



Marinette County, WI

Bay-Lake Regional Planning Commission



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Economy Overview

40,054

Population (2018)

Population **decreased by 1,230** over the last 5 years and is projected to **decrease by 747** over the next 5 years.

20,081

Total Regional Employment

Jobs **decreased by 1,235** over the last 5 years and are projected to **decrease by 419** over the next 5 years.

\$45.0K

Median Household Income (2017)

Median household income is **\$12.7K below** the national median household income of \$57.7K.

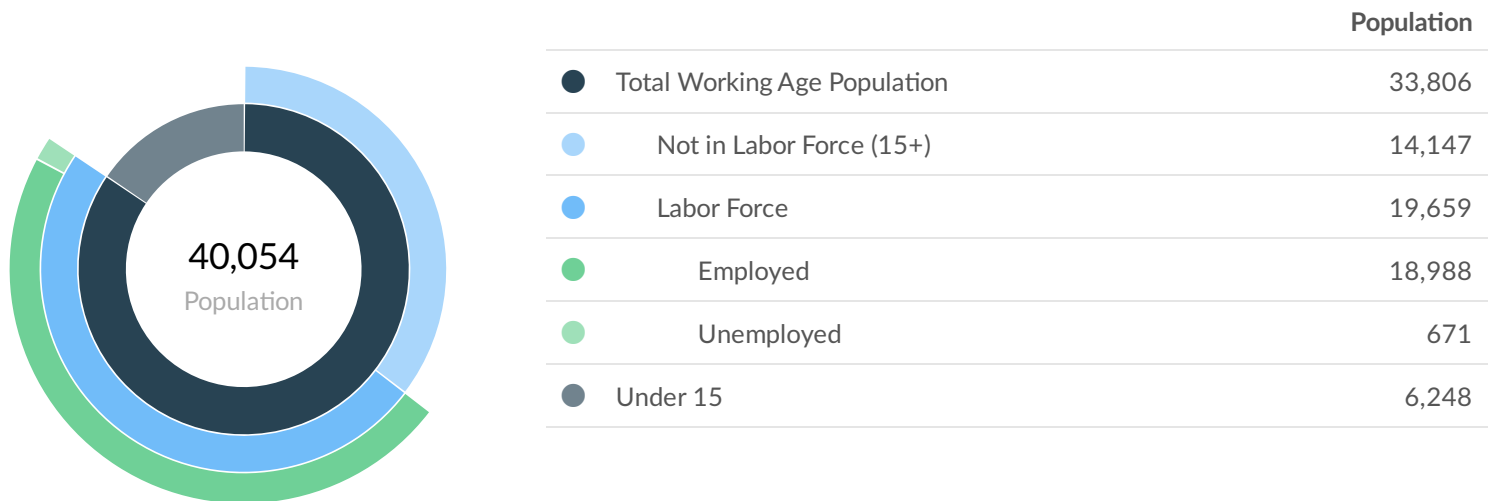
Takeaways

- As of 2018 the region's population **declined by 3.0%** since 2013, falling by 1,230. Population is expected to **decrease by 1.9%** between 2018 and 2023, losing 747.
- From 2013 to 2018, jobs **declined by 5.8%** in Marinette County, WI from 21,316 to **20,081**. This change **fell short of the national growth rate of 8.2% by 14.0%**. As the number of jobs declined, the **labor force participation rate decreased from 61.7% to 58.2% between 2013 and 2018**.
- Concerning educational attainment, **9.7% of Marinette County, WI residents possess a Bachelor's Degree** (8.9% below the national average), and **8.4% hold an Associate's Degree** (0.4% above the national average).
- The top three industries in 2018 are Ship and Boat Building, Restaurants and Other Eating Places, and Foundries.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	40,054	19,659	20,081	97.3	\$1.77B	\$2.76B	\$2.59B
Bay-Lake Regional Planning Commission	587,935	313,353	329,385	101.4	\$33.75B	\$39.99B	\$40.89B
Kewaunee County, WI	20,431	11,371	8,984	100.2	\$804.91M	\$1.56B	\$1.18B
Sheboygan County, WI	115,431	62,051	66,772	101.4	\$7.04B	\$9.94B	\$10.62B
Door County, WI	27,417	14,564	15,511	107.2	\$1.26B	\$1.84B	\$1.31B
Manitowoc County, WI	78,871	40,519	37,361	99.4	\$3.77B	\$5.48B	\$4.93B
Oconto County, WI	37,572	20,817	10,685	99.2	\$967.45M	\$2.33B	\$1.28B
Florence County, WI	4,351	2,273	1,205	106.5	\$95.03M	\$245.47M	\$113.38M

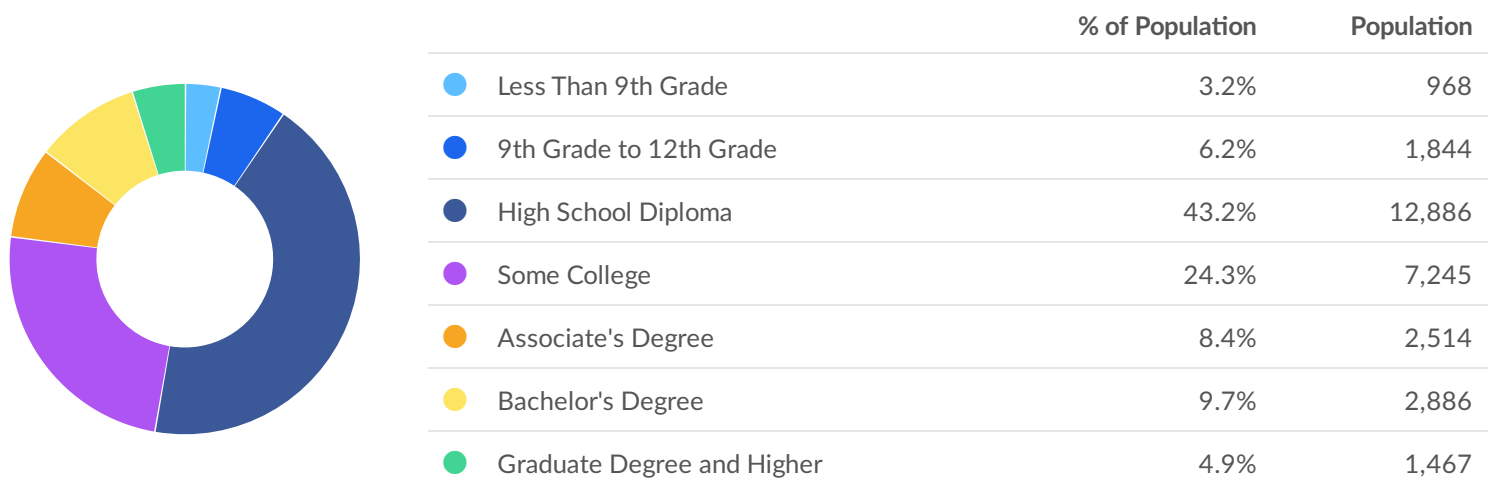
Economy Overview - Cont.

2018 Labor Force Breakdown



Educational Attainment

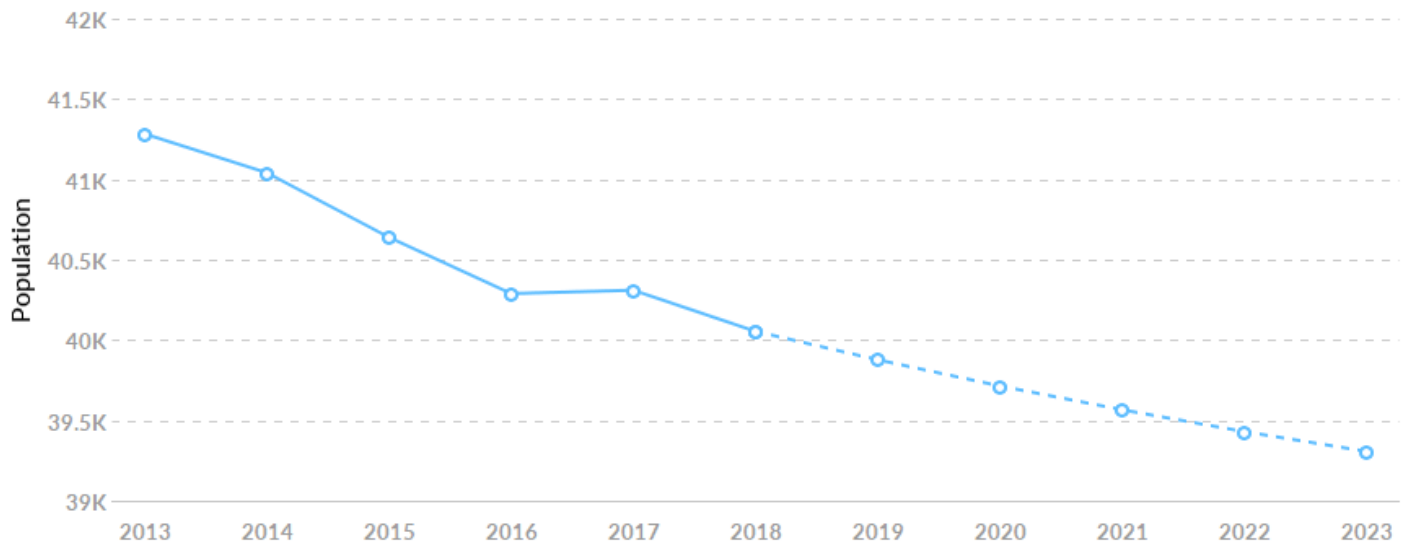
Concerning educational attainment, **9.7% of Marinette County, WI residents possess a Bachelor's Degree** (8.9% below the national average), and **8.4% hold an Associate's Degree** (0.4% above the national average).



Historic & Projected Trends

Population Trends

As of 2018 the region's population **declined by 3.0%** since 2013, falling by 1,230. Population is expected to **decrease by 1.9%** between 2018 and 2023, losing 747.

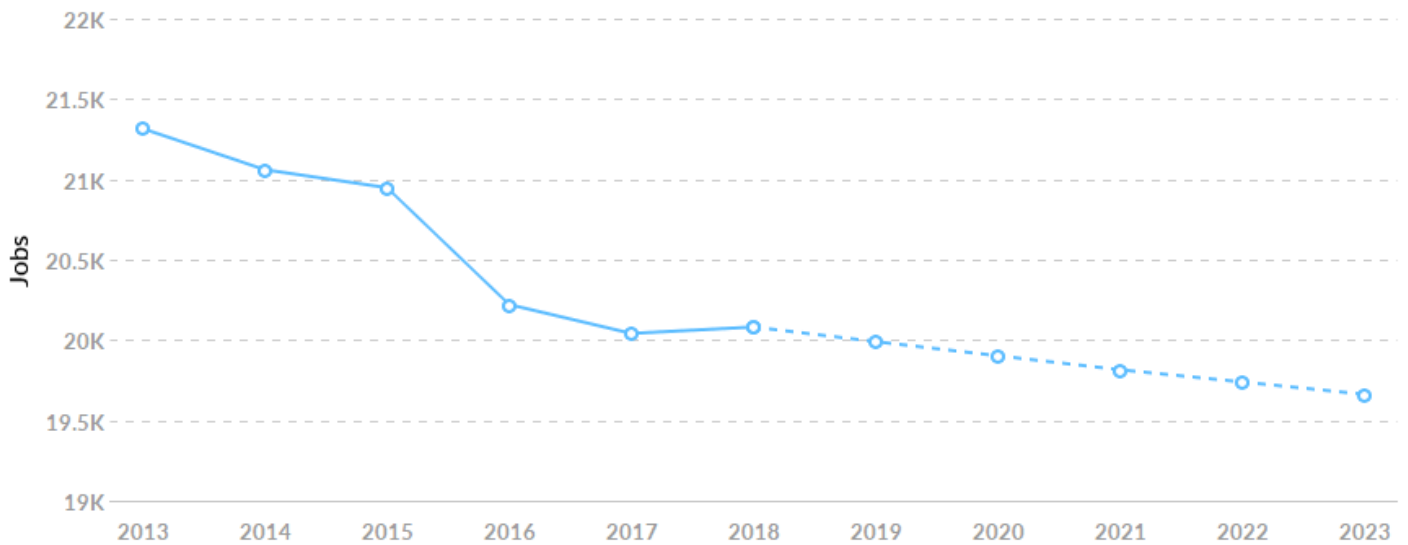


Timeframe	Population
2013	41,283
2014	41,041
2015	40,639
2016	40,289
2017	40,310
2018	40,054
2019	39,877
2020	39,714
2021	39,566
2022	39,430
2023	39,307

Historic & Projected Trends - Cont.

Job Trends

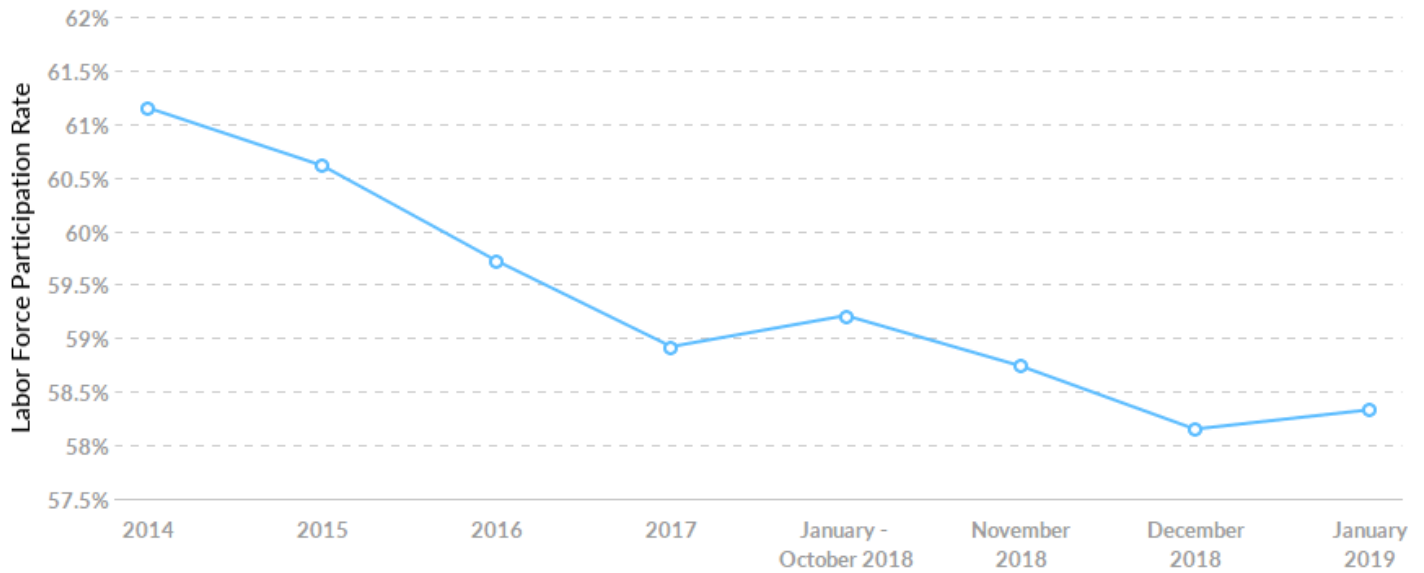
From 2013 to 2018, jobs **declined by 5.8%** in Marinette County, WI from 21,316 to 20,081. This change **fell short of the national growth rate of 8.2% by 14.0%**.



Timeframe	Jobs
2013	21,316
2014	21,060
2015	20,948
2016	20,221
2017	20,041
2018	20,081
2019	19,990
2020	19,902
2021	19,815
2022	19,739
2023	19,662

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

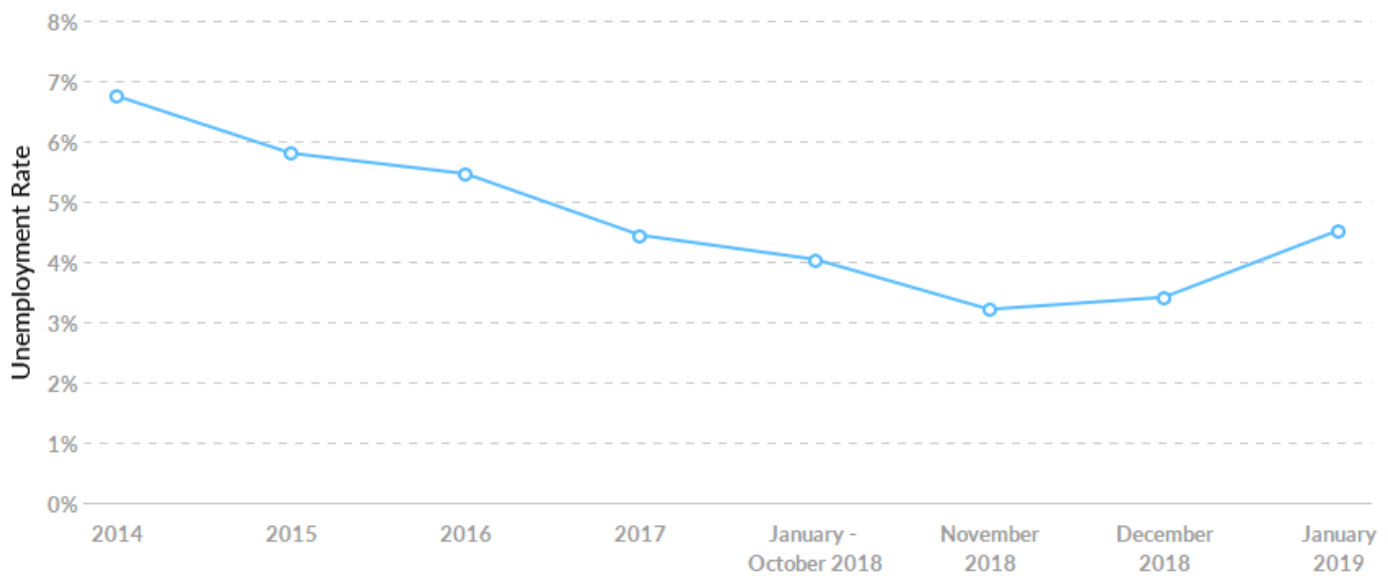


Timeframe	Labor Force Participation Rate
2014	61.15%
2015	60.61%
2016	59.72%
2017	58.92%
January - October 2018	59.21%
November 2018	58.74%
December 2018	58.15%
January 2019	58.33%

Historic & Projected Trends - Cont.

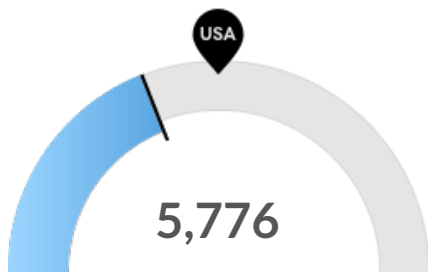
Unemployment Rate Trends

Marinette County, WI had a January 2019 unemployment rate of 4.52%, **decreasing from 6.75%** 5 years before.



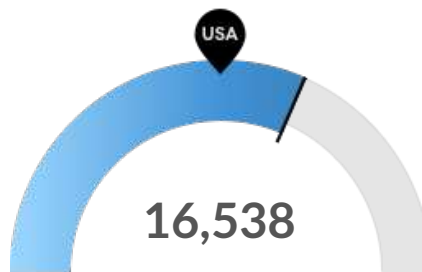
Timeframe	Unemployment Rate
2014	6.75%
2015	5.80%
2016	5.46%
2017	4.44%
January - October 2018	4.04%
November 2018	3.21%
December 2018	3.41%
January 2019	4.52%

Population Characteristics



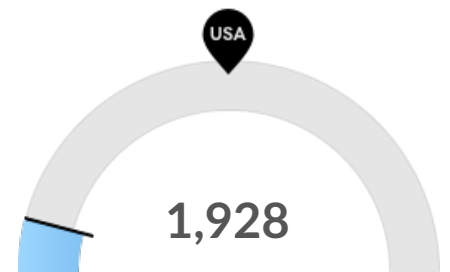
Millennials

Marinette County, WI has 5,776 millennials (ages 20-34). The national average for an area this size is 8,349.



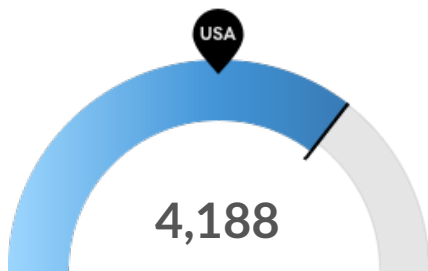
Retiring Soon

Retirement risk is high in Marinette County, WI. The national average for an area this size is 11,491 people 55 or older, while there are 16,538 here.



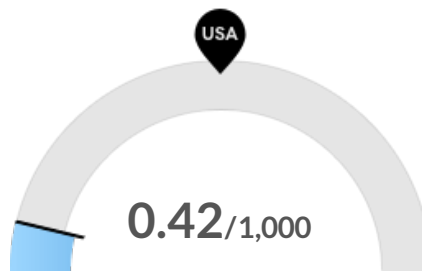
Racial Diversity

Racial diversity is low in Marinette County, WI. The national average for an area this size is 15,830 racially diverse people, while there are 1,928 here.



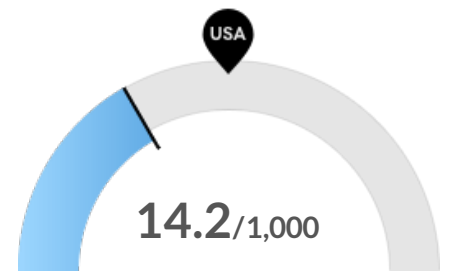
Veterans

Marinette County, WI has 4,188 veterans. The national average for an area this size is 2,344.



Violent Crime

Marinette County, WI has 0.42 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



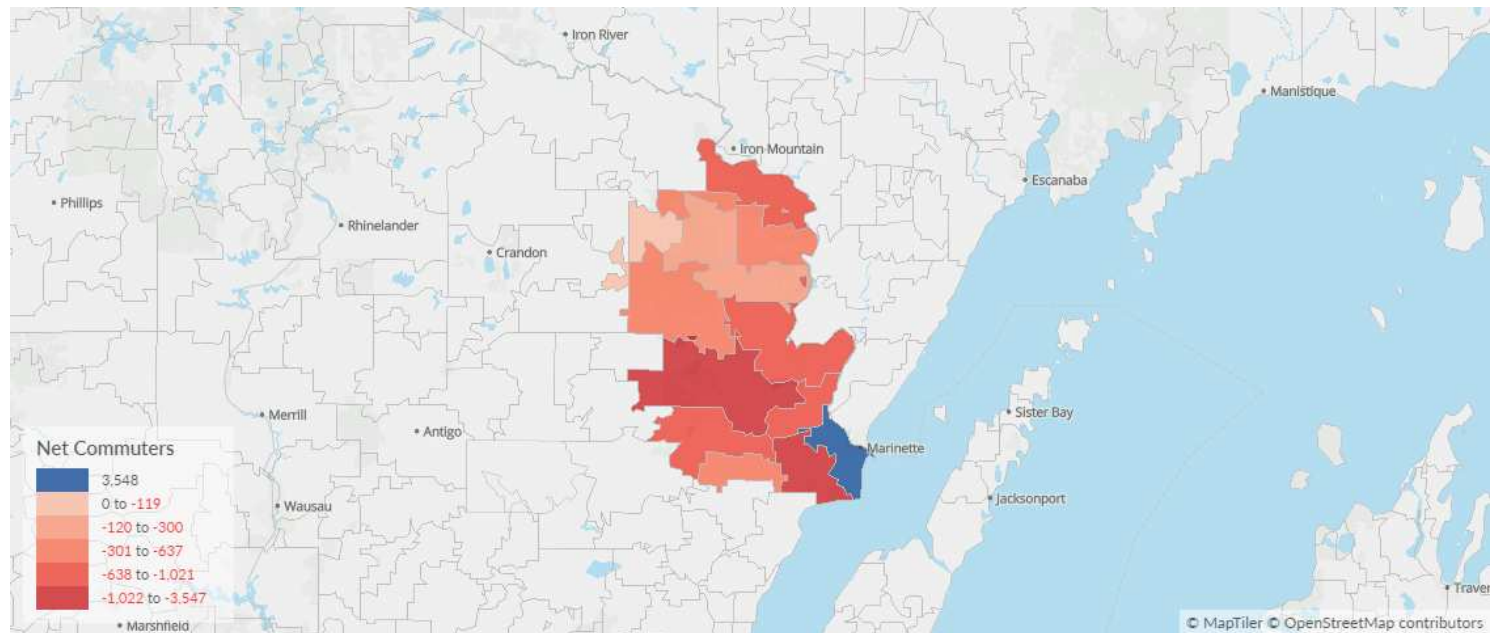
Property Crime

Marinette County, WI has 14.2 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Marinette County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

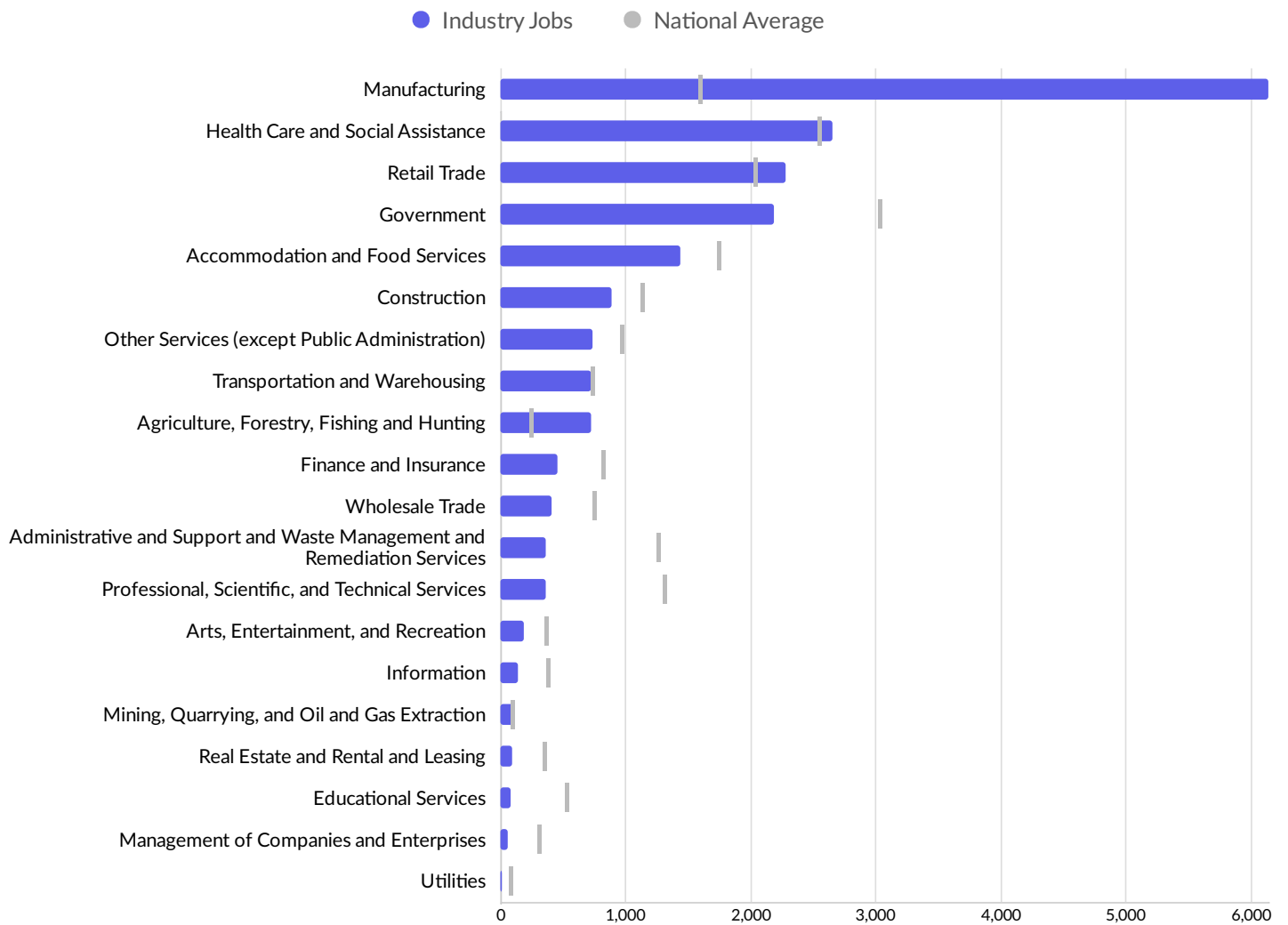
ZIP	Name	2018 Employment
54143	Marinette, WI (in Marin...	11,604
54157	Peshtigo, WI (in Marine...	2,285
54114	Crivitz, WI (in Marinette...	1,848
54151	Niagara, WI (in Marinet...	1,028
54177	Wausaukee, WI (in Mar...	950

Where Talent Lives

ZIP	Name	2018 Workers
54143	Marinette, WI (in Marin...	8,056
54157	Peshtigo, WI (in Marine...	3,306
54114	Crivitz, WI (in Marinette...	2,919
54151	Niagara, WI (in Marinet...	1,830
54177	Wausaukee, WI (in Mar...	1,683

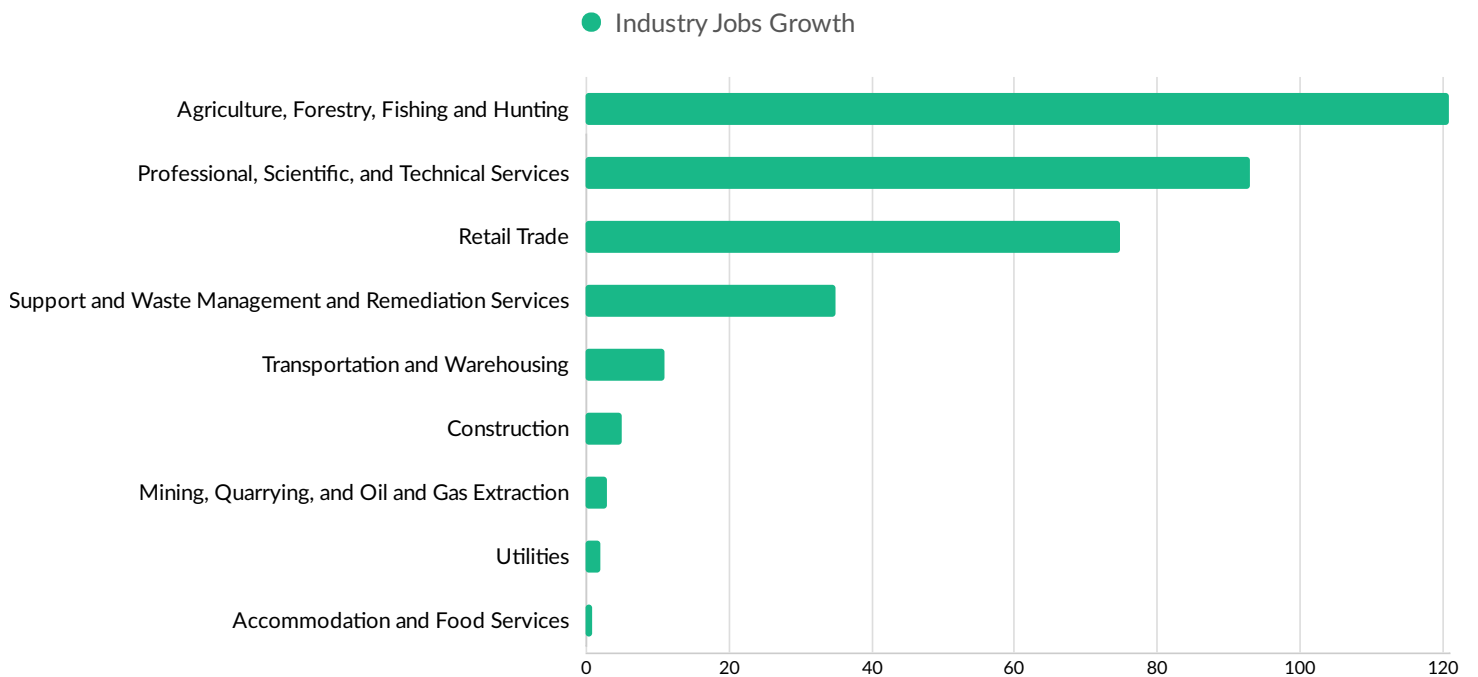
Industry Characteristics

Largest Industries



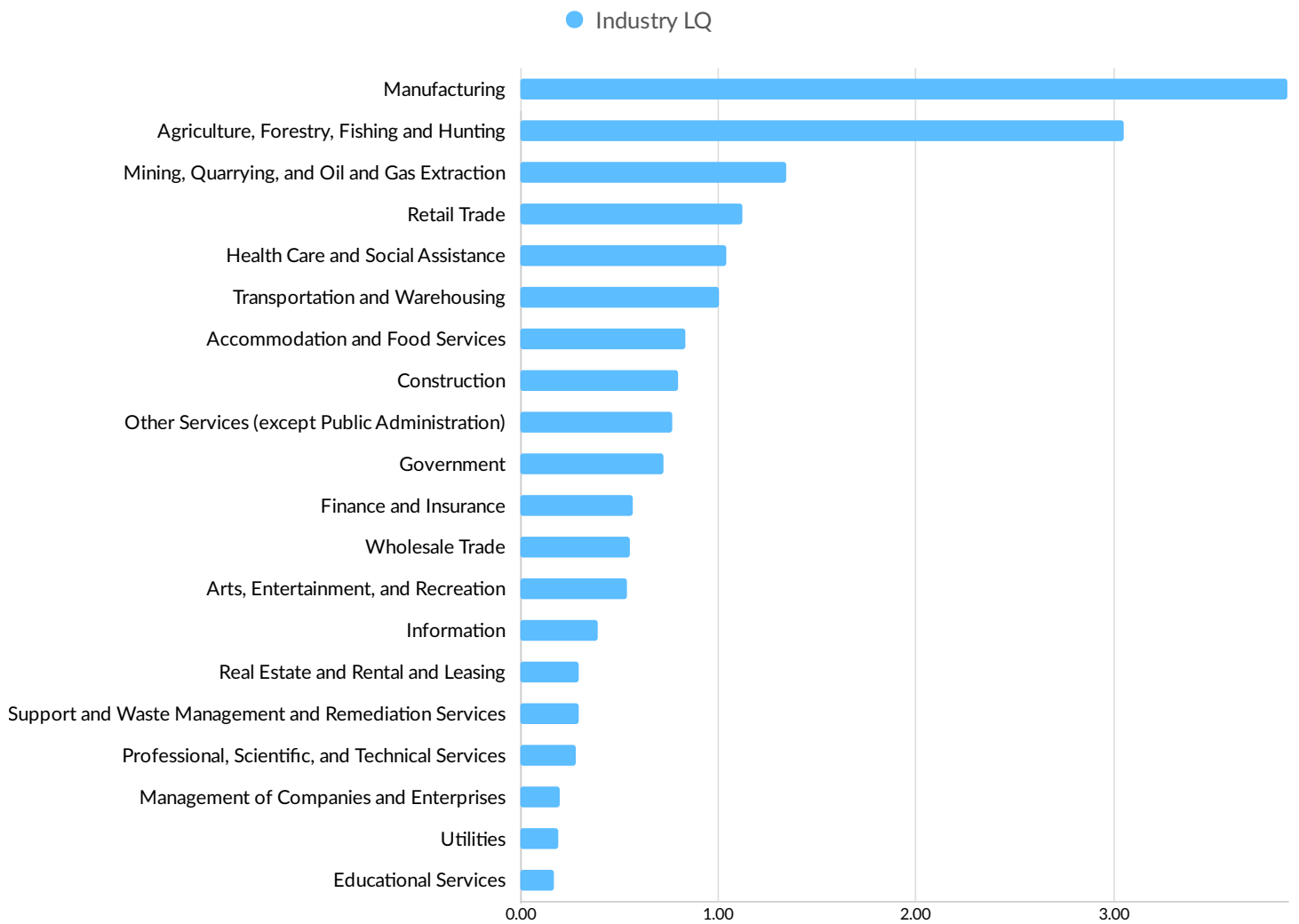
Industry Characteristics - Cont.

Top Growing Industries



Industry Characteristics - Cont.

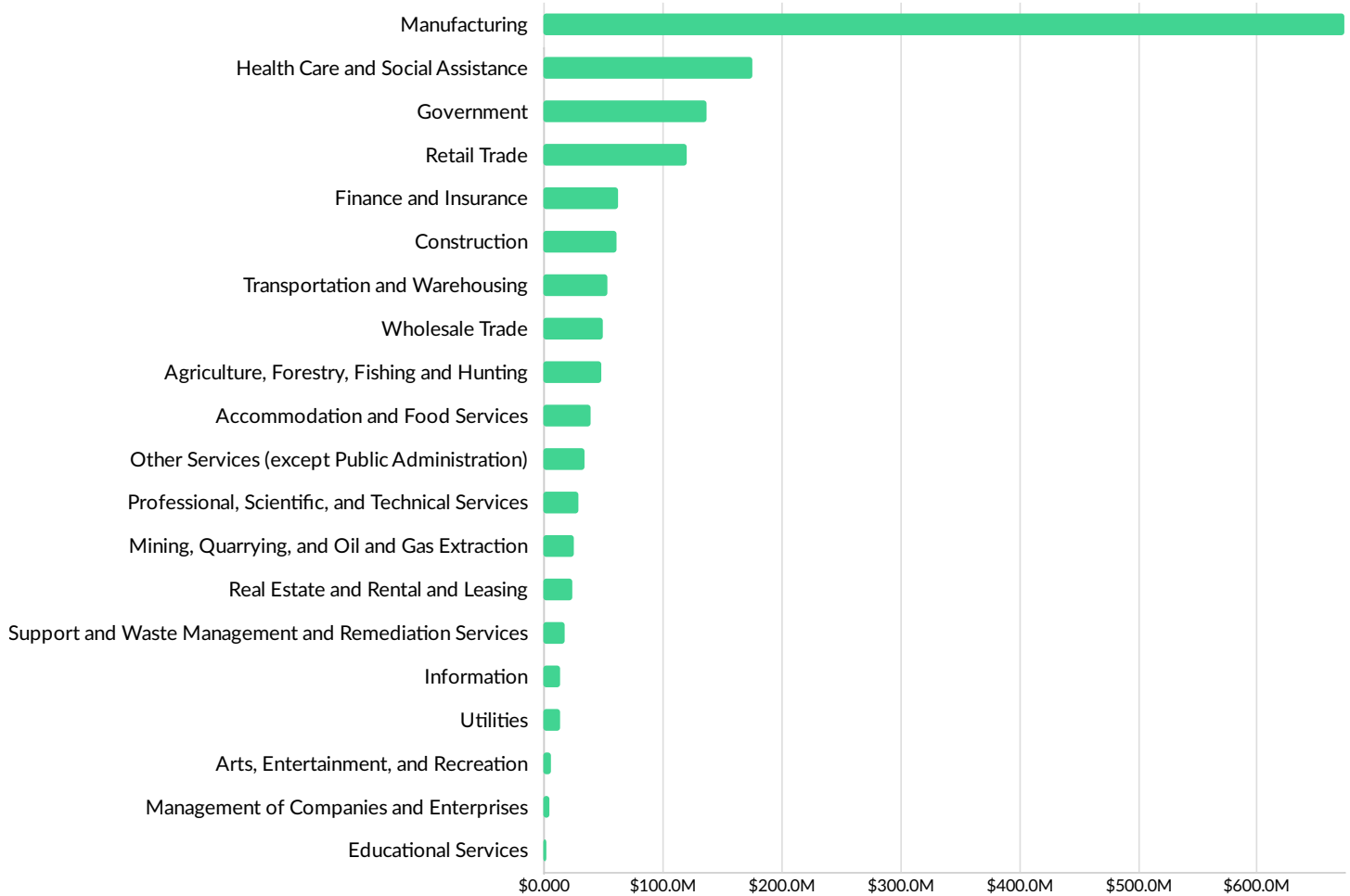
Top Industry LQ



Industry Characteristics - Cont.

Top Industry GRP

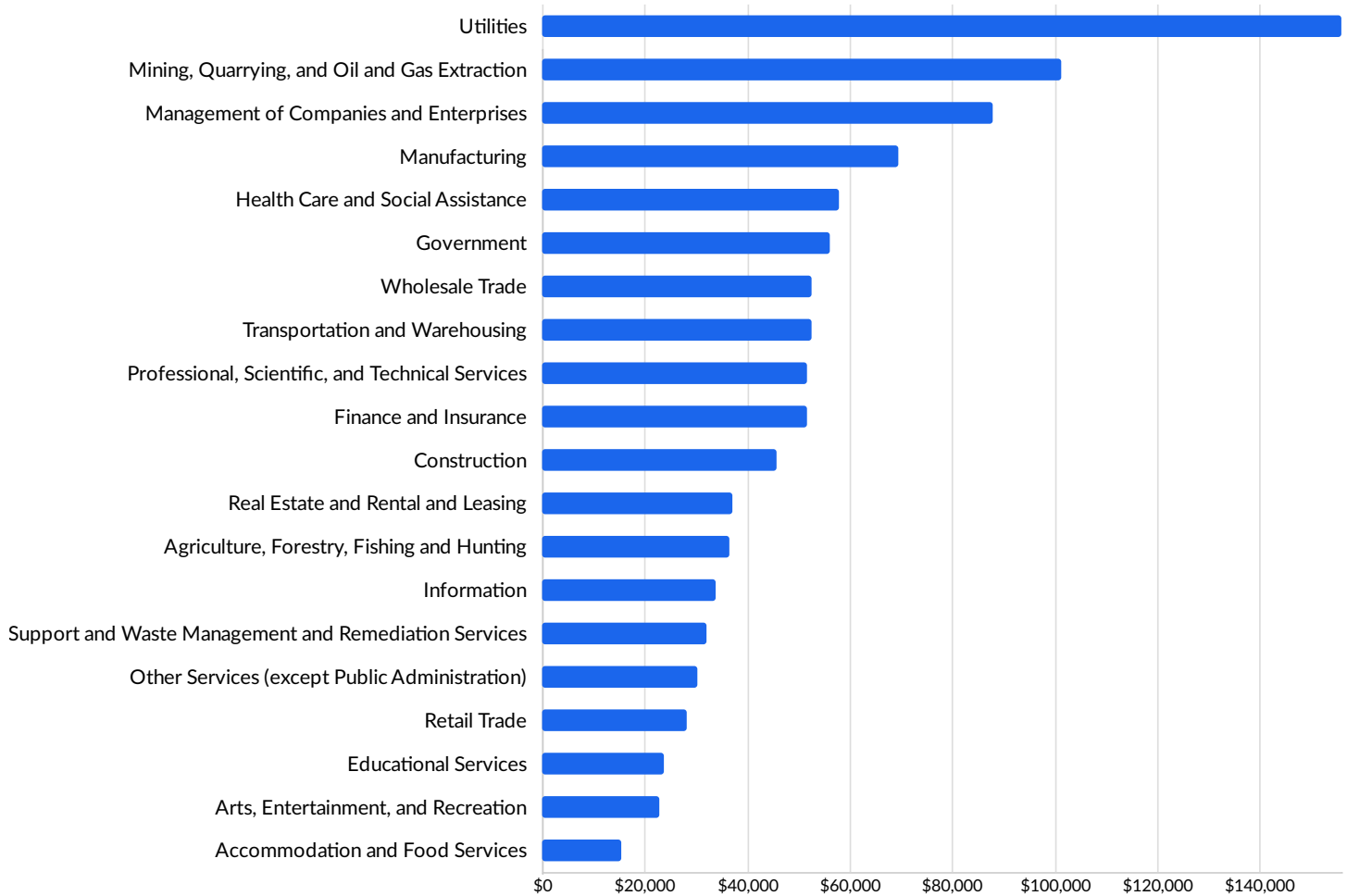
● 2018 Gross Regional Product



Industry Characteristics - Cont.

Top Industry Earnings

● 2018 Earnings Per Worker










Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Manufacturing	6,417	6,144	-273	-4%	3.88	\$69,589	\$673.89M
Health Care and Social Assistance	3,044	2,654	-390	-13%	1.04	\$57,958	\$175.34M
Retail Trade	2,208	2,283	75	+3%	1.12	\$28,174	\$120.68M
Government	2,187	2,185	-2	0%	0.72	\$56,142	\$136.96M
Accommodation and Food Services	1,435	1,436	1	+0%	0.83	\$15,456	\$40.25M
Construction	885	890	5	+1%	0.80	\$45,798	\$61.75M
Other Services (except Public Administration)	1,397	734	-663	-47%	0.77	\$30,410	\$34.53M
Transportation and Warehousing	717	728	11	+2%	1.01	\$52,595	\$54.11M
Agriculture, Forestry, Fishing and Hunting	600	721	121	+20%	3.05	\$36,426	\$49.33M
Finance and Insurance	505	461	-44	-9%	0.57	\$51,585	\$63.17M
Wholesale Trade	503	408	-95	-19%	0.55	\$52,711	\$50.52M
Administrative and Support and Waste Management and Remediation Services	332	367	35	+11%	0.29	\$32,044	\$18.19M
Professional, Scientific, and Technical Services	273	366	93	+34%	0.28	\$51,708	\$29.44M
Arts, Entertainment, and Recreation	196	189	-7	-4%	0.54	\$22,919	\$6.59M
Information	165	145	-20	-12%	0.39	\$33,940	\$14.10M
Mining, Quarrying, and Oil and Gas Extraction	109	112	3	+3%	1.35	\$101,333	\$25.52M
Real Estate and Rental and Leasing	107	99	-8	-7%	0.29	\$37,240	\$24.19M
Educational Services	103	86	-17	-17%	0.17	\$23,630	\$2.55M
Management of Companies and Enterprises	118	58	-60	-51%	0.20	\$87,905	\$5.58M
Utilities	11	13	2	+18%	0.19	\$155,967	\$14.06M

Business Characteristics

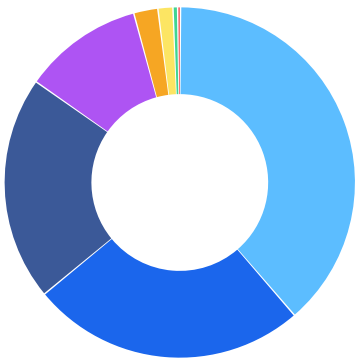
3,352 Companies Employ Your Workers

Online profiles for your workers mention 3,352 companies as employers, with the top 10 appearing below. In the last 12 months, 953 companies in Marinette County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Marinette Marine Corporation	204 	Johnson Controls, Inc.	446 
Bay Area Medical Center, Inc.	137 	Fincantieri Marine Group, LLC	414 
Waupaca Foundry, Inc.	64 	Travelers Healthcare	244 
Marinette School District	62 	Bay Area Medical Center, Inc.	172 
Northeast Wisconsin Technical ...	53 	U. S. Xpress, Inc.	163 
Aurora Health Care	50 	C.R. England, Inc.	162 
KS Kolbenschmidt Us, Inc.	45 	Lhc Group, Inc.	158 
Wal-Mart Stores, Inc.	45 	Schneider National, Inc.	153 
TE Connectivity Ltd.	37 	Teach For America, Inc.	127 
Tyco Fire Protection	37 	Tutree, Inc.	104 

Business Characteristics - Cont.

Business Size

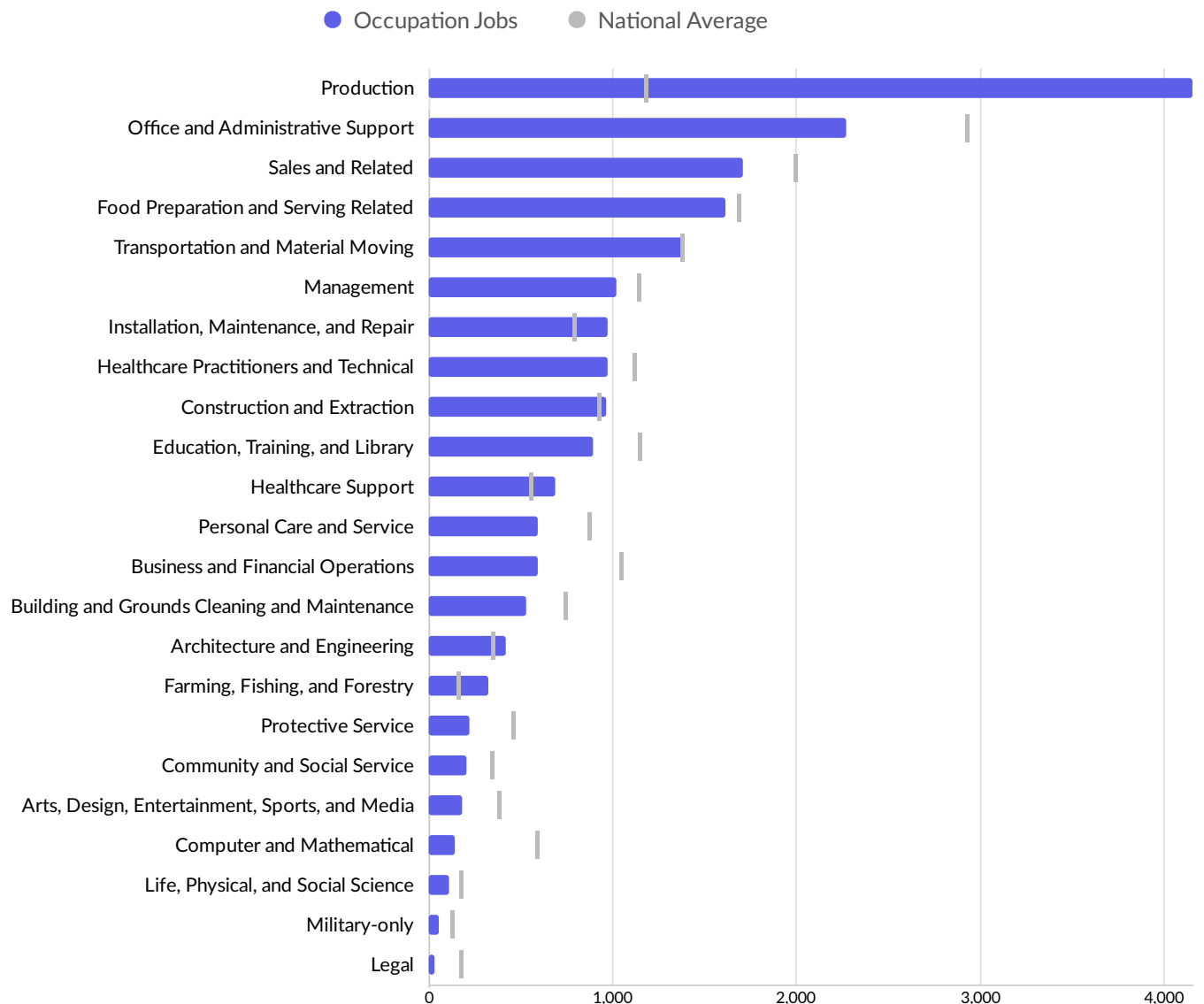


	Percentage	Business Count
1 to 4 employees	38.6%	727
5 to 9 employees	25.4%	478
10 to 19 employees	20.7%	390
20 to 49 employees	11.0%	208
50 to 99 employees	2.2%	42
100 to 249 employees	1.4%	26
250 to 499 employees	0.4%	8
500+ employees	0.3%	5

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

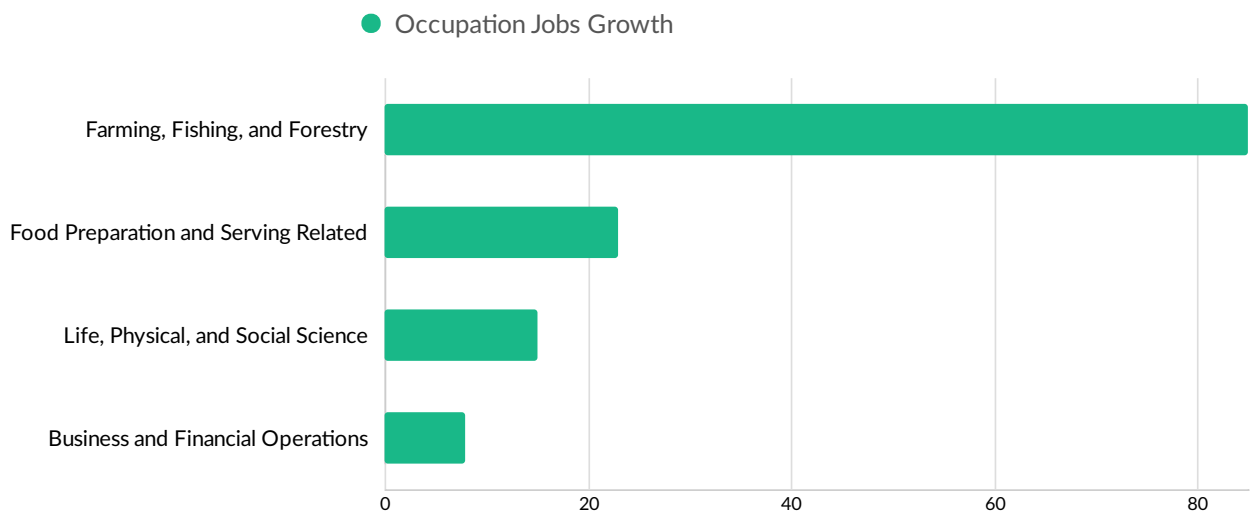
Workforce Characteristics

Largest Occupations



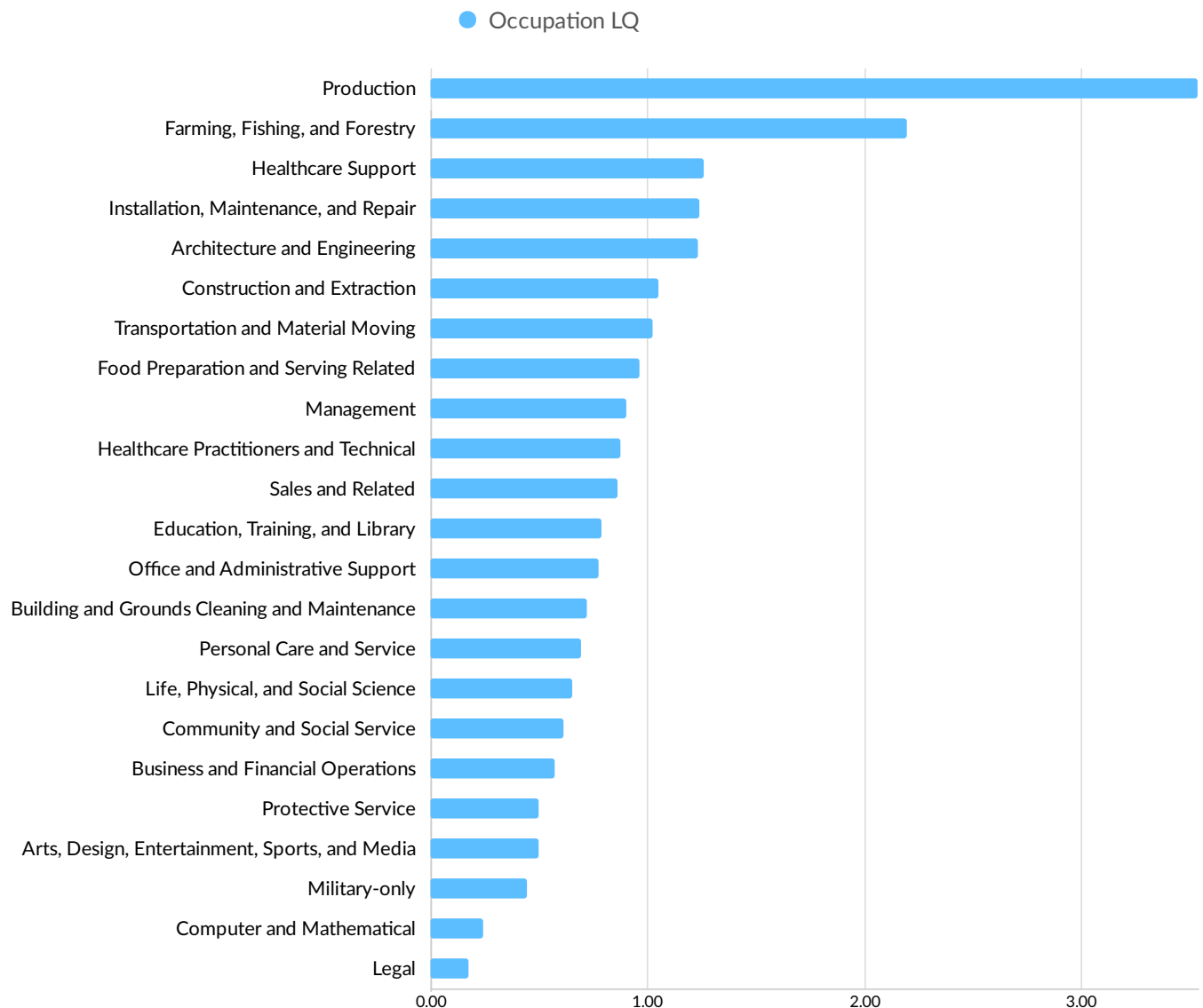
Workforce Characteristics - Cont.

Top Growing Occupations



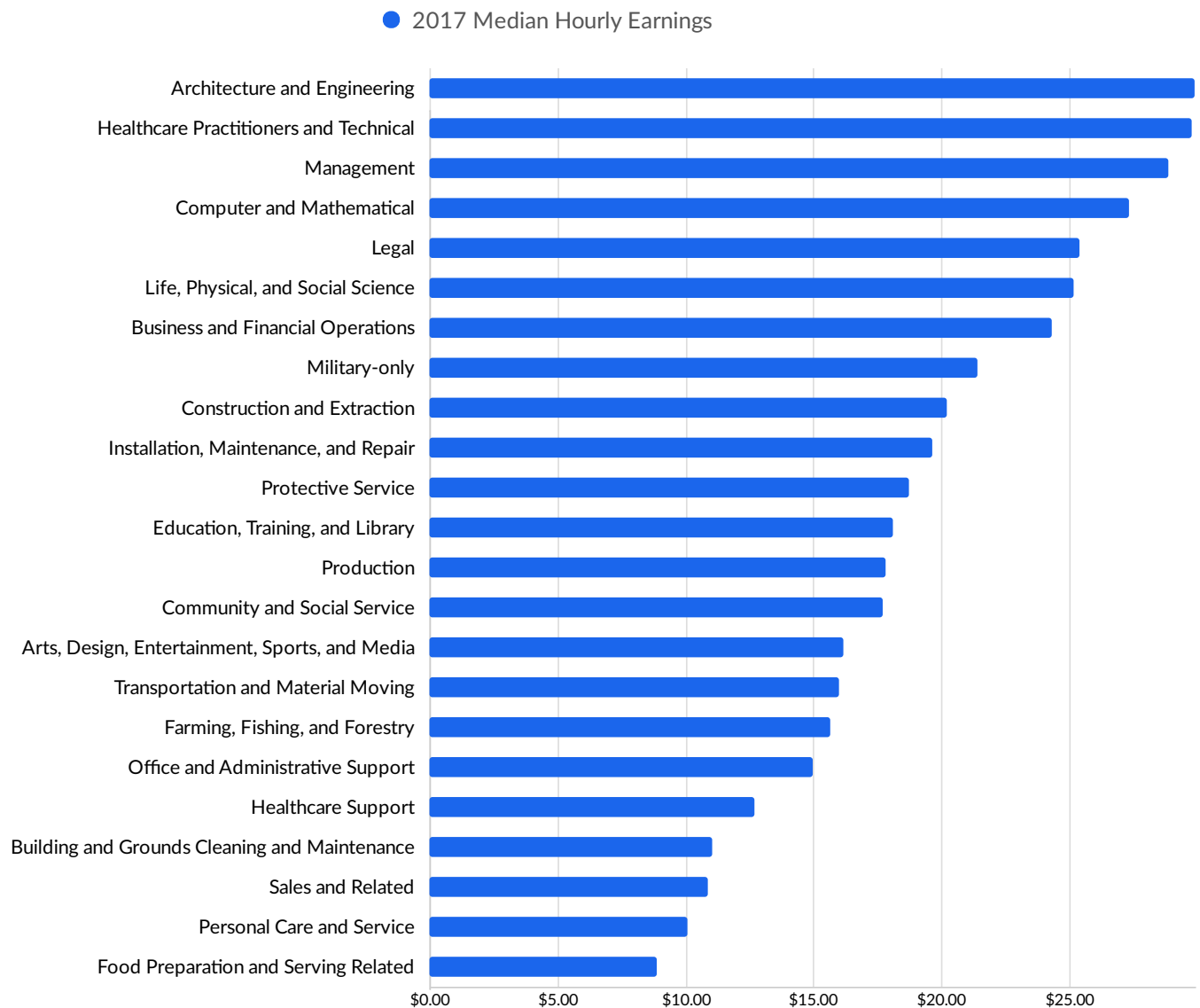
Workforce Characteristics - Cont.

Top Occupation LQ



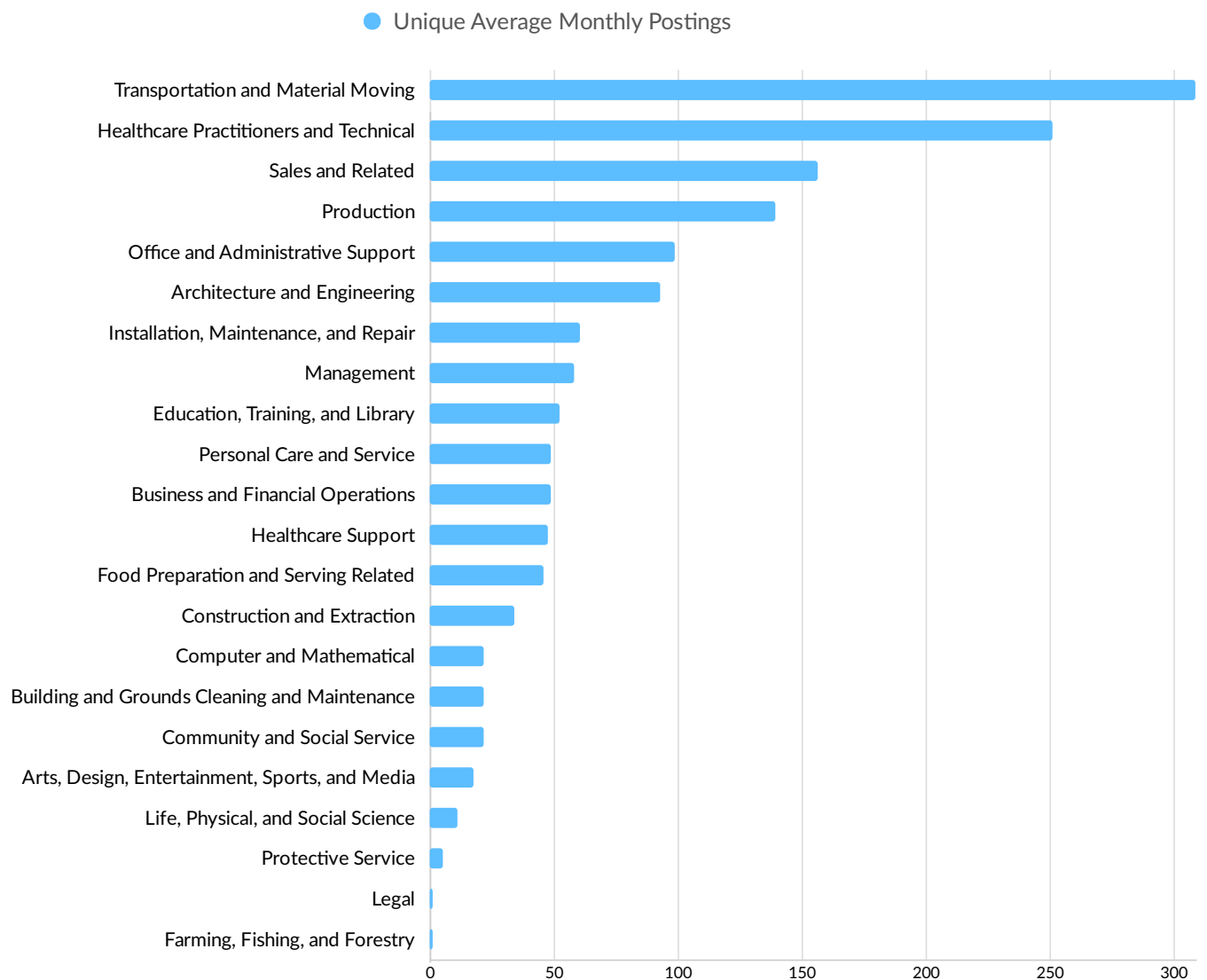
Workforce Characteristics - Cont.

Top Occupation Earnings



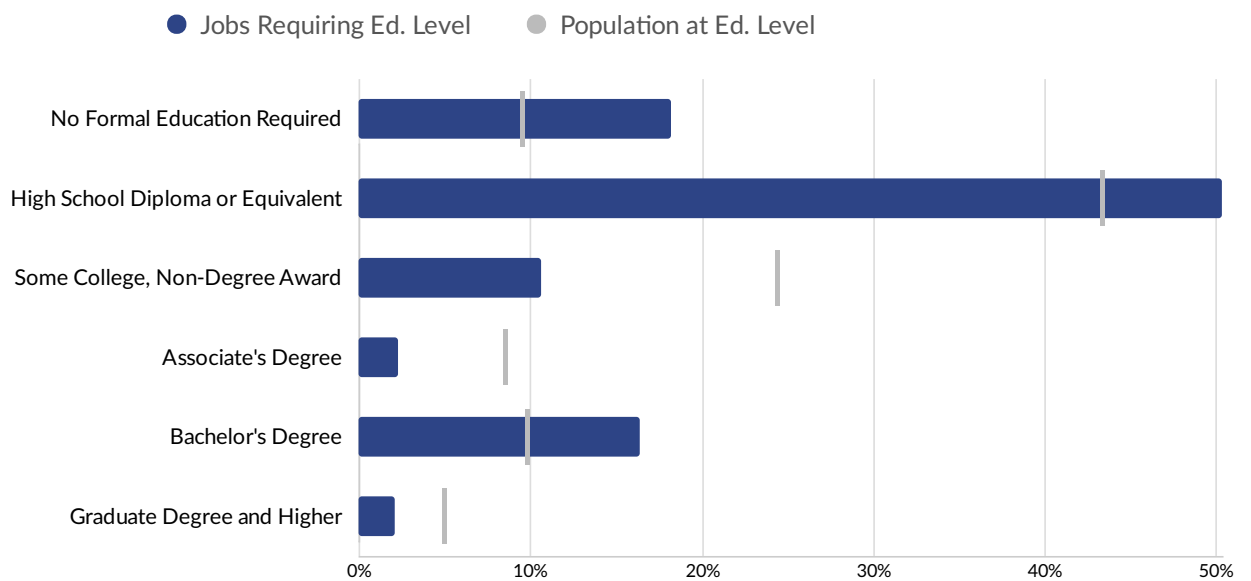
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.



Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	Jun 2018 - May 2019 Unique Average Monthly Postings
Production	4,288	4,159	-129	-3%	3.54	\$17.84	139
Office and Administrative Support	2,545	2,273	-272	-11%	0.78	\$14.99	99
Sales and Related	1,731	1,710	-21	-1%	0.86	\$10.90	156
Food Preparation and Serving Related	1,592	1,615	23	+1%	0.96	\$8.90	46
Transportation and Material Moving	1,406	1,397	-9	-1%	1.02	\$16.03	309
Management	1,073	1,020	-53	-5%	0.90	\$28.89	58
Installation, Maintenance, and Repair	1,003	976	-27	-3%	1.24	\$19.65	61
Healthcare Practitioners and Technical	1,173	974	-199	-17%	0.88	\$29.81	251
Construction and Extraction	999	964	-35	-4%	1.05	\$20.24	34
Education, Training, and Library	908	896	-12	-1%	0.79	\$18.09	52
Healthcare Support	775	686	-89	-11%	1.26	\$12.72	48
Personal Care and Service	697	597	-100	-14%	0.69	\$10.09	49
Business and Financial Operations	583	591	8	+1%	0.57	\$24.31	49
Building and Grounds Cleaning and Maintenance	727	530	-197	-27%	0.72	\$11.02	22
Architecture and Engineering	433	421	-12	-3%	1.24	\$29.91	93
Farming, Fishing, and Forestry	244	329	85	+35%	2.20	\$15.66	1
Protective Service	232	225	-7	-3%	0.50	\$18.75	5
Community and Social Service	331	203	-128	-39%	0.61	\$17.73	22

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	Jun 2018 - May 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	224	184	-40	-18%	0.50	\$16.19	18
Computer and Mathematical	160	140	-20	-13%	0.24	\$27.36	22
Life, Physical, and Social Science	92	107	15	+16%	0.65	\$25.16	11
Military-only	61	54	-7	-11%	0.44	\$21.40	0
Legal	39	29	-10	-26%	0.17	\$25.41	1

Educational Pipeline

In 2017, there were 1 graduates in Marinette County, WI. This pipeline has shrunk by 99% over the last 5 years. The highest share of these graduates come from "Cosmetology/Cosmetologist, General", Bible/Biblical Studies, and "Communication, General".

School	Total Graduates (2017)	Graduate Trend (2013 - 2017)
Wisconsin Academy	1	
Northland International University	0	

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher