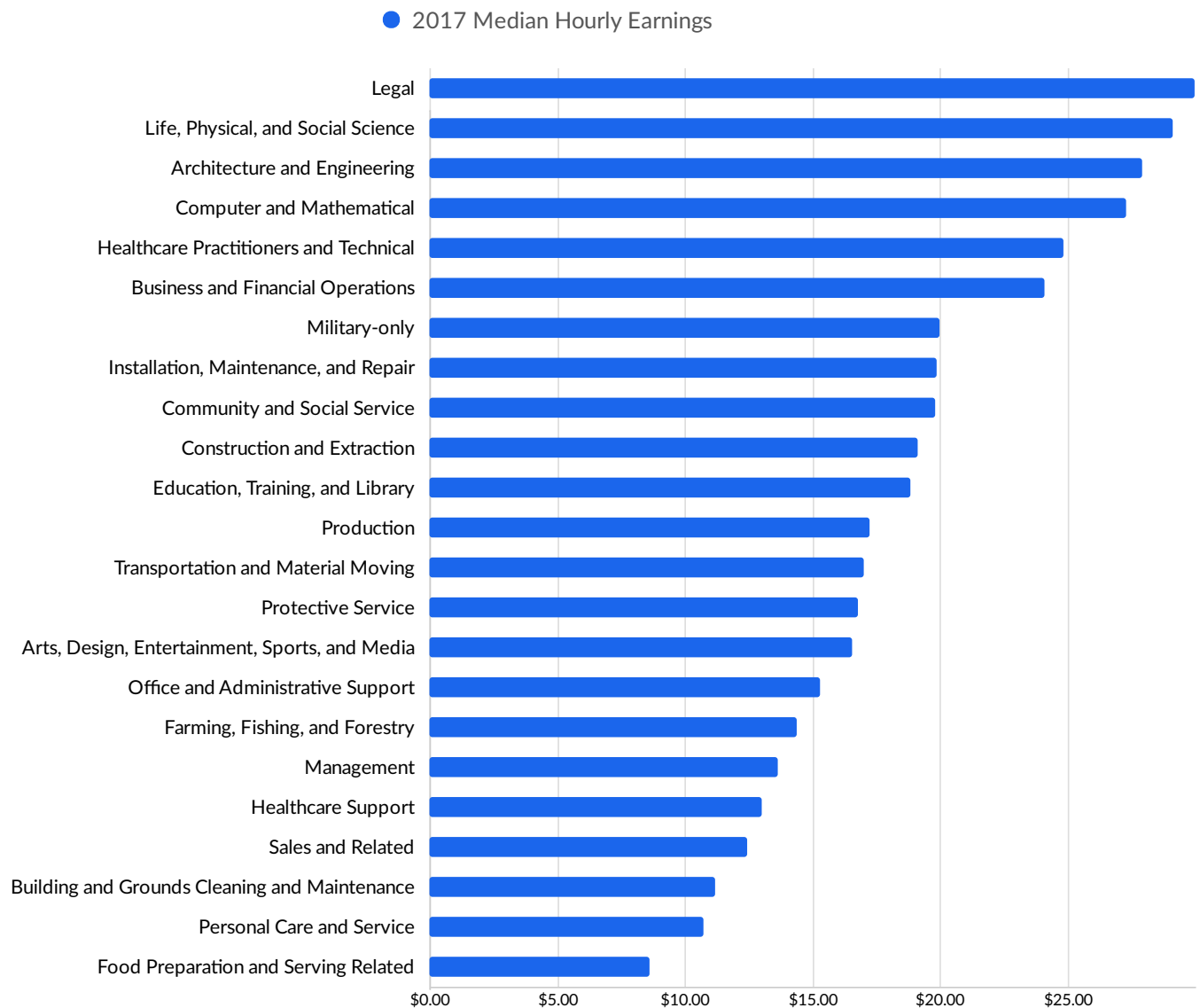
Workforce Characteristics - Cont.

Top Occupation LQ



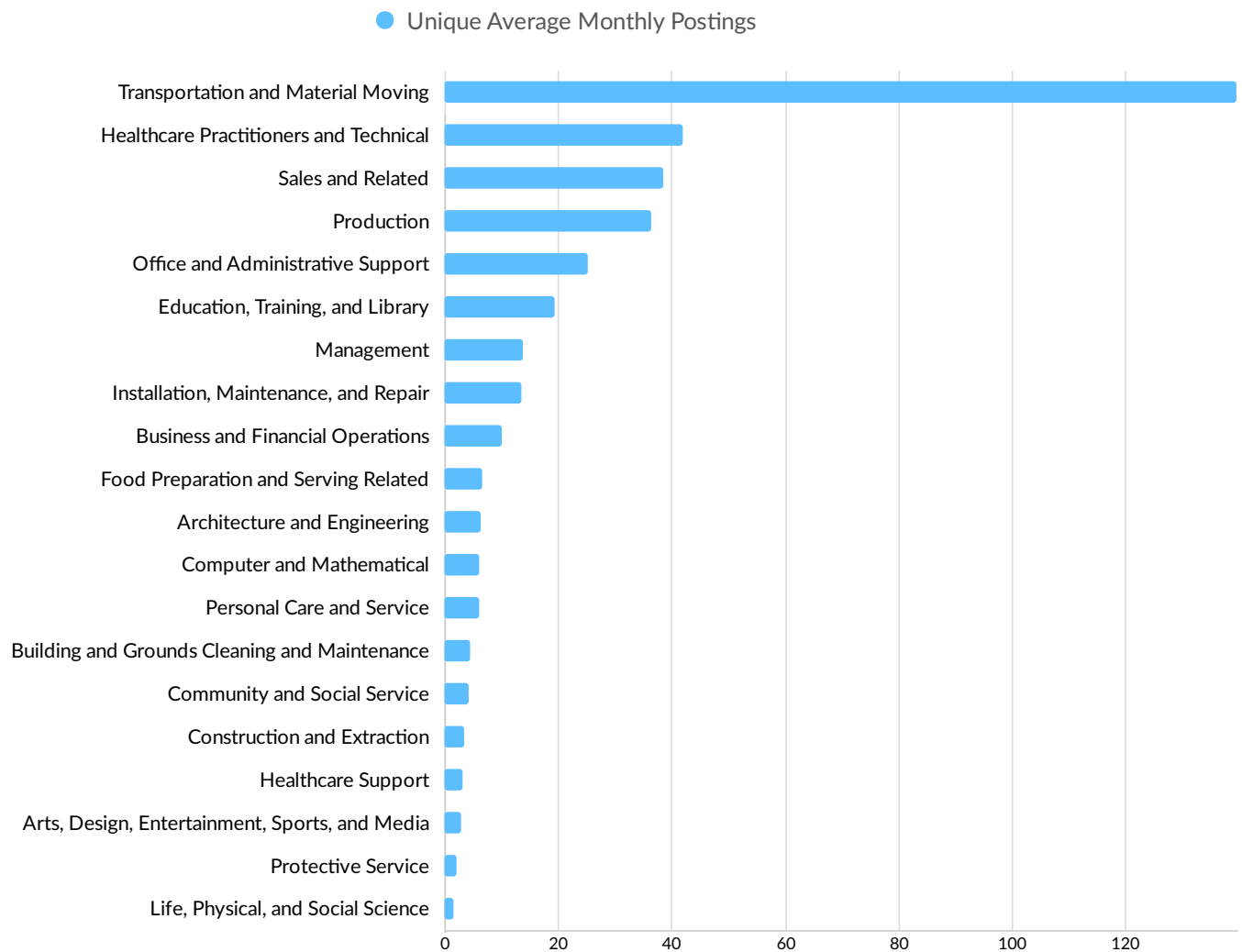
Workforce Characteristics - Cont.

Top Occupation Earnings



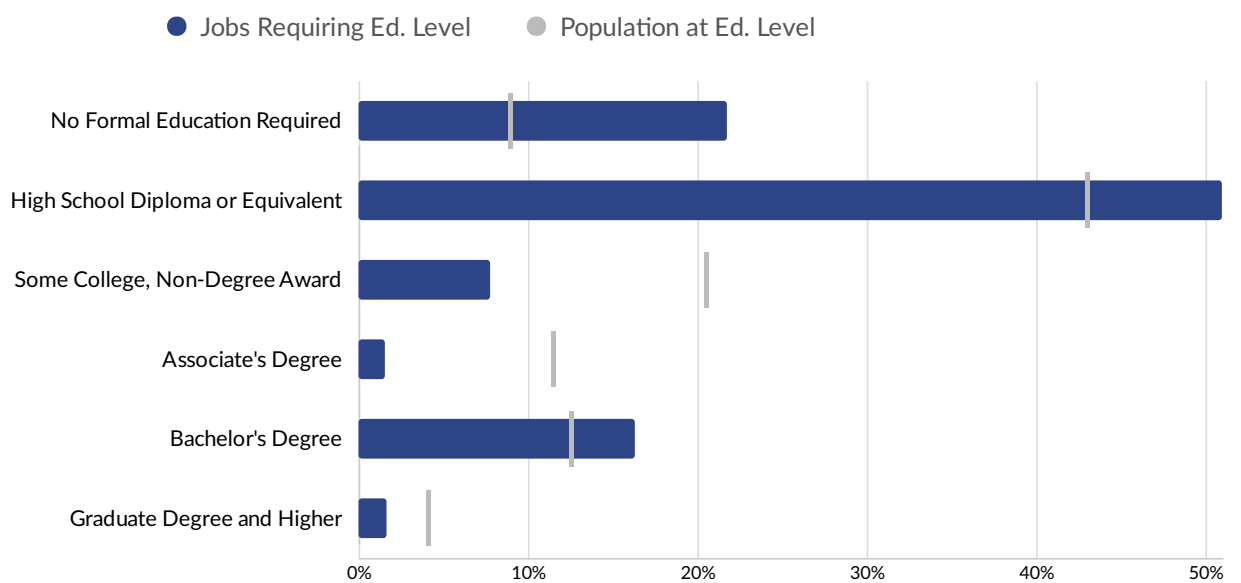
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.

| Occupation | 2013 Jobs | 2018 Jobs | Change in Jobs | % Change in Jobs | 2018 LQ | 2017 Median Hourly Earnings | Jun 2018 - May 2019 Unique Average Monthly Postings |
|--|--------------|--------------|----------------|------------------------|------------|--------------------------------|---|
| Management | 1,388 | 1,466 | 78 | +6% | 2.89 | \$13.67 | 14 |
| Production | 1,304 | 1,197 | -107 | -8% | 2.27 | \$17.25 | 36 |
| Farming, Fishing, and Forestry | 620 | 888 | 268 | +43% | 13.26 | \$14.41 | 0 |
| Office and Administrative Support | 899 | 845 | -54 | -6% | 0.65 | \$15.28 | 25 |
| Education, Training, and Library | 567 | 605 | 38 | +7% | 1.19 | \$18.87 | 20 |
| Food Preparation and Serving Related | 559 | 581 | 22 | +4% | 0.77 | \$8.60 | 7 |
| Transportation and Material Moving | 495 | 509 | 14 | +3% | 0.83 | \$17.01 | 140 |
| Sales and Related | 479 | 490 | 11 | +2% | 0.55 | \$12.44 | 39 |
| Construction and Extraction | 412 | 421 | 9 | +2% | 1.02 | \$19.11 | 3 |
| Personal Care and Service | 302 | 335 | 33 | +11% | 0.87 | \$10.74 | 6 |
| Installation, Maintenance, and Repair | 329 | 312 | -17 | -5% | 0.89 | \$19.87 | 14 |
| Building and Grounds Cleaning and Maintenance | 202 | 210 | 8 | +4% | 0.64 | \$11.18 | 5 |
| Business and Financial Operations | 229 | 208 | -21 | -9% | 0.45 | \$24.12 | 10 |
| Architecture and Engineering | 217 | 158 | -59 | -27% | 1.03 | \$27.90 | 7 |
| Protective Service | 200 | 157 | -43 | -22% | 0.78 | \$16.77 | 2 |
| Healthcare Practitioners and Technical | 130 | 143 | 13 | +10% | 0.29 | \$24.83 | 42 |
| Arts, Design, Entertainment, Sports, and Media | 103 | 98 | -5 | -5% | 0.60 | \$16.58 | 3 |

Workforce Characteristics - Cont.

| Occupation | 2013 Jobs | 2018 Jobs | Change in Jobs | % Change in Jobs | 2018 LQ | 2017 Median Hourly Earnings | Jun 2018 - May 2019 Unique Average Monthly Postings |
|---------------------------------------|--------------|--------------|----------------|------------------------|------------|--------------------------------|--|
| Healthcare Support | 99 | 98 | -1 | -1% | 0.40 | \$13.02 | 3 |
| Community and Social Service | 90 | 90 | 0 | 0% | 0.61 | \$19.81 | 4 |
| Computer and Mathematical | 73 | 65 | -8 | -11% | 0.25 | \$27.30 | 6 |
| Life, Physical, and Social Science | 134 | 65 | -69 | -51% | 0.88 | \$29.10 | 2 |
| Military-only | 31 | 27 | -4 | -13% | 0.50 | \$20.00 | 0 |
| Legal | 19 | 17 | -2 | -11% | 0.23 | \$29.97 | 1 |

Educational Pipeline

Over the last 5 years, no schools in Kewaunee County, WI produced graduates.