

BAY-LAKE REGIONAL PLANNING COMMISSION
SHORELINE METRO TRANSIT DEVELOPMENT PLAN (TDP) 2026-2030 REVIEW
COMMITTEE

April 2, 2026, 11:00 am
Room 106, Sheboygan City Hall
(In-Person and Virtual)

MEMBERS PRESENT:

- Derek Muench (Shoreline Metro – Director), Chairperson
- Bryan Kelly (Transit Committee Member), Vice Chairperson
- Ann Koeller (Shoreline Metro)
- Kurt Zempel (City of Sheboygan Chief of Police)
- Chris Wesendorf (City of Sheboygan Falls, Department of Public Works)
- Mike Kitzerow (Village of Kohler)
- Tanner Presatti (Sheboygan Area School District)

STAFF PRESENT:

- Heena Bhatt (Bay-Lake Regional Planning Commission)
- Bryce Thompson (Bay-Lake Regional Planning Commission)

1. The meeting was called to order at 11:04 am by Derek Muench.
2. Review and approval of agenda as authorized by law.

Moved by Kurt Zempel and seconded by Mike Kitzerow

3. Public Input – 10 minutes

No public input was provided.

4. Review of Driver Interviews and Stakeholder Meetings

Mr. Thompson provided an overview of the Shoreline Metro driver interviews that took place in December 2025. Mr. Thompson noted that the drivers overall are happy with the transit system and current operations, noting strong communication and co-worker relationships. Some drivers noted Route 10 experiences delays particularly during school dismissal times. Other constraints drivers noted were on 10th street, 8th Street, and the South Piggly Wiggly. These areas were discussed as having poor road conditions and

tight turns. When discussing ridership, Mr. Thompson noted specific areas such as the UW Sheboygan campus were noted by drivers as having very little ridership. Drivers also noted areas such as the northside Walmart as needing expanding service.

5. Discussion on Draft chapter 4: Recommendations

Mr. Thompson overviewed draft route recommendations with the committee. Many of these recommendations included route extensions, service reduction, and service extension. Further discussion with the committee determined that route extensions, notably outside of the current operational boundaries, will be contingent on the Town of Sheboygan or other jurisdictions providing payment for service.

Ms. Bhatt provided the committee with an overview of an on-demand service for the metro. This would be a flexible, shared transportation option without fixed routes or strict frequency. Mr. Muench requested a scenario in which on-demand service is used as an alternative to fixed-route service after 5:15. The Bay-Lake RPC will investigate this before the next meeting.

6. Next Meeting Date.

Ms. Bhatt provided an update to the committee that the project has been extended through August of 2026. After further discussion with the committee, Bay Lake RPC is aiming to post the final draft plan for public comment in Mid-May, with formal approval of the plan in early July.

7. Adjournment

Moved by Bryan Kelly and seconded by Kurt Zempel the Shoreline Metro Transit Development Plan (TDP) 2026-2030 Review Committee was adjourned at 11:58 am.

Recording secretary,

Bryce Thompson

Transportation Planner